traxon e:cue

AN OSRAM BUSINESS

Product Catalogue 2014

Dynamic Lighting & Control Solutions

FLEXIBILITY, SIMPLICITY & INNOVATION IN LIGHTING SOLUTIONS & SERVICES

JR Tokyo Station, Tokyo, Japan

Green Light

LED technology is changing the way we light the world. From cost savings to a reduced carbon footprint, to human health safety, Light Emitting Diodes have made measurable advancements of great proportion in recent years, to become a leading science in intelligent illumination worldwide. The robust technology of LED is at the core of every Traxon fixture. With less energy consumption than incandescent lamps, LEDs result in reduced carbon emissions making them environmentally friendly. Additionally, LEDs boast a longevity lasting nearly 30 times longer than incandescent bulbs, and therefore cost less to use for the duration of their lifetime. LEDs reduce pollution and cancer risks as they contain no Mercury or Lead, and they are safe for use near material goods as they emit no harmful Ultraviolet rays. Traxon & e:cue welcomes you to partner with us as industry leaders in the evolving world of solid state lighting.

Index

about

Trade Fair Booth, Light + Building 2012, Frankfurt am Main, Germany

Trade Fair Booth, Light + Building 2012, Frankfurt am Main, Germany

About Traxon Technologies

Traxon Technologies, an OSRAM business, together with its control brand, e:cue, is a global leader in solid state lighting and control systems providing complete, sustainable and intelligent lighting solutions. Working with our extensive partner network, Traxon & e:cue transform creative visions into unforgettable lighting experiences, elevating architectural, entertainment, hospitality, and retail environments around the world.

Flexibility, simplicity, and innovation are our guiding principles. From software and product development, customization competence and cutting-edge integrated lighting and building material solutions, to worldwide project management, planning and support services, to our dynamic and global team of outstanding professionals, these values drive and shape us within our ever-evolving industry.

Our customers and partners are the leading international lighting design, architecture and engineering firms, as well as the world's premier developers and brands. Together we have completed over 5,000 installations worldwide, including renowned architectural landmarks such as Hypercube Skolkovo, Moscow; Klodzko Fortress, Klodzko; Kiel Fjord, Kiel; Barry J Kaplan Bridge, Texas; Kempinski Ambience Hotel, Delhi; Hanjie Wanda Plaza, Wuhan; Flame Towers, Baku; National Stadium, Warsaw; Christ the Redeemer Monument, Rio de Janeiro; Galeries Lafayette, Paris; JR Tokyo Station, Tokyo; Esplanade – Theatres on the Bay, Singapore; and many other prestigious entertainment, hospitality, and retail interiors and façades.

Traxon & e:cue's innovative, integrated control, software, product and project portfolios have won many awards and accolades for their pioneering technologies and dynamic solutions, including LFI Innovation, iF Design, Red Dot Design, DDC, POPAI, MELDA and PLDR.

In 2009, Traxon Technologies entered into a joint venture with OSRAM, a partnership which ultimately led to OSRAM's complete acquisition of Traxon in 2011, thus strengthening our position in the market by combining knowledge and experience in technology and marketing, and building on synergies with OSRAM's global presence.

For more information visit:
www.traxontechnologies.com

National Stadium, Warsaw, Poland
Developer: Narodowe Centrum Sportu Sp.zoo.o.
Lighting Designer: Lichtvision

CEEQA
Hotel, Leisure & Residential Development of the Year
Building of the Year
2012

illumni Infinity Award
illumni Infinity Awards 'Silver' for facade lighting 2013
2013

Lighting Design Awards 2013
Lighting Design Awards 2013 - International Project (Exteriors)
2013

Light & Architecture

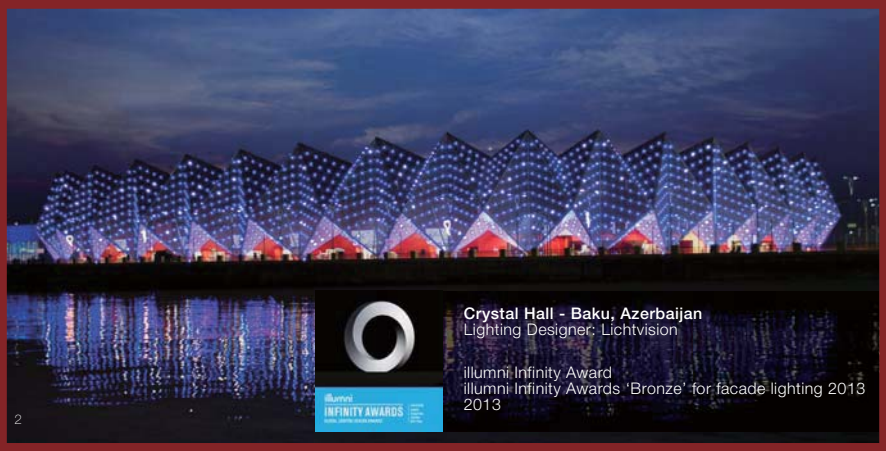
Historic Buildings, Bridges, Stadiums, Landmarks…

[1] National Stadium, Warsaw, Poland

[2] Crystal Hall, Baku, Azerbaijan

[3] Maillart Bridge, Aarburg, Switzerland

[4] Pitt Street Mall, Sydney, Australia



Distinctive architectural elements deserve to be noticed. Provide a map of light that leads the eye to appreciate their splendor, with discrete illumination solutions that exude a concentrated radiance, elegantly distinguishing intricate façades, walls, and borders. Melding technology with simplicity, Traxon & e:cue's flexible system solutions ensure bright, even output, and efficient operation and installation process. Customize an advanced lighting solution to bring your signature interior and exterior architectural features into focus.


GALERIES
Lafayette
EN VENTE
GALERIES LAFAYETTE
PLACE CH DE GAULLE-ETOILE
PLACE DE CLICHY

Light & Retail

Facades, Ambient Interiors, Displays...

[1] Galeries Lafayette, "Chrysalide",Paris, France
[2] ESPRIT Flagship Store, Frankfurt, Germany
[3] Chevy Chase, Washington, D.C., USA
[4] UNIQLO Myeongdong Central Flagship Store, Seoul, Korea

Light is among the most essential and effective sales tools in the Retail industry. Whether directing attention to a retail space, conveying the quality of merchandise, or strengthening branding and display themes, lighting has a dramatic – often subconscious, ability to charm consumers. Traxon & e:cue understand the positive potential of lighting in retail environments. Our full system solutions gracefully accentuate goods, effortlessly lead clientele through product displays, and ultimately inspire a decision to purchase. Traxon & e:cue solutions are as subtle or as bold as you wish them to be. Whether creating a subtle ambiance or a blatant, branded advertisement, let light in, to enhance your retail space and build your business.

Light & Hospitality

Healthcare, Hotels, Bars & Restaurants, Commercial Spaces...

[1] Hyatt Regency Fukuoka La Frasca, Fukuoka, Japan

[2] Rendezvous Grand Hotel Singapore, Singapore

[3] Vetro Bar, Billericay, Essex, United Kingdom

[4] Patient Room 2020, New York, NY, USA

2


3


4

Instantly captivate the mind, reward the eye, and evoke emotion with customized illumination. Traxon & e:cue's full system solutions leverage light to infuse atmospheres with serenity and intrigue; the mood enhancing possibilities are as endless as the imagination. Flexible fixtures and intelligent controls ensure flawless integration into any space, subtly putting guests at ease. From radiant balustrades and backlit coves to shimmering walls and ceilings, Traxon & e:cue's offerings merge expression with light, creating distinctive and unforgettable environments.

Light & Entertainment

Casinos, Clubs, Festive Lighting…

[1] Heldendisplay Museum, Leipzig, Germany
[2] Priscilla Queen of the Desert New York, USA
[3] Mission Space, Neede, The Netherlands
[4] Lantern Wonderland 2012 "Golden Moon", Hong Kong, China

Breathe excitement into audiences and create memorable experiences for guests through the influence of dynamic lighting. No other element can so dramatically and effortlessly transform an environment or inspire a memory or engage its guests, as a strategic lighting scenario can. Traxon & e:cue's extensive portfolio features options for a wide range of entertainment applications, from ambiance and accent lighting for creating anticipation or setting the scene, to bold media and façade solutions, which enable scalable visual masterpieces of text, graphics, and video animations. Traxon & e:cue's full system solutions take customization to a new level and make your innovative design visions a reality.

Heating Power Plant in Linden, Hannover, Germany

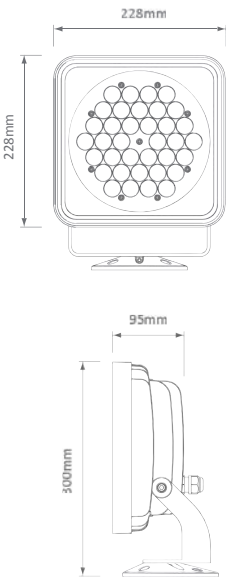
Illumination Overview

The Illumination line takes power and flexibility to a bold new level. Combining high-intensity LEDs with multiple customization options, the luminaires are rugged and powerful, yet sophisticated enough to meet the detailed demands of projects of any scale. The Illumination line, designed to withstand weather-changing environments while maintaining consistent bright light output, is available for interior and exterior applications. A wide optic range enables precise placement of light and even saturation, producing superior wall washing and grazing effects.

JR Tokyo Station, Tokyo, Japan | Geolog Stadium, Tyumen, Russia | BayArena, Leverkusen, Germany

Washer Allegro AC XB

Washer Allegro AC XB-36



Washer Allegro AC XB is a high output, energy efficient, compact lighting solution for outdoor environments. Powered directly with AC line voltage, the Washer Allegro AC XB is ideal for many types of exterior architectural, retail, and hospitality applications. Equipped with flicker-free phase cut dimming capabilities[1], it offers a broad range of colors including RGB[2], three (white) CCT options, and Dynamic White[2], and various beam spreads, making it suitable for a wide range of flood, direct and indirect illumination where a cost-effective solution is required. Washer Allegro AC XB's simple Plug'n'Play cabling and connection make installation quick and easy.

Powered by AC line voltage AC line voltage (120V / 230V) eliminates the need for external power supplies and enables long chains.
High output and efficacy 26 lm/W (RGB); 60 lm/W (3000K); 65 lm/W (4000K); and 84 lm/W (6500K), 1340 lumens (RGB version) and 2540-3460 lumens (white versions).
Multiple color options Controlled via DMX512, the extremely efficient RGB[2] LEDs are capable of producing a dynamic range of 16.7 million colors to create nearly any imaginable illumination scenario. Three white options with dedicated color temperatures including 3000K, 4000K, 6500K, and Dynamic White[2] lend sophisticated ambiance to various outdoor environments.
Phase cut dimming[1] Washer Allegro AC XB's three white product versions offer 5% - 100% dimming resolution without flickering.
Flexible aiming The product is equipped with an adjustable bracket for flexible beam aiming.
Various options 7°, 20°, 30° and 40° spreads offer gentle illumination or more focused grazing.
Simple cabling and connection Washer Allegro AC XB's simple Plug'n'Play connection can be daisy-chained, enabling easy installation and lowering costs.

Technical Specifications & Options

BEAM ANGLE	7° 20° 30° 40°
COLOR	RGB; 3000K Warm White; 4000K Neutral White; 6500K Cold White; 2700K-6500K Dynamic White
ENVIRONMENT	IP66; Suitable for Coastal Environment
LUMINOUS FLUX EFFICACY	White Luminous Flux: 2540 - 3460 lm Efficacy : 60 - 84 lm/W RGB Luminous Flux: 1340 lm Efficacy : 26 lm/W

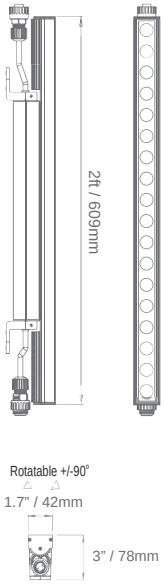
[1] Phase cut dimming available in white version only
[2] Release date for RGB version is July 2014. For WHITE version is September 2014.

Nano Liner Allegro AC XB
IES Progress Report
Accepted
2013

Holmenkollen, Oslo, Norway | Klodzko fortress, Klodzko, Poland | Carlton City Hotel Singapore, Singapore

Nano Liner Allegro AC XB

Nano Liner Allegro AC XB-18



Nano Liner Allegro AC XB is a high output, energy efficient, ultra slim linear lighting solution for outdoor environments. Powered directly with AC line voltage, the slender Nano Liner Allegro AC XB is ideal for many types of exterior architectural, retail, and hospitality applications. Equipped with flicker-free phase cut dimming capabilities[1], it offers a broad range of colors including RGB, three (white) CCT options, and Dynamic White[2], four fixture lengths, and two beam spreads, making it suitable for a wide range of wall grazing, linear, and indirect illumination where a cost-effective, low-profile solution is required. Nano Liner Allegro AC XB's simple Plug'n'Play cabling and connection make installation quick and easy, even in small spaces.

Powered by AC line voltage AC line voltage (120V/ 230V/ 277V) eliminates the need for external power supplies and enables extended run lengths up to 50 feet (120V) or up to 80 feet (230V).

High output and efficacy 23 lm/W (RGB); 60 lm/W (3000K); 65 lm/W (4000K); and 84 lm/W (6500K), 300 lumens per foot (RGB version) and 635-865 lumens per foot at 11 watts per foot (white versions).

Multiple color options Controlled via DMX512, the extremely efficient RGB LEDs are capable of producing a dynamic range of 16.7 million colors to create nearly any imaginable illumination scenario. Three white options with dedicated color temperatures including 3000K, 4000K, 6500K, and Dynamic White[2] lend sophisticated ambiance to various outdoor environments.

Multiple fixture lengths Available in one-foot, two-foot, three-foot, and four-foot lengths, Nano Liner Allegro AC XB easily accommodates varying installation space requirements.

Phase cut dimming[1] Nano Liner Allegro AC XB's three white product versions offer 5% - 100% dimming resolution without flickering.

Flexible aiming The product is equipped with a 180° rotation axis for flexible beam aiming.

Two beam options 40° and 50° x 10° spreads offer gentle illumination or more focused grazing.

Simple cabling and connection Nano Liner Allegro AC XB's simple Plug'n'Play connection can be daisy-chained, enabling easy installation and lowering maintenance costs.

Technical Specifications & Options

BEAM ANGLE	40° ; 50° x 10°
COLOR	RGB; 3000K Warm White; 4000K Neutral White; 6500K Cold White; 2700K-6500K Dynamic White[2]
ENVIRONMENT	IP66; Suitable for Coastal Environment
LUMINOUS FLUX EFFICACY	White Luminous Flux: 635 - 865 lm/ft Efficacy : 60 - 84 lm/W RGB Luminous Flux: 300 lm/ft Efficacy : 23 lm/W

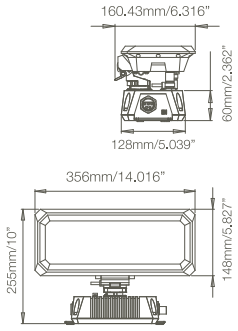
[1] Phase cut dimming available in white version only
[2] Non standard item(s). Please clarify availability with the regional sales office.

Strand East Tower – London, United Kingdom
Lighting Designer: Hoare Lea Lighting
Lighting Design Awards 2013 - Special Projects

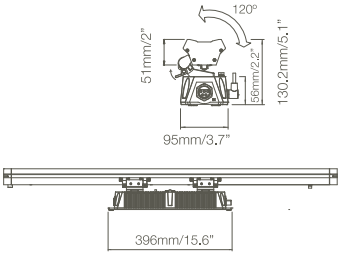
Suntec Singapore Convention & Exhibition Centre, Singapore | Strand East Tower, London, United Kingdom | ETECH Center, Linz, Austria

Wall Washer Shield AC XB
Liner Shield AC XB

Wall Washer Shield AC XB-36



Liner Shield AC XB-27



Shield AC XB is the solution for large-scale, high-brightness architectural illumination. The outdoor-rated Shield AC XB, intended for wall washing and grazing, enables sophisticated bright light output, projecting long distances with a broad range of customization options. The simple connection system and long run length capability enables easy installation for large-scale lighting projects.

Powered by AC line voltage AC line voltage eliminates the need for remote LED drivers and allows the fixture to function up to 300 meters from its power source, with up to 32 fixtures per run.

Simple connection system Standard daisy-chain topology with combined power and data cable simplifies wiring and lowers installation costs.

Detachable base design The detachable base design gives the option of integrated or separated mounting for the base and lamp. The separation of the fixture from the power supply makes the Shield AC highly durable, easy to maintain, and flexible for use in many different scenarios.

Field-installable connectors The field-installable connectors allow the optimization of cable lengths and fixture positions.

Various customization options Shield AC XB customization choices include number of LEDs per fixture; LED color combinations (red[1], green[1], blue[1], warm white, cold white, dynamic white, and amber[1]) and beam angle.

Outdoor-rated Designed to accommodate exterior environments, Shield AC XB's IP66 rating renders it a strong solution for exterior façade illumination.

Technical Specifications & Options

BEAM ANGLE	10° 20° 30° 40° 40° x 10°	
COLOR	RGB, Red[1], Green[1], Blue[1], Amber[1], 6500K Cold White, 2700K Warm White, 2700K-6500K Dynamic White	
ENVIRONMENT	IP66, Suitable for Coastal [2] Environment	
LUMINOUS FLUX EFFICACY	**Wall Washer Shield AC XB-36**	**Liner Shield AC XB-27**
	RGB Luminous Flux[3]: 1114 lm (30° optics) Efficacy: 21 lm/W (30° optics)	RGB Luminous Flux[3]: 832 lm (40° x 10° optics) Efficacy: 20.8 lm/W (40° x 10° optics)
	Cold White (6500K) Luminous Flux[3]: 2583 lm (30° optics) Efficacy: 48.7 lm/W (30° optics)	Cold White (6500K) Luminous Flux[3]: 1909 lm (40° x 10° optics) Efficacy: 47.7 lm/W (40° x 10° optics)
	Warm White (2700K) Luminous Flux[3]: 1664 lm (30° optics) Efficacy: 31.4 lm/W (30° optics)	Warm White (2700K) Luminous Flux[3]: 1232 lm (40° x 10° optics) Efficacy: 30.8 lm/W (40° x 10° optics)

[1] Non standard item(s). Please clarify availability with the regional sales office.

[2] For Wall Washer Shield AC XB only.

[3] Typical luminous flux value. Actual flux will vary according to optics used.

Christ the Redeemer Monument, Rio de Janeiro, Brazil
Lighting Designer: Peter Gasper

Production Innovation Awards (PIA)
Best Renovation/Retrofit using SSL
2012

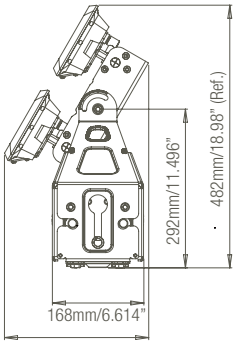
Crystal Hall, Baku, Azerbaijan
Lighting Designer: Lichtvision

illumni Infinity Award
illumni Infinity Awards 'Bronze' for facade lighting 2013
2013

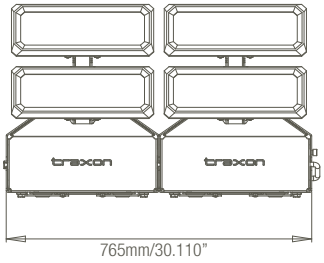
Christ the Redeemer Monument, Rio de Janeiro, Brazil | Crystal Hall, Baku, Azerbaijan | Trans Studio Bandung Roller Coaster, Bandung, Indonesia

Shield AC Extend

Side



Front



Shield AC Extend is the answer for high-brightness architectural illumination where precise, long-distance aiming is mandatory. The outdoor-rated Shield AC Extend, intended for wall washing and grazing on a massive scale, enables sophisticated bright light RGB output of more than 5500 lumens. Shield AC Extend's modular mounting frame system and adjustable LED head allows accurate beam positioning, even when projecting to great lengths. The simple connection system and long run length capability of up to 8 fixtures enable easy installation for large-scale lighting projects.

Powered by AC line voltage AC line voltage eliminates the need for remote LED engines, and allows the fixture to function up to 300 meters from its power source, with up to 8 fixtures per run.

Simple connection system By using standard daisy-chain topology, with combined power and data cable, the Shield AC Extend system simplifies wiring and lowers installation costs.

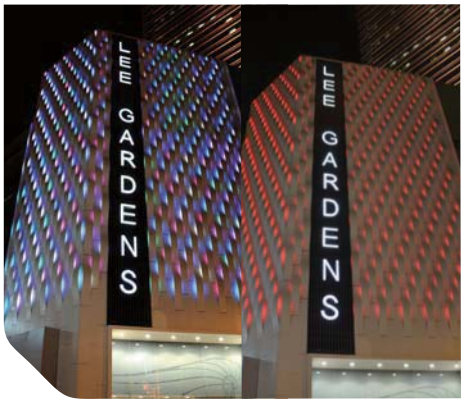
Independent adjustable LED head Adjustable LED head allows for flexible, precision aiming capable of pinpointing specific areas or features to be illuminated, or a rich, seamless distribution of light over expansive areas.

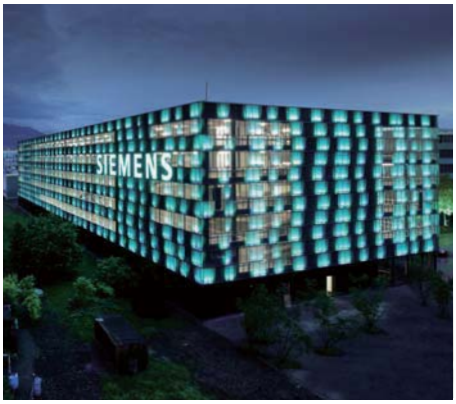
Outdoor-rated Designed to accommodate exterior environments where a rich, even wash or graze is necessary, Shield AC Extend's IP66 rating renders it a strong solution for exterior façade illumination.

Technical Specifications & Options

BEAM ANGLE	8°
COLOR	RGB · 6500K Cold White · 2700K Warm White
ENVIRONMENT	IP66 · Suitable for Coastal Environment
LUMINOUS FLUX EFFICACY	**Shield AC Extend** RGB Luminous Flux*: 5566 lm (8° optics) Efficacy: 26.5 lm/W Cold White (6500K) Luminous Flux*: 13128 lm (8° optics) Efficacy: 62.5 lm/W Warm White (2700K) Luminous Flux*: 11380.04 lm (8° optics) Efficacy: 64.4 lm/W

* Typical luminous flux value.

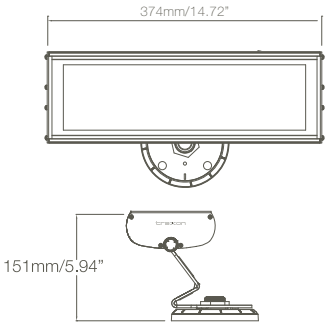




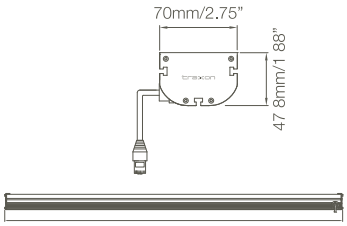
Rendezvous Grand Hotel Singapore, Singapore | Lee Gardens One, Hong Kong, China | Siemens Headquarters' Car Park, Zug, Switzerland

Wall Washer XB
Liner XB

Wall Washer XB-36



Liner XB-27



The compact yet powerful Wall Washer XB and Liner XB combine high-intensity LEDs and multiple customization options, to illuminate interior walls, exterior façades, and unique architectural details, with a rich, even wash or graze. Wall Washer XB and Liner XB are IP65-rated and ideal for sophisticated, concentrated bright light output in both interior and exterior environments, with a broad range of colors consisting of RGB, warm white, and cold white tones. An anodized aluminum finish acts as a natural heat dissipation system resulting in longevity of the fixture.

Various customization options XB's customization choices include number of LEDs per fixture; LED color combinations (red[1], green[1], blue[1], warm white, cold white, dynamic white, and amber[1]) and beam angle.

Indoor and outdoor-rated Designed to accommodate both interior and exterior environments where a rich, even wash is necessary, XB's IP65 rating renders it strong enough for exterior façade illumination, yet refined enough for interior installations.

Advanced heat dissipation mechanism XB's internal heat management system results in higher fixture stability and longer LED lifetime with improved operating temperatures from -20°C to 50°C.

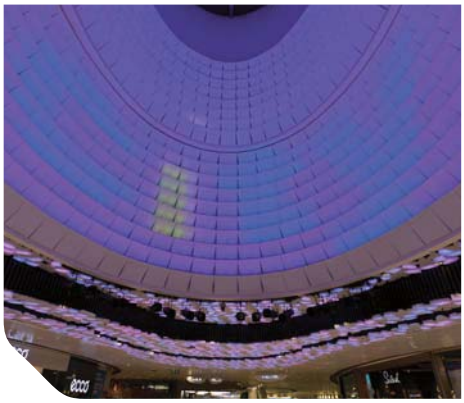
Built-in heat sensor A built-in heat sensor automatically reduces the fixtures light output if Wall Washer XB's temperature limit is reached, thus providing additional thermal safety (Wall Washer only).

Technical Specifications & Options

BEAM ANGLE	10° 20° 30° 40° 40° x 10°	
COLOR	RGB, Red[1], Green[1], Blue[1], Amber[1], 6500K Cold White, 2700K Warm White, 2700K-6500K Dynamic White	
ENVIRONMENT	IP65	
LUMINOUS FLUX EFFICACY	**Wall Washer XB-36**	**Liner XB-27**
	RGB Luminous Flux[2]: 1013 lm (30° optics) Efficacy: 18.8 lm/W (30° optics)	RGB Luminous Flux[2]: 830 lm (40° x 10° optics) Efficacy: 20.2 lm/W (40° x 10° optics)
	Cold White (6500K) Luminous Flux[2]: 2270 lm (30° optics) Efficacy: 42 lm/W (30° optics)	Cold White (6500K) Luminous Flux[2]: 1639 lm (40° x 10° optics) Efficacy: 40.0 lm/W (40° x 10° optics)
	Warm White (2700K) Luminous Flux[2]: 1478 lm (30° optics) Efficacy: 27.4 lm/W (30° optics)	Warm White (2700K) Luminous Flux[2]: 1188 lm (40° x 10° optics) Efficacy: 29.0 lm/W (40° x 10° optics)

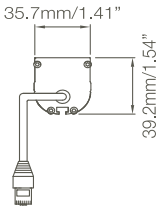
[1] Non standard item(s). Please clarify availability with the regional sales office.

[2] Typical luminous flux value. Actual flux will vary according to optics used.



UNIQLO Ximen, Taipei, Taiwan | V City Mall, Hong Kong, China | Centro Cultural Caixa, Recife, Brazil

Nano Liner XB



Sleek and slender, the discreet Nano Liner XB packs high-intensity LEDs into a slim, linear fixture that is unassuming yet powerful. Capable of fitting into the smallest of allowable spaces, Nano Liner XB casts bold, even light onto walls and other flat surfaces and can be discreetly hidden from view. With its numerous customization options, Nano Liner XB is ideal for enhancing interior environments with a broad range of colors including RGB, warm white, and cold white tones, where space is limited and high output is necessary.

Various length 345mm, 678mm, 1,012mm and 1,345mm.

Various customization options Nano Liner XB customization choices include number of LEDs per fixture; LED color combinations (red[1], green[1], blue[1], warm white, cold white, dynamic white[1], and amber[1]) and beam angle.

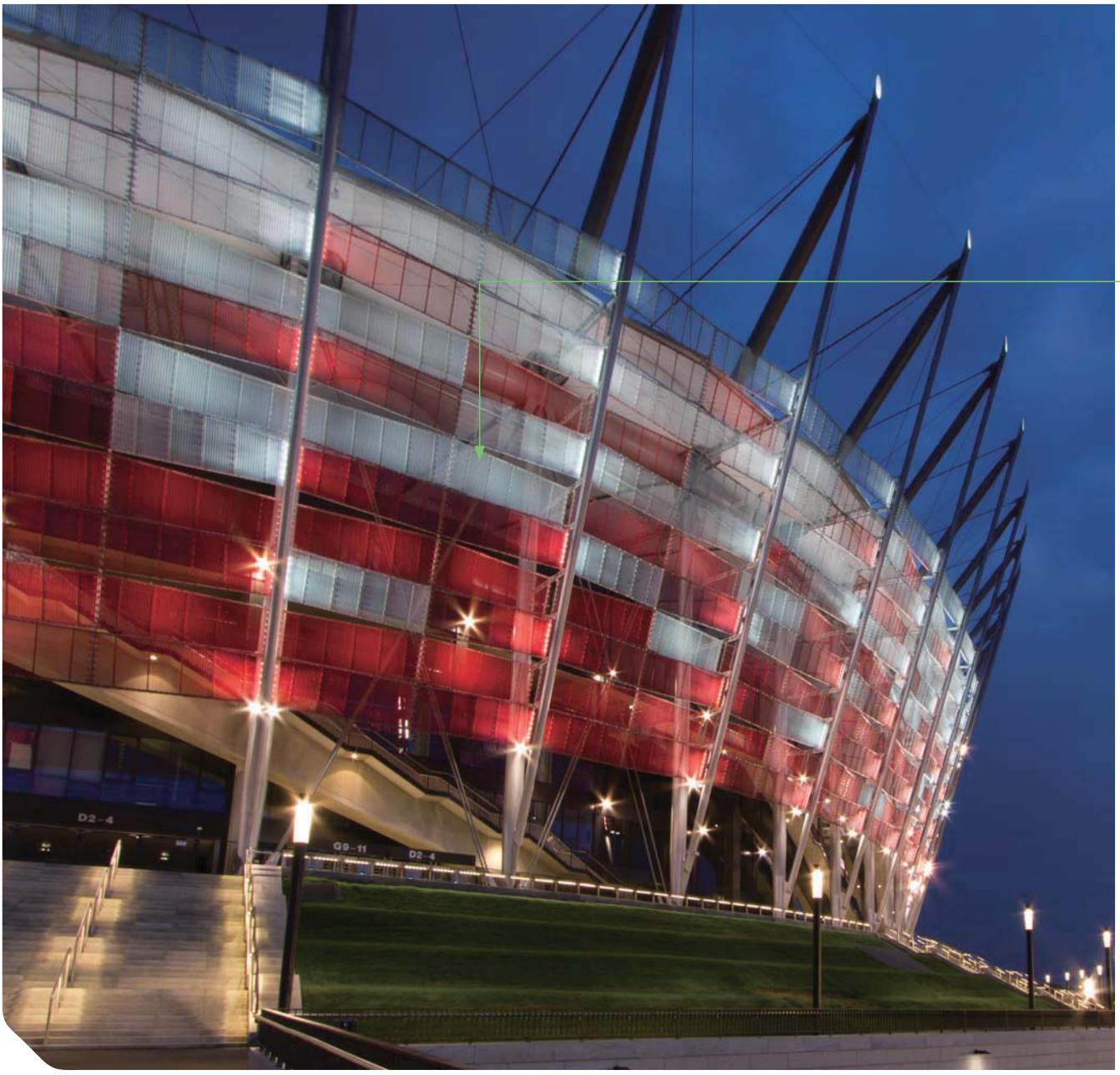
Sleek, slim profile The slender fixture housing allows Nano Liner XB to fit into the smallest of installation spaces. Though small and easily hidden from view, Nano Liner XB continues to deliver a rich, even graze.

Technical Specifications & Options

BEAM ANGLE	10° 20° 30° 40° 40° x 10°
COLOR	RGB, Red[1], Green[1], Blue[1], Amber[1], 6500K Cold White, 2700K Warm White, 2700K-6500K Dynamic White[1]
ENVIRONMENT	INDOOR
LUMINOUS FLUX EFFICACY	**Nano Liner XB-27** RGB Luminous Flux[2]: 850.36 lm (40° x 10° optics) Efficacy: 20.7 lm/W (40° x 10° optics) Cold White (6500K) Luminous Flux[2]: 1558.2 lm (40° x 10° optics) Efficacy: 38 lm/W (40° x 10° optics) Warm White (2700K) Luminous Flux[2]: 1221.2 lm (40° x 10° optics) Efficacy: 30.0 lm/W (40° x 10° optics)

[1] Non standard item(s). Please clarify availability with the regional sales office.

[2] Typical luminous flux value. Actual flux will vary according to optics used.



National Stadium, Warsaw, Poland

Located in Warsaw, Poland, National Stadium is a first class venue that is capturing the world's attention. The stadium's distinctive façade is characterized by structural mesh panels which conceal over 1,700 custom Traxon Liner Shield AC XB-36 fixtures in specially designed housing, and on 72 beams around the stadium. The fixtures were customized with various beam angles and aimed precisely during installation to allow uniform illumination. National Stadium's façade is controlled by Lighting Control Engine 2s (LCE2s) and Butler S2s, which interface with the stadium's building management system. The intelligent solution transforms the stadium exterior into a static or dynamic sequence of bold, moving patterns and graphical announcements.

System Solution

Liner Shield
AC XB-36

Wall Washer
Shield AC XB-36

DMX512

Butler S2

Lighting Control Engine 2
(LCE2)

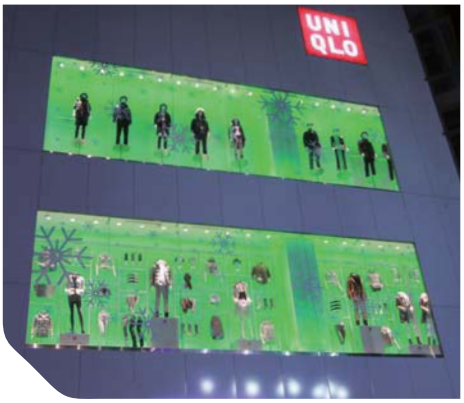
Lighting Application Suite (LAS)

Control

BASF Corporation, Florham Park, NJ, USA

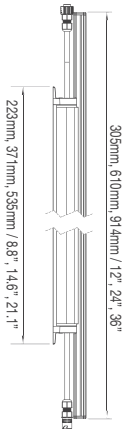
Ambiance & Accent Overview

Ambiance & Accent solutions dynamically enhance environments of any size and complexity. Low-profile design allows easy installation in nearly any location giving these unassuming fixtures the ability to impact the mood of any space, in an elegant and unobtrusive manner. Plug'n'Play cabling and connection make installation quick and easy regardless of the scale of installation.



Nemours Children's Hospital, Orlando, FL, USA | UNIQLO Myeongdong Central Flagship Store, Seoul, Korea | Quality Alexandra Hotel, Molde, Norway

Cove Light AC HO RGBW



Cove Light AC HO RGBW is the first true full color RGBW cove light on the market with seamless color mixing, superior energy efficiency and high output. Producing more than 16.7 million colors with Traxon state of the art dynamic white™ technology, Cove Light AC HO RGBW generates unlimited lighting effect combination for any indoor atmospheric ambiance. Cove Light AC HO RGBW is suitable for a wide range lighting applications from alcove to wall grazing and indirect illumination in architectural, hospitality and residential areas, offering limitless options for filling indoor alcoves and accent spaces with vibrant light. Equipped with 180° rotation axis for flexible aiming, the versatile design low profile LED cove fixture is available in different lengths for flexible installation of up 96 feet long. Plug'n'Play cabling and connection make installation quick and easy, ideal for clients pursuing simple yet superior quality dynamic lighting.

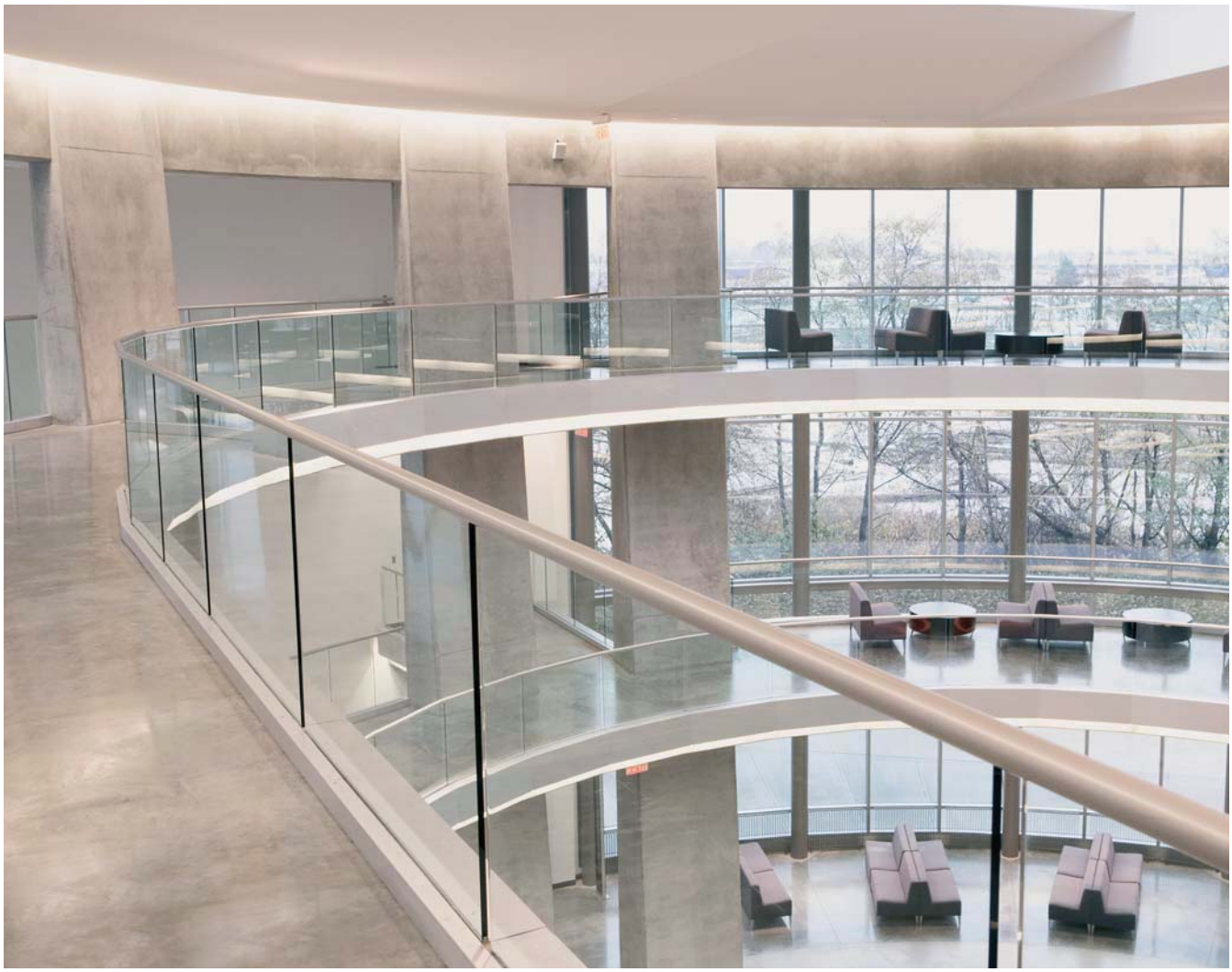
True full color RGBW 4 channel RGBW control to provide true full color dynamic effect.
Seamless color mixing Superior and flawless color consistency.
Flexible aiming 180° rotation axis allows flexible mounting and positioning in various environments.
Versatile design Low profile linear cove fixtures can produce solid white, solid color, dynamic white or color-changing light at various levels of intensity.
Simple cabling and connection Can be daisy-chained up to 32 units (max. 96 feet) allowing extended run lengths.
High output and efficacy Light output of 300 lumens per foot and an efficacy of 30 lumens per watt.
Multiple fixture lengths Available in 1ft, 2ft[1], and 3ft[1] lengths to accommodate varying space requirements.
Powered by AC line voltage AC line voltage* eliminates external power supplies enabling quick project setup thus lowers maintenance cost.

Technical Specifications & Options

BEAM ANGLE	120° x 120°
COLOR TEMPERATURE	RGBW W: 3000K
ENVIRONMENT	INDOOR
LUMINOUS FLUX	300 lm/ft
EFFICACY	30 lm/W

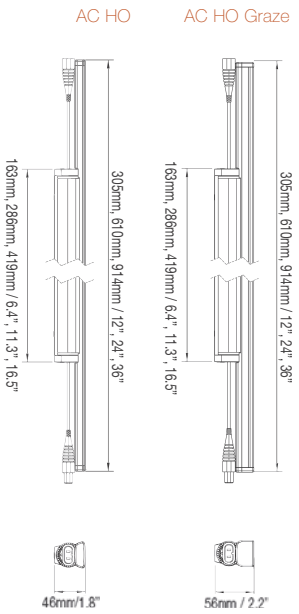
[1] Non standard item(s). Please clarify availability with the regional sales office.
[2] 220-240V & 277V will be available in July 2014.

Cove Light AC HO
IES Progress Report
Accepted
2013



Public Library Foyer, Vancouver, Canada | Subsuelo Bar, Pamplona, Spain

Cove Light AC HO / HO Graze



Cove Light AC HO/ HO Graze (High Output) is superiorly bright and efficient. Powered directly with AC line voltage, Cove Light AC HO/ HO Graze is suitable for a wide range of wall washing, accent, and indirect lighting applications in architectural, hospitality, and retail environments. Offering superior brightness and efficacy at a competitive price, Cove Light AC HO/ HO Graze is ideal for projects that require seamless white light color consistency, ultra energy efficiency and flicker-free wide range dimming. Its simple Plug'n'Play cabling and connection make installation quick and easy.

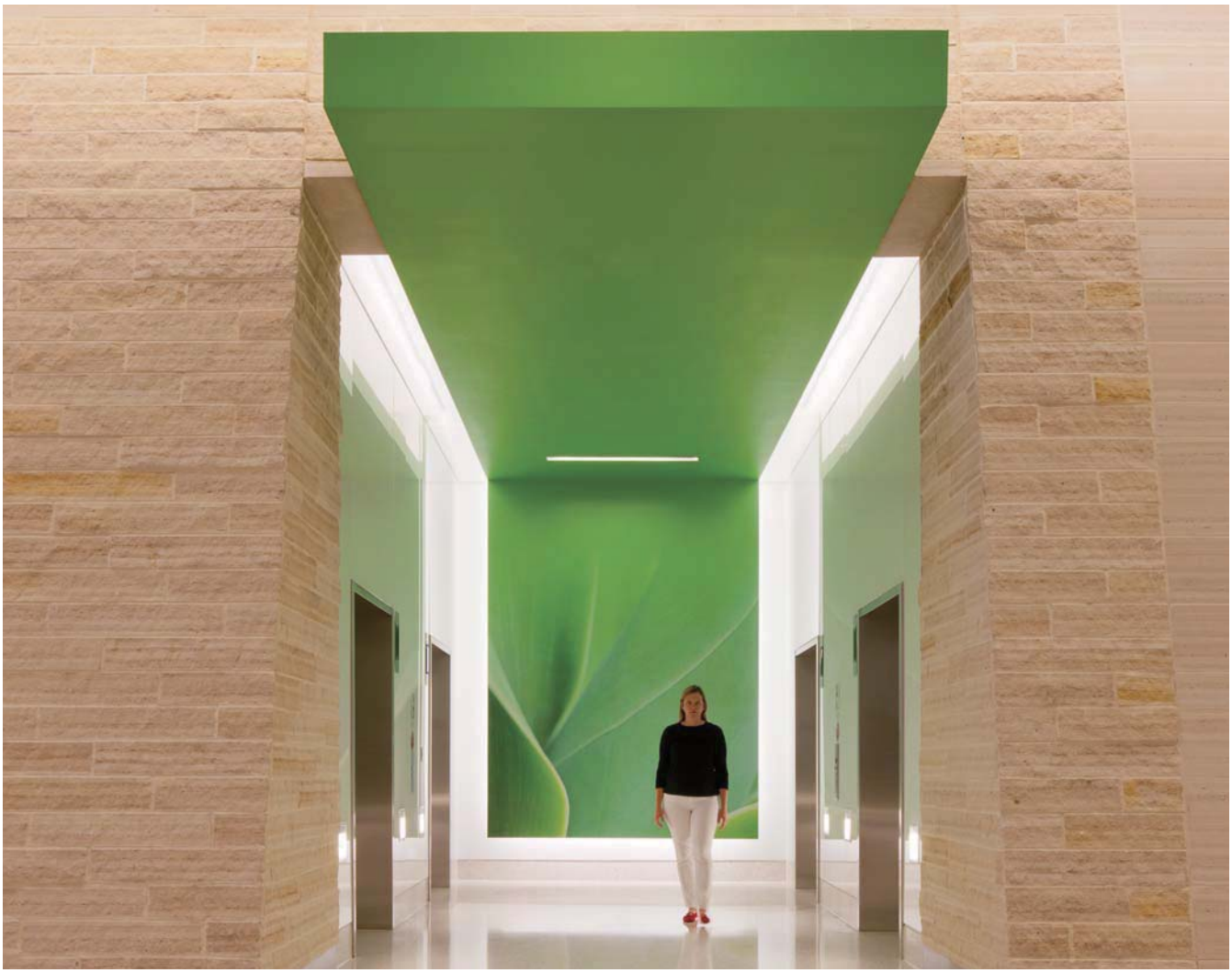
Powered by AC line voltage AC line voltage (120V – 277V) eliminates the need for external power supplies and enables extended run lengths.
High output and efficacy Light output of 656-744 lumens per foot, and an efficacy of 60 lm/W (2700K) or 68 lm/W (4000K) while consuming 11 watts per foot.
Wide range of CCT output Highly efficient LEDs output a variety of dedicated color temperatures ranging from comforting hues of warm (2700K, 3000K, 3500K), over neutral white (4000K) to cold white (6500K[1]).
Multiple fixture lengths Available in one-foot, two-foot, and three-foot lengths, Cove Light AC HO easily accommodates varying installation space requirements.
Phase cut dimming Fixtures offer 5% - 100% dimming resolution without flickering.
Flexible aiming Cove Light AC HO/ HO Graze is equipped with a 180° rotation axis and rotations in 10° increments for flexible aiming.
Four beam options Wide beam version offers 120° x 120°. Narrow beam versions 60° x 30°[1], 40° and 50° x 10° offer gentle illumination or more focused grazing.
Simple cabling and connection Cove Light AC HO/ HO Graze can be daisy-chained up to 50 feet (120V), 100 feet (220V) or up to 130 feet (277V) per power run and is connectable with Plug'n'Play topology thus enabling easy installation and lowering maintenance costs.
Superior binning With superior fine binning, every of these special fixtures provides high-quality and ultra consistency of linear light.

Technical Specifications & Options

BEAM ANGLE	40° · 50° x 10° · 120° x 120° · 60° x 30°[1]
COLOR TEMPERATURE	2700K Warm White · 3000K Warm White · 3500K Warm White · 4000K Neutral White · 6500K Cold White[1]
ENVIRONMENT	INDOOR
LUMINOUS FLUX[2]	656 lm/ft - 744 lm/ft
EFFICACY[2]	60 lm/W - 68 lm/W

[1] Non standard item(s). Please clarify availability with the regional sales office.
[2] Range is respective to color temperature from 2700K - 4000K.
See technical specification sheet page from www.traxontechnologies.com for details.

Cove Light AC Dim
Production Innovation Awards (PIA)
PIA12 - Category: Cove/ Linear/ Wall Wash
2012

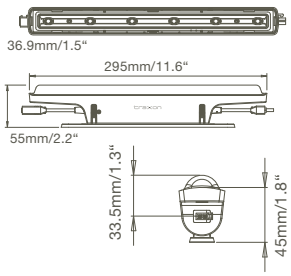


Nemours Children's Hospital, Orlando, FL, USA | BASF Corporation, Florham Park, NJ, USA

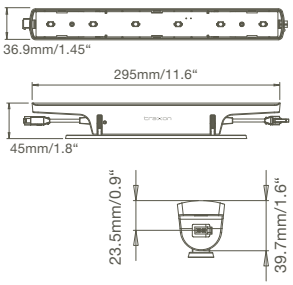
Cove Light AC Dim

Cove Light AC Dim

100° x 55°



135° x 135°



Cove Light AC Dim are highly efficient and extremely versatile. Powered directly with line voltage and compatible with and controlled by leading/trailing edge phase-cut dimmers, Cove Light AC Dim are suitable for a wide range of applications in architectural, hospitality, and residential environments for general lighting, wall washing, and alcove illumination. They are a cost efficient, energy smart solution, with a high output of 315 – 450 lumens per foot for warm white and cold white applications, making it a versatile tool for ambient lighting scenarios.

Powered by AC line voltage AC line voltage eliminates the need for external power supplies and enables extended run lengths.

Two beam options The open beam version offers an ultra wide beam angle of 135° x 135°. An integrated reflector design allows a focused 100° x 55°[1] beam spread.

Wide range of CCT output Highly efficient LEDs output a variety of dedicated color temperatures ranging from a crisp 6500K[1], to comforting hues of warm (2700K, 3000K, 3500K), and neutral (4000K) white.

Flexible aiming Cove Light AC Dim are equipped with a 180° rotation axis and locking rotations in 5° increments for flexible aiming.

Daisy-chain topology, simple cabling and connection Cove Light AC Dim can be daisy-chained up to 75 units (110V) or up to 150 units (220V) per power run and is connectable with Plug'n'Play topology thus enabling easy dimming without additional wiring control, and lowering installation and maintenance costs.

Technical Specifications & Options

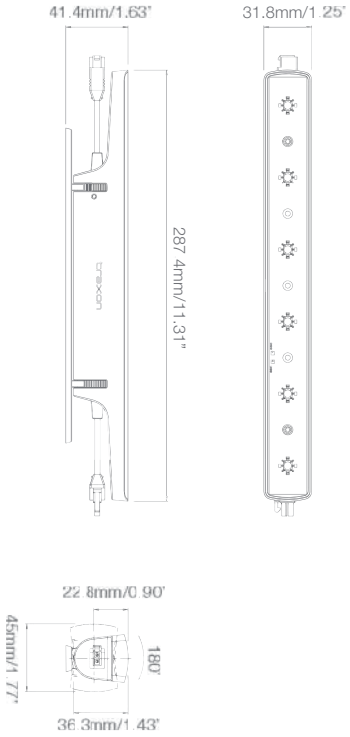
BEAM ANGLE	100° x 55°[1] 135° x 135°
COLOR TEMPERATURE	2700K Warm White; 3000K Warm White; 3500K Warm White; 4000K Neutral White; 6500K Cold White[1]
ENVIRONMENT	INDOOR
LUMINOUS FLUX	339 lm/ft - 454 lm/ft (135° x 135°), 313 lm/ft - 435 lm/ft (100° x 55°)
EFFICACY	48 lm/W - 65 lm/W
DIMMING	Compatible with leading/trailing edge phase-cut dimmers[2]

[1] Non standard item(s). Please clarify availability with the regional sales office.
[2] Check compatible dimmer list at www.traxontechnologies.com

Al Gurg Trading & Projects Office, Dubai, UAE | DOMO Showroom, Paris, France | Washington Hospital Center, Washington D.C., USA

Cove Light AC HE

Cove Light AC HE



Cove Light AC HE is the model of efficient simplicity. This highly energy and cost-efficient solution is a strong alternative to traditional linear incandescent or fluorescent ambiance and alcove lighting options. Cove Light AC HE's low profile, AC line voltage and daisy chain topology allow for up to 150 units per power run at 110V, and 300 units per power run at 220V. Paired with an ultra wide beam spread of 120° x 120°, it is suitable for interior architectural, hospitality, retail, and even residential applications where rich, white wall washing and glowing alcoves are required.

Extremely Efficient Cove Light AC HE is a high output, low energy fixture offering an efficacy of 56 to 65 lumens per watt and uses 3.1 watts per foot.

Powered by AC line voltage AC line voltage eliminates the need for external power supplies and enables daisy-chain topology for extended run lengths of up to 150 units per power run at 110V, and 300 units per power run at 220V.

Three color temperatures Highly efficient LEDs output a variety of three color temperatures ranging from comforting hues of warm (2700K, 3000K, 3500K*) to neutral (4000K) white

Ultra wide bream spread An open beam spread of 120° x 120° enables low mixing distance for the cove height.

Flexible aiming Cove Light AC HE is equipped with a 180° rotation axis and locking rotations in 5° increments for flexible aiming.

Technical Specifications & Options

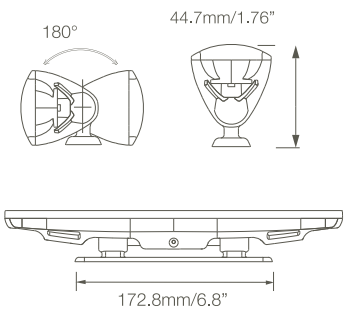
BEAM ANGLE	120° x 120°
COLOR TEMPERATURE	2700K Warm White; 3000K Warm White; 3500K Warm White *; 4000K Neutral White
ENVIRONMENT	INDOOR
LUMINOUS FLUX	185 lm/ft - 215 lm/ft
EFFICACY	56 lm/W - 65 lm/W

* Non standard item(s). Please clarify availability with the regional sales office.

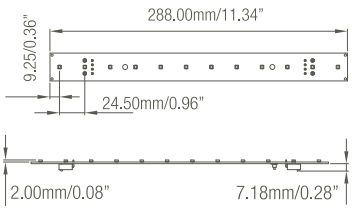
TV Today Network Studio, Noida, India | Lacoste - Bangkok , Thailand

1PXL Cove Light XR
1PXL Strip

1PXL Cove Light XR



1PXL Strip



1PXL Cove Light XR and 1PXL Strip elegantly enhance and detail installations of any size. Whether adding a subtle glow to an alcove or soffit, or drawing attention to significant architectural detail, 1PXL Cove Light XR and 1PXL Strip provide a concentrated, low-profile accent to interior installations. Equipped with 12 ultra-bright, auto-addressable surface mounted LEDs, the 1PXL Cove Light XR's acrylic casing refines it for direct view. Its generous 180-degree locking rotation allows for flexible aiming and easy installation. Similar to the Cove Light XR but without the acrylic casing, 1PXL Strip features 12 ultra-bright, auto-addressable surface mounted LEDs, and is optimal when mounted behind diffusion materials such as stretched canvas, or in reflective alcoves and soffits.

Wide beam angle 1PXL Cove Light XR and 1PXL Strip offer a wide beam angle of 120°, making them efficient tools for decorative illumination, stunning backlighting, or highlighting of unique architectural detail on varying levels of complexity.

Various color options 1PXL Cove Light XR and 1PXL Strip are available in RGB, warm white, and cool white options to accommodate diverse color and white installations. To further a dramatic and customizable effect, a dynamic white option is available, which allows the user to tune various white temperatures from warm to cold, thus achieving the flawless white of their choosing.

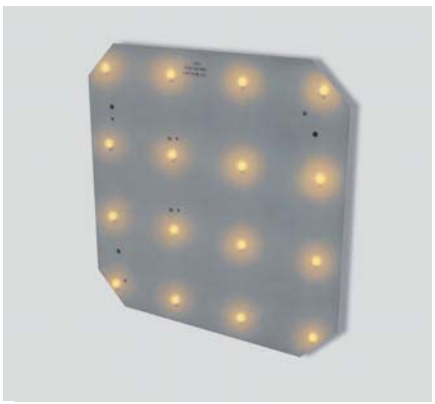
Low-profile, light-weight design 1PXL Cove Light XR and 1PXL Strip's design offers a wide range of installation possibilities including inside narrow coves, behind soffit edges, and along corridors for way-finding.

Direct-view and easy installation A transparent acrylic cover and white ABS back case house the 1PXL Cove Light XR's high-intensity LEDs. Its 180-degree locking rotation ensures simple installation and flexible aiming. This sturdy yet refined fixture is ideal for direct view applications. (1PXL Cove Light XR only)

Simple connection with TX CONNECT® Smart Power and data are combined into one cable with the simple TX CONNECT® system, a universal system that enables Plug'n'Play set up.

Technical Specifications & Options

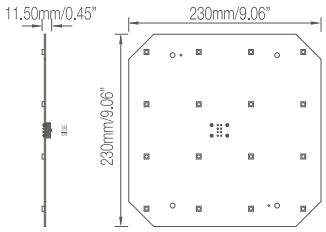
	1PXL Cove Light XR	**1PXL Strip**
BEAM ANGLE	120° x 120°	120° x 120°
COLOR TEMPERATURE	RGB; 6500K Cold White; 2700K Warm White; 2700K - 6500K Dynamic White	RGB; 6500K Cold White; 2700K Warm White; 2700K - 6500K Dynamic White
ENVIRONMENT	INDOOR	INDOOR



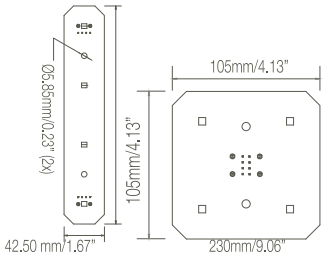
V City Mall, Hong Kong, China | St. Joseph's Regional Medical Center, Paterson, NJ, USA | Pachinko ZAP Ofuna Hall, Kanagawa, Japan

1PXL Board
Add-on Board & Add-on Strip

1PXL Board RGB



Add-on Strip & Add-on Board



1PXL Board transforms a variety of environments with a rich, ambient glow. Intelligent and unobtrusive, the low-profile matrix of light is capable of static or animated low-resolution graphics, providing decorative illumination and stunning backlighting for a variety of indoor scenarios. Equipped with 16 ultra-bright, auto-addressable surface mounted LEDs, 1PXL Board is ideal when mounted behind diffusion materials such as stretched canvas, or semi-translucent solids, which soften and spread its colorful output, adding depth and accent to indoor environments. Each 1PXL Board is addressed as one single16 source pixel within an installation. Additionally, an Add-on Board and Add-on Strip of the same pixel pitch and wide beam angle are available to extend 1 PXL Board's light beyond its fixed dimensions.

Medium pixel pitch, wide beam angle 1PXL Board offers a 62.5 mm pixel pitch and a wide beam angle of 120°, making them efficient tools for low resolution graphics, decorative illumination, or stunning backlighting on varying levels of complexity.

Various color options 1PXL Board is available in RGB, warm white, and cold white options, to accommodate dramatic color and white installations. To further a dramatic and customizable effect, a dynamic white option is available, which allows the user to tune various white temperatures from warm to cold, thus achieving the flawless white of their choosing.

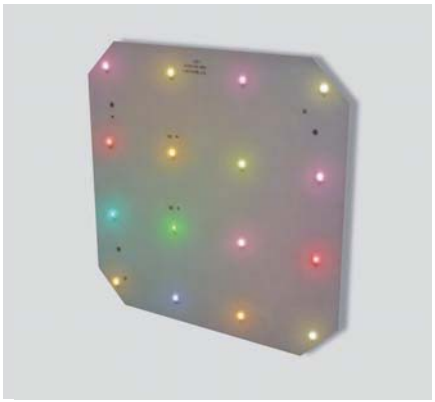
Low-profile, light-weight design 1PXL Board's design offers a wide range of installation possibilities, including applications on ceilings and inside floors.

Add-on Board and Add-On Strip A 4PXL Add-on Strip and a 4PXL Add-on Board of the same pixel pitch and wide beam angle, extend 1PXL Board's ability to adapt into installations of any dimension. These Add-ons feature dipswitches on their reverse side which, when toggled, allow each Add-on to be addressed as a single pixel. Add-ons fill the small spaces not covered by the full Board, ensuring complete coverage for medium-resolution media scenarios. They can also be used separately as small, more scalable pieces.

Simple connection with TX CONNECT® Smart Power and data are combined into one cable with the simple TX CONNECT® system, a universal system that enables Plug'n'Play set up.

Technical Specifications & Options

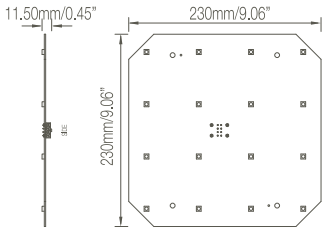
	1PXL Board	**4PXL Add-on Board & Add-on Strip**
BEAM ANGLE	120° x 120°	120° x 120°
COLOR TEMPERATURE	RGB; 6500K Cold White; 2700K Warm White; 2700K - 6500K Dynamic White	RGB
ENVIRONMENT	INDOOR	INDOOR



Nemours Children's Hospital, Orlando, FL, USA | Shinshu Tamahimeden Bridal Hall, Nagano, Japan | SSE Hydro Arena, Glasgow, United Kingdom

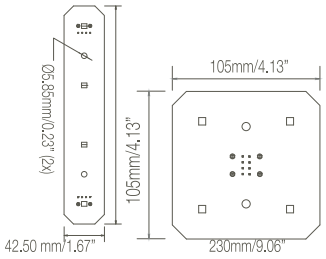
16PXL Board RGB
Add-on Board & Add-on Strip

16PXL Board RGB



16PXL Board RGB creates visual intrigue with a sleek matrix of light. Capable of static or animated, low-resolution graphics and video replay, 16PXL Board RGB provides functional lighting or decorative illumination for a variety of indoor scenarios. Equipped with 16 ultra-bright, auto-addressable surface mounted LEDs,16PXL Board RGB is ideal when mounted behind diffusion materials such as stretched canvas, or semi-translucent solids, which soften and spread its colorful output, adding depth and accent to indoor environments. Additionally, an Add-on Board and Add-on Strip of the same pixel pitch and wide beam angle are available to extend 16PXL Board's light beyond its fixed dimensions.

Add-on Strip & Add-on Board



Medium pixel pitch, wide beam angle 16PXL Board RGB offers a 62.5mm pixel pitch and a beam angle of 120°, making them efficient tools for low resolution graphics, text, and video replay on varying levels of complexity.

Low-profile, light-weight design Board's design offers a wide range of installation possibilities, including applications on ceilings and inside floors.

Add-on Board and Add-On Strip A 4PXL Add-on Strip and a 4PXL Add-on Board of the same pixel pitch and wide beam angle, extend 16PXL Board's ability to adapt into installations of any dimension. Add-ons fill the small spaces not covered by the full Board, ensuring complete coverage for medium-resolution media scenarios. They can also be used separately as small, more scalable pieces.

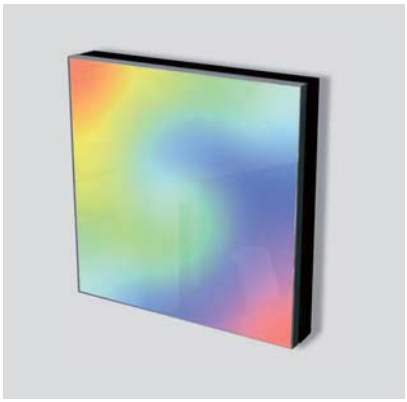
Simple connection with TX CONNECT® Smart Power and data are combined into one cable with the simple TX CONNECT® Smart, a universal system that enables Plug'n'Play set up.

Smart Chip technology Each of the 16 pixels are auto-addressable and easily configured.

Technical Specifications & Options

	16PXL Board RGB	**4PXL Add-on Board & Add-on Strip**
BEAM ANGLE	120° x 120°	120° x 120°
COLOR	RGB	RGB
ENVIRONMENT	INDOOR	INDOOR

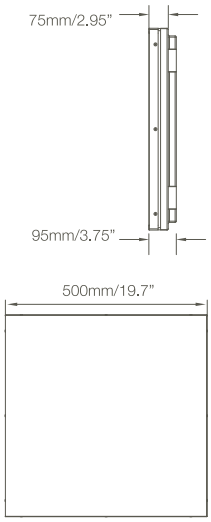
64PXL Mirror Wash RGB
Design for Asia Award
Best Design - Greater China
2006



V City Mall, Hing Kong, China | Heattech, New York, NY, USA | Vetro Bar, Billericay, Essex, United Kingdom

64PXL Mirror Wash RGB
256PXL Mirror Wash RGB*

64PXL/256PXL Mirror Wash RGB



Traxon's 64PXL/256PXL Mirror Wash RGB, masked with a special semi-transparent tempered glass mirror, transforms into a signature design statement. This unique LED panel provides an elegant, technologically advanced canvas for graphics and video, to accent an array of indoor environments. Its 64/256 individually-addressable RGB pixels and intelligent processor create a fusion effect, allowing the display to seamlessly transition between complex images and colors, enhancing and evoking emotion in any space. 64PXL/256PXL Mirror Wash RGB is controllable by DMX512 and e:pix/DVI input signals. Smart Chip technology and intelligent software allow for flexible control.

Dual elegance Combining the radiance of reflection and light, the 64PXL/256PXL Mirror Wash RGB appears as a normal mirror when powered off. When switched on, custom designs shine in over 16 million colors.

Easy Installation Mirror panels are easily joined to create scalable, dramatic installations. Integrated mounting clips allow for direct or DIN rail mounting (TS-35).

Simple connection with TX CONNECT® Power and data are combined into one cable with the simple TX CONNECT®, a universal system that enables Plug'n'Play set up.

Smart Chip technology Each of the 64/256 pixels is auto-addressable and easily configured.

Technical Specifications & Options

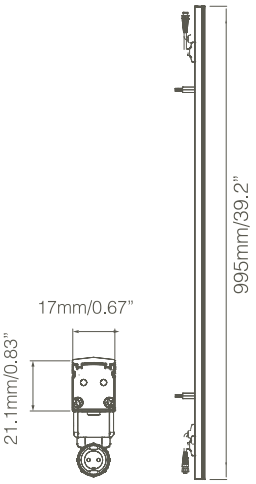
COLOR	RGB
ENVIRONMENT	INDOOR

* Non standard item(s). Please clarify availability with the regional sales office.

Oil Port Bridge, Raunheim, Germany | Kempinski Ambience Hotel Delhi, Shahdara, India | Carlton City Hotel Singapore, Singapore

Monochrome Tube

Monochrome Tube



Monochrome Tube

Contours of warm white or cold white light impose a magnetic attraction to linear details in interior and exterior environments. Monochrome Tube distinguishes façades, walls, and borders with a concentrated, even radiance due to its front diffuser. Compact, low-profile design available in three different lengths, combined with project-specific mounting options allows the Monochrome Tube to meet rigorous application demands. For installations of varying size, the Monochrome Tube offers flexibility and lends vitality to any project.

Sleek, slim profile The slender fixture housing allows Monochrome Tube to fit into the smallest of installation spaces. Though small and easily hidden from view, Monochrome Tube continues to deliver even strips of white light.

Three fixture lengths Available in three different lengths (500 mm; 995 mm; 1490 mm) Monochrome Tube accommodates a wide variety of required installation spaces.

Optional dimming Monochrome Tube may be dimmed via DMX512 through pulse-width modulation (DMX2PWM).

Daisy-chain topology and simple cabling Monochrome Tube can be daisy-chained up to 12m per power run, lowering installation and maintenance costs.

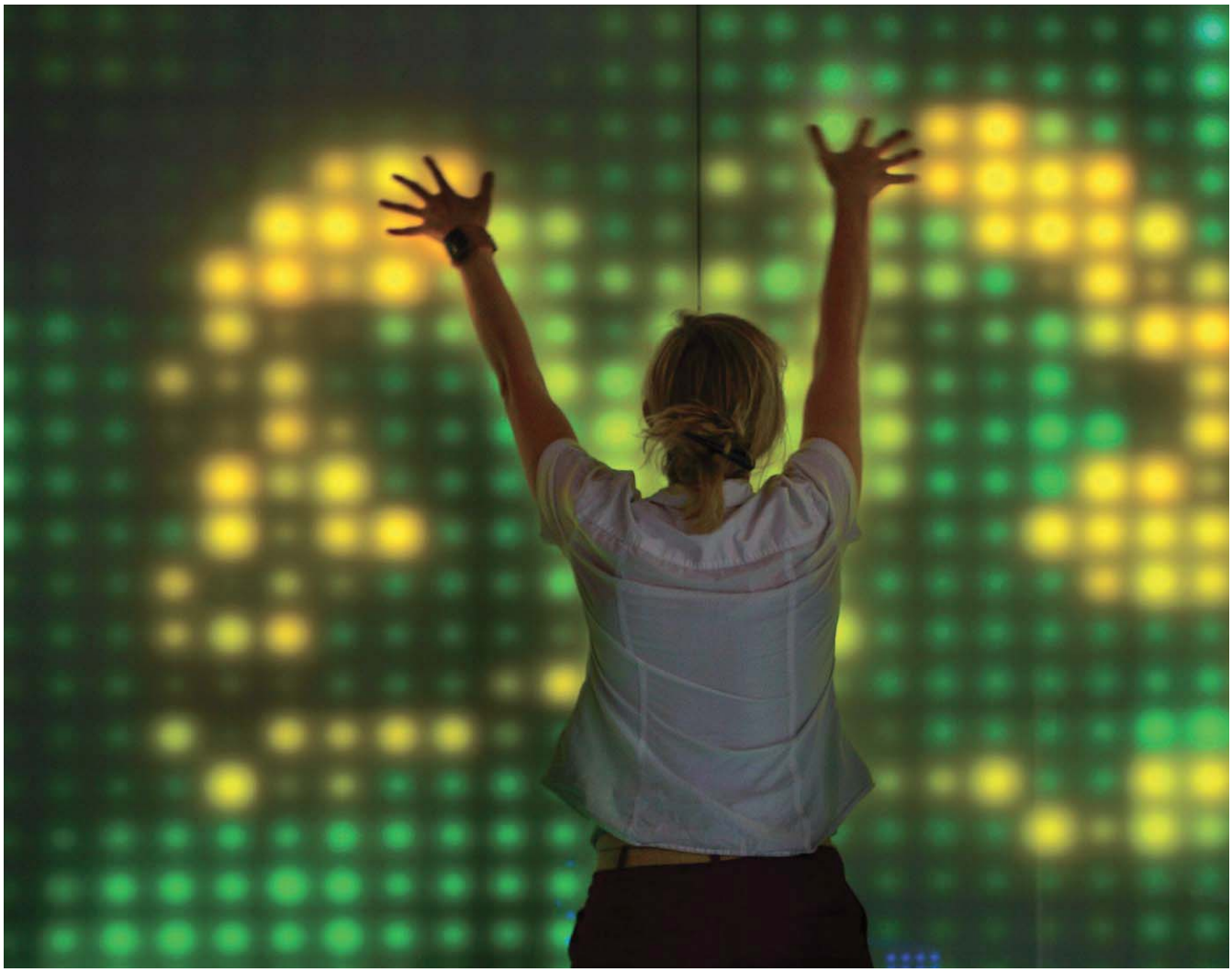
Simple connection system Plug'n'Play topology simplifies wiring and lowers installation costs.

Technical Specifications & Options

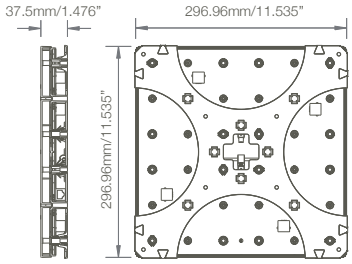
Monochrome Tube

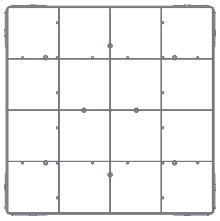
COLOR TEMPERATURE	5700K Cold White; 2700K Warm White; Blue*
ENVIRONMENT	IP66; Suitable for Coastal Environment

* Non standard item(s). Please clarify availability with the regional sales office.



Mood Light™ Motion





Mood Light™ Motion interactive lighting panels combine LED lighting with motion sensing technology to create stunning interactive architectural lighting solutions. Each modular 30cm² wall panel contains an interactive lighting control engine that functions as a complete stand alone system; just add more modular panels to create surfaces of any size or shape. Combine designer surface materials with custom video and interactive behaviors to fully define your experience. Mood Light™ Motion is a truly interactive solution without the need of complex external sensors, controllers, and time consuming installation and configuration. Up to 255 modules can be connected and automatically addressed. If larger systems are required, multiple zones can be connected using gateways/repeaters allowing almost unlimited size and shape options. Ideal for indoor use with plenty of options for surface materials, Mood Light™ Motion is an attractive solution that provides an interactive experience.

Easy to configure Mood Light™ Motion and its configuration software are designed to make developing sophisticated interactive lighting effects a snap. Simply upload video and presets, develop and explore the interactive concept live on the panel, then disconnect the computer for standalone operation.

Easy to install Installing and connecting the interactive modules is quick and painless using the snap-in mounting plate system. Surface materials are installed to the front of each panel, the finished panel unit then snaps into the mounting plate, providing a clean finished look with all wiring and fasteners neatly concealed. The Mood Light™ Motion system is simple and totally self contained. All that is required for operation is a 24V DC power supply. No external controller is necessary. It's as simple to deploy as any other lighting fixture but with infinitely greater possibilities.

Technical Specifications & Options

COLOR	RGB
ENVIRONMENT	INDOOR

David H. Koch Theater, Lincoln Center, New York, NY, USA
Located in New York's historic and renowned Lincoln Center, the David H. Koch Theater lobby ticket windows feature a glowing Corian wall. This clean and crisp installation is surfaced with custom cut Corian diffusion, which tells the theatre's story in elegance and style. To set a mood of sophistication, over 560 Traxon 1PXL Board Warm White illuminate the interior of the corrugated Corian panel cut precisely to give the illusion of an opera scene when viewed from one angle, and a ballet scene when viewed from the other, both in photographic grey scale. An e:cue Butler S2 and Butler XT2 allow for flawless switching of the installation.

System Solution

Optional Glass Touch

1PXL Board Warm White

DMX512

Power

Butler XT2

Lighting Application Suite (LAS)

Control

LED Engine Smart 300 W

Power

• YBM GangNam Center, Seoul City, South Korea

Media & Façade Solutions Overview

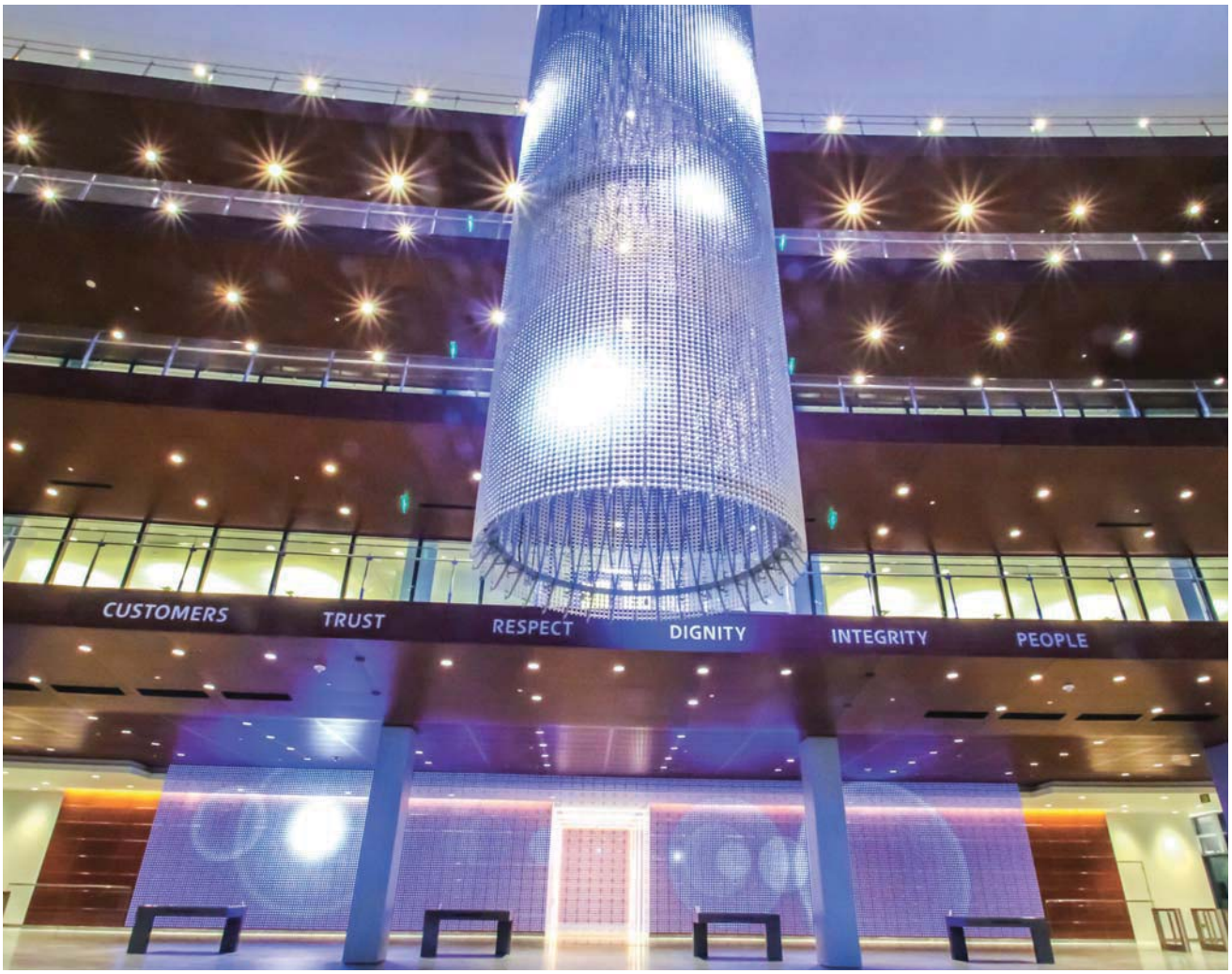
Media & Façade Solutions make graphics, text, and video come to vibrant life. The answer for scalable applications where elegant display must accommodate various resolutions or challenging surfaces, Media & Façade systems can be applied as aesthetic enhancements or used as functional messaging tools to transform interior and exterior surfaces into works of art. Paired with sophisticated software for maximum control capability of even the most intricate scenarios, these solutions reinvent the large-scale media experience.

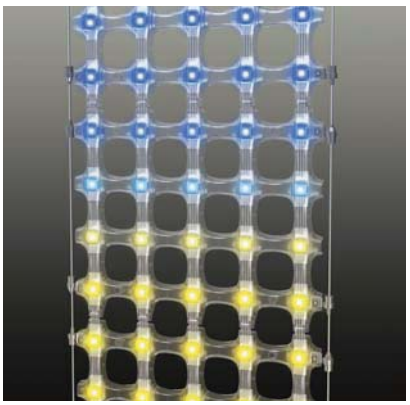
reddot design award
winner 2009

Mesh RGB
Red Dot
Red Dot Design Award in 2009
2009

IIDEX NeoCon Canada
2010 BOOTH AWARD
BRONZE

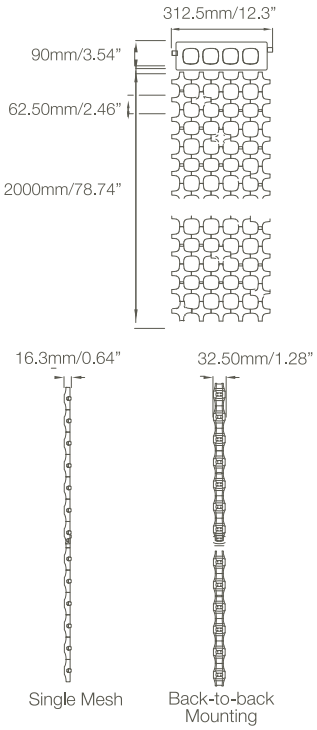
Mesh RGB
2010 IIDEX/NeoCon Canada Innovation Awards
Innovative Lighting - Bronze
2010





Eaton, Cleveland, OH, USA | YBM GangNam Center, Seoul City, South Korea | IBM Executive Briefing Center, Rome, Italy

Mesh



Mesh systems reinvent the large-scale media experience. The sophisticated, scalable, semi-transparent LED system elegantly transforms any surface into a brilliant palette for graphics, text, and video animations in full color (RGB), warm white*, or cold white* options. Mesh's semi-transparent, durable yet flexible structure, allows it to adapt to many surfaces in various applications, in both indoor and outdoor environments. Its acrylic grid system can also be mounted back-to-back for dual displays, allowing bright graphics to shine, and natural light to pass through without obstructing a view or diminishing an open-area concept. Mesh is controllable by DMX512 and e:pix/DVI input signals, and Smart Chip technology and intelligent software allow maximum control of even the most intricate media scenarios.

Flexible, semi-transparent acrylic grid Mesh's 70% transparent, durable structure allows it to be used as a room divider, placed against glass, or installed on an irregular plane.

Back-to-back mounting capability Mesh can also be connected back-to-back for dual media displays under separate control, allowing natural light to pass through and without obstructing a view or diminishing an open-area concept.

Low-to-medium resolution Each Mesh unit is comprised of eight hinged acrylic grids, totaling 160 individually-controllable LED nodes allowing low-to-medium resolution large-scale graphics, text, and video animations.

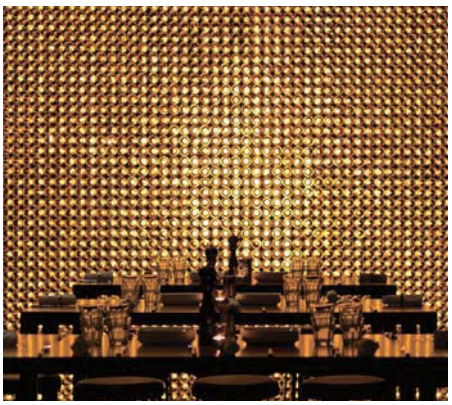
Outdoor-rated Mesh is IP67-rated, UV-resistant, and designed to withstand outdoor elements, rendering it a reliable solution for both indoor and outdoor environments.

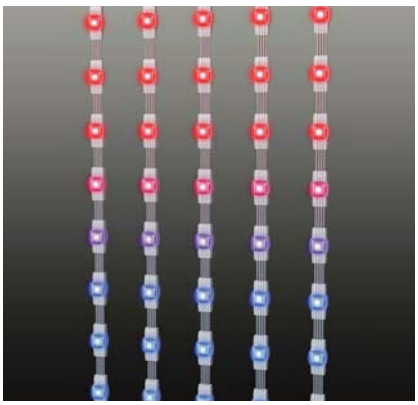
Smart Chip technology Each Mesh pixel is auto-addressable and easily configured.

Technical Specifications & Options

BEAM ANGLE	120°
COLOR	RGB; 6500K Cold White*; 2700K Warm White*
ENVIRONMENT	Pixel Distributor: IP66; Mesh Unit: IP67
BRIGHTNESS	600 cd/m²

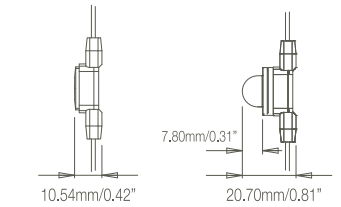
* Non standard item(s). Please clarify availability with the regional sales office.

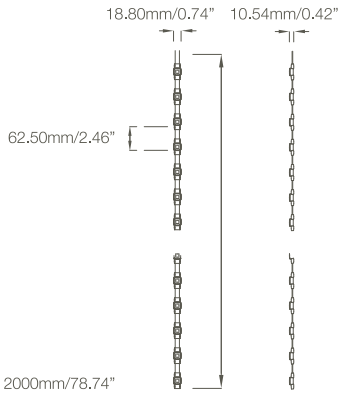




Shanghai International Harbour Terminal, Shanghai, China | i Light Marina Bay 2014 “Bedazzled”, Singapore | The Merrywell Pub at Crown Melbourne, Melbourne, Australia

String





String systems accomplish complex, unconventional media configurations with intelligence and style. Sophisticated, scalable, String systems alter and enhance architectural, retail, and hospitality environments adding unexpected character to classic scenarios. Available in full color (RGB), warm white*, or cold white* options and with or without a diffuser dome, String gracefully incorporates graphics, text, and video into various, irregular surfaces, resulting in unordinary media displays never before possible. String is controllable by DMX512 and e:pix/DVI input signals, and Smart Chip technology and intelligent software allow maximum control of even the most intricate media scenarios.

Flexible mounting capability String systems are not confined to a rigid, pre-determined form or structure, and can therefore accommodate a variety of irregular surfaces, planes, and configurations. The String system is direct surface or DIN rail mountable.

Low-to-medium resolution Each unit is comprised of five durable Strings, each consisting of 32 pixels, totaling 160 individually-controllable LED nodes per set, allowing low-to-medium resolution graphics, text, and video animations. String is available with or without a diffuser dome.

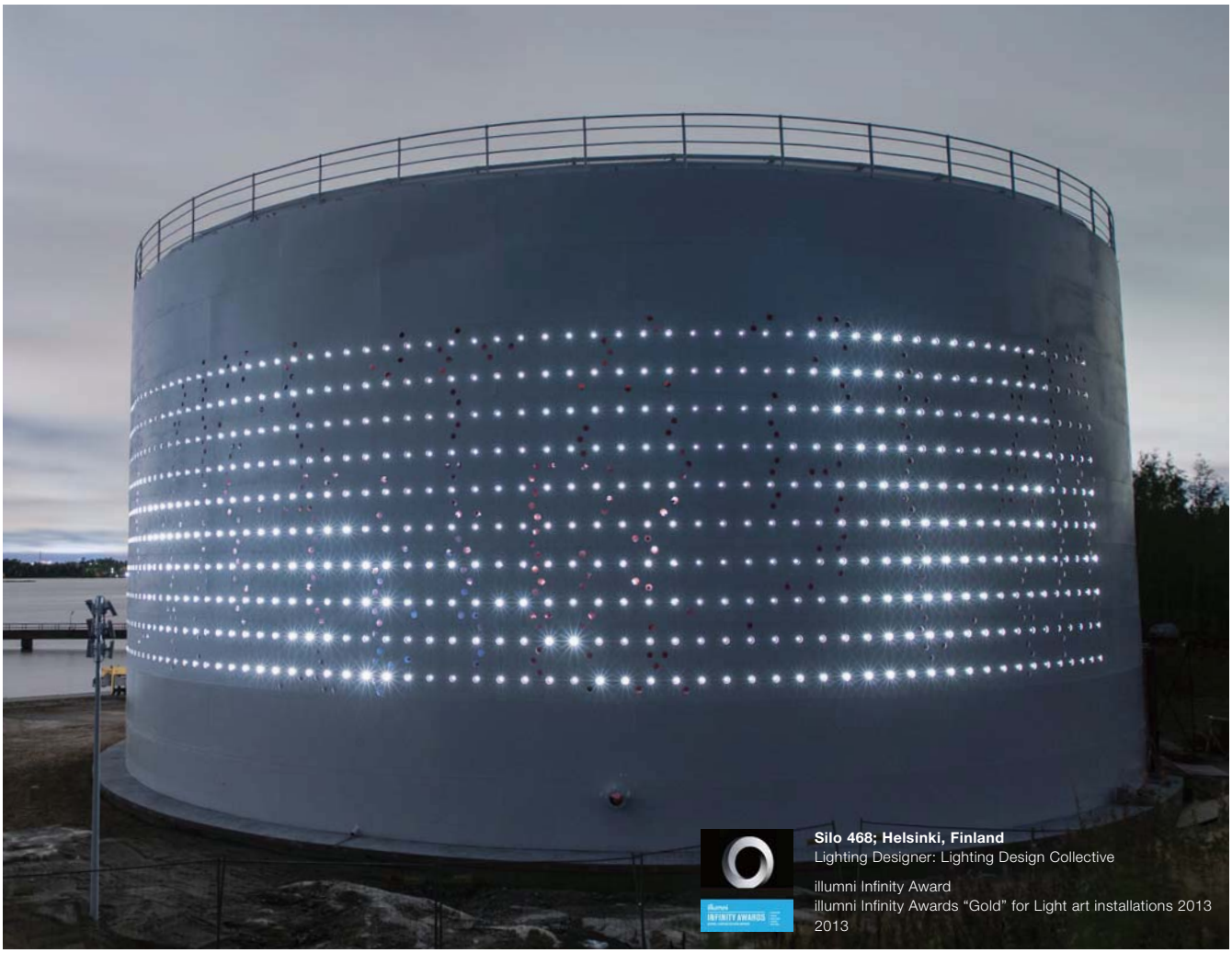
Outdoor-rated String is IP67-rated, UV-resistant, and designed to withstand outdoor elements, rendering it a reliable solution for both indoor and outdoor environments.

Smart Chip technology Each String pixel is auto-addressable and easily configured.

Technical Specifications & Options

	Direct View	**Diffused**
BEAM ANGLE	120°	180°
COLOR	RGB; 6500K Cold White*; 2700K Warm White*	
ENVIRONMENT	Pixel Distributor: IP66; String System: IP67	
BRIGHTNESS	600 cd/m^2	

* Non standard item(s). Please clarify availability with the regional sales office.



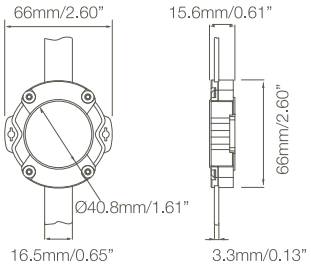
Silo 468; Helsinki, Finland
Lighting Designer: Lighting Design Collective

illumni Infinity Award
illumni Infinity Awards “Gold” for Light art installations 2013
2013

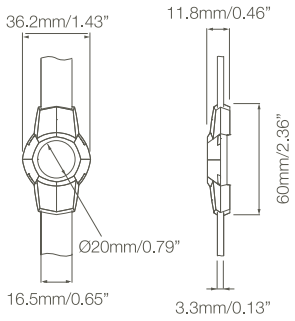
Silo 468, Helsinki, Finland | Noevir Tokyo Headquarters, Tokyo, Japan | PSA Building, Singapore

Dot XL

DOT XL 6/9



DOT XL 3



Dot XL is the ultra-bright, fully-customizable solution for creative and demanding media projects. Configurations of three, six, or nine LEDs within each enclosed Dot casing, and numerous additional customization options, render Dot XL's flexibility unmatchable and its application possibilities nearly limitless. Each Dot is individually-addressable making this durable, scalable solution equally ideal for vivid accent, text, graphics, and video replay in installations of any size and complexity. Dot XL is IP67-rated and designed to withstand weather-changing environments. Suitable for daylight viewing, it also shines brilliantly through adverse exterior conditions to boldly communicate messaging or evoke emotion. Dot XL is controllable by DMX512 and e:pix/DVI input signals, and its Smart Chip technology and intelligent software allow maximum control of even the most intricate media scenarios.

Various customization options Dot XL customization choices include number of LEDs per round Dot casing (3, 6, or 9); LED color (RGB, warm white[1], or cold white[1]); pixel pitch; and diffuser dome.

Flexible mounting capability Mounted on a flexible string, Dot XL is not confined to a rigid, pre-determined form or structure, and can therefore accommodate a variety of irregular surfaces, planes, and configurations.

Outdoor-rated Dot XL is IP67-rated, UV-resistant, and designed to withstand outdoor elements, rendering it a reliable solution for both indoor and outdoor environments.

Smart Chip technology Each Dot XL pixel is auto-addressable and easily configured.

Technical Specifications & Options

BEAM ANGLE	120°
COLOR	RGB; 6500K Cold White[1]; 2700K Warm White[1]
ENVIRONMENT	Pixel Distributor: IP66; Dot XL Units/PSU: IP67
BRIGHTNESS	2396 cd/m² @ 100 mm pitch[2]

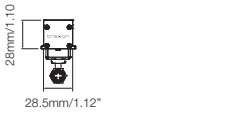
[1] Non standard item(s). Please clarify availability with the regional sales office.

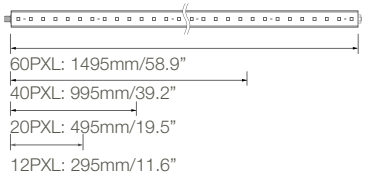
[2] Dot XL-9 RGB

National Stadium, Lima, Peru | FedExField, Landover, MD, USA | The Detroit People Mover: Millender Station, Detroit, USA

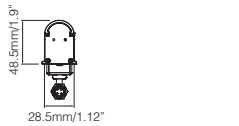
Media Tube

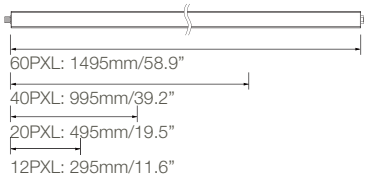
Direct View





Diffused





Media Tube's versatility adds a unique twist to various architectural, retail, or hospitality environments, with linear ribbons of light or sharp video and text. Capable of replaying medium-to-high resolution graphical content or embellishing the simplest of architectural details, Media Tube's slim profile, customizable pixel count and color, result in a crisp, precise media installation, whether designed as a linear run or configured as a large-scale media screen. Media Tube is available in both direct-view and diffused options to accommodate a range of applications.

Various customization options Available in several lengths, Media Tube customization options include LED color (RGB, warm white*, or cold white*, number of pixels per linear fixture, and a choice of direct or diffused view.

Flexible mounting capability Mounting bracket options allow for placement anywhere along the fixture, accommodating a variety of irregular surfaces, planes, and configurations.

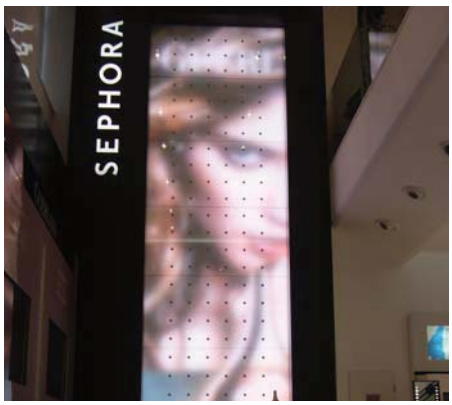
Outdoor-rated Media Tube is IP66/67-rated, UV-resistant, and designed to withstand outdoor elements, rendering it a reliable solution for both indoor and outdoor environments.

Daisy-chain topology and simple cabling Media Tube can be daisy-chained up to 10 meters on a single power run, lowering installation and maintenance costs. Each pixel is auto-addressable and easily configured.

Technical Specifications & Options

	Direct View	Diffused
BEAM ANGLE	120°	180°
COLOR	RGB, 6500K Cold White*, 2700K Warm White*	RGB, 6500K Cold White*, 2700K Warm White*
ENVIRONMENT	IP67, Suitable for Coastal Environment	IP66, Suitable for Coastal Environment
BRIGHTNESS	1320 cd/m² @ 25mm x 50mm pitch	

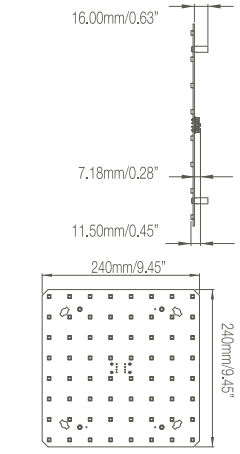
* Non standard item(s). Please clarify availability with the regional sales office.



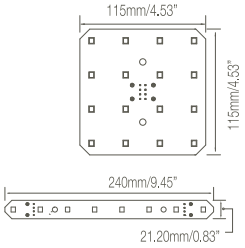
Triumph, Vienna, Austria | Shanghai World EXPO, Shanghai, China | Sephora Qianmen Flagship Store, Beijing, China

64PXL Board RGB
Add-on Board & Add-on Strip

64PXL Board RGB



Add-on Board & Add-on Strip



64PXL Board RGB is an efficient tool for dynamic communication and visual enhancement of a range of environments, from commercial to hospitality and entertainment installations. With its tight pitch and wide beam angle, 64PXL Board RGB beautifully reproduces full color, medium-resolution graphics, text, and video, in indoor environments. 64PXL Board's low profile makes it ideal for placement behind solid or fabric diffusion material, for a softened image quality and evenly-distributed light. 64PXL Board RGB is controllable by DMX512 and e:pix/DVI input signals, as well as Smart Chip technology and intelligent software allow maximum control each of the 64 individually-addressable pixels, in even the most intricate media scenarios. Additionally, an Add-on Board and Add-on Strip of the same pixel pitch and wide beam angle are available to extend 64PXL Board's light beyond its fixed dimensions. Filling the remaining margins of unordinary installations, Add-on Boards and Add-on Strips further 64PXL Board's flexibility.

Tight pixel pitch, wide beam angle 64PXL Board offers a 31.25 mm pixel pitch and a wide beam angle of 120°, making it an efficient tool for graphics, text, and video replay of varying levels of complexity.

Low profile A minimal standoff distance allows 64PXL Board to remain close to its mounting surface, resulting in an unobtrusive contour, ideal for placement behind solid or fabric diffusion.

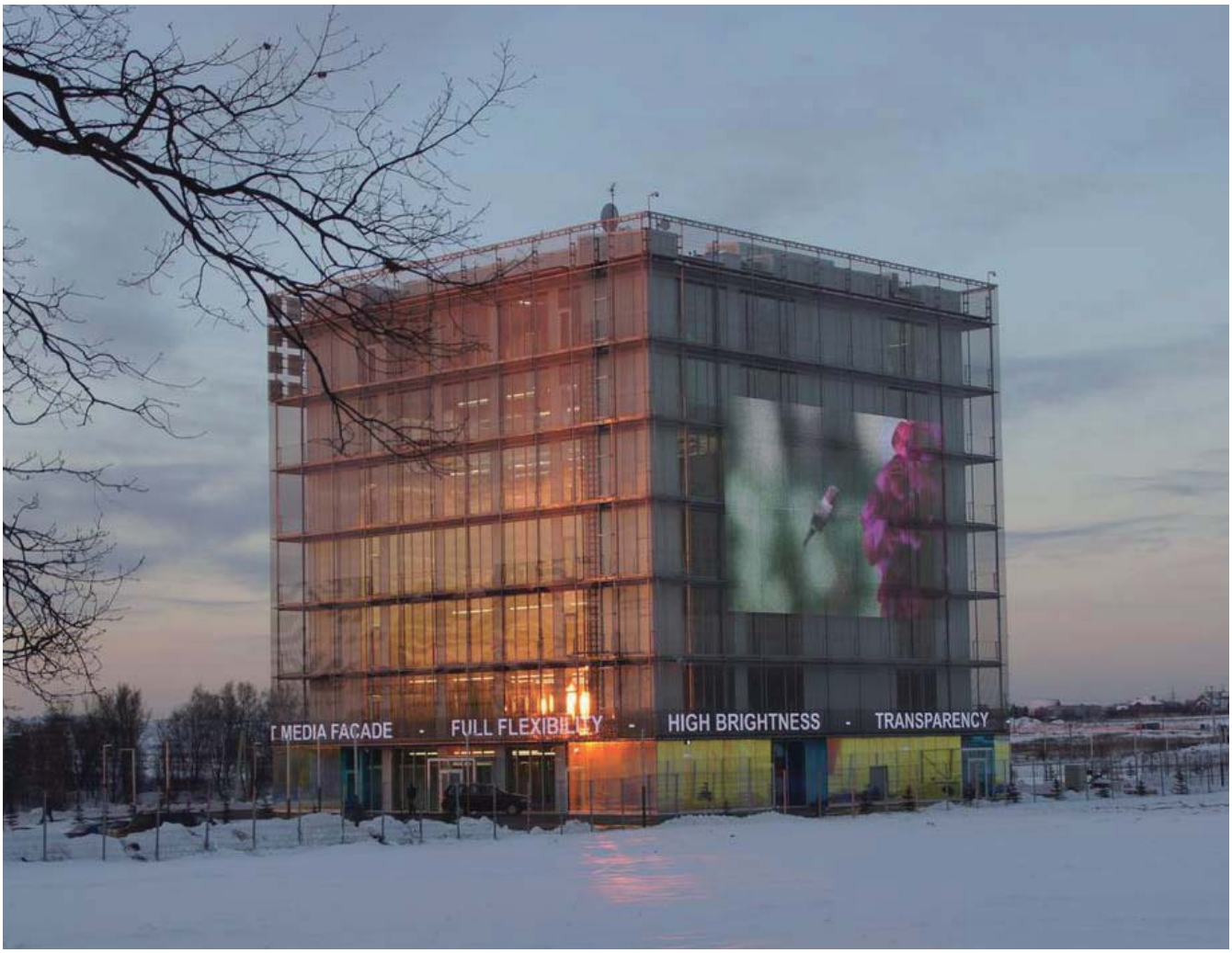
Add-on Board and Add-On Strip An 8PXL Add-on Strip and a 16PXL Add-on Board of the same pixel pitch and wide beam angle, extend 64PXL Board's ability to adapt into installations of any dimension. The Add-on's individually-addressable pixels fill the small spaces not covered by the full Board to ensure complete coverage.

Smart Chip technology Each pixel on 64PXL Board, 8PXL Add-on Strip, and 16PXL Add-on Board, is auto-addressable and easily configured.

Technical Specifications & Options

	64PXL Board RGB	**16PXL Add-on Board & 8PXL Add-on Strip**
BEAM ANGLE	120°	120°
COLOR	RGB	RGB
ENVIRONMENT	INDOOR	INDOOR
BRIGHTNESS	2587 cd/m²	

IMAGIC WEAVE® HE/HO
Production Innovation Awards (PIA)
PIA13 - Category: Building Enclosure
2013

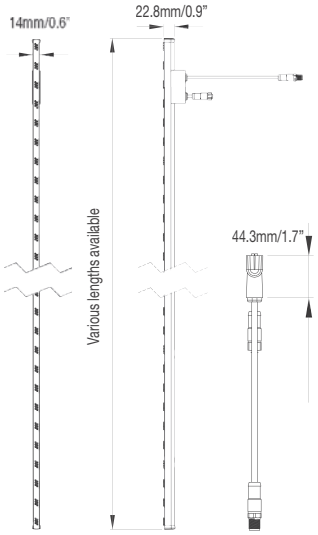


Hypercube Skolkovo, Moscow, Russia | Grand Stade Lille Métropole, Lille, France

IMAGIC WEAVE®

IMAGIC WEAVE® masters the balance of aesthetic structures and illumination art. The creative and sustainable possibilities of Traxon LED tubes integrated into the rugged structural durability of Haver & Boecker's stainless steel mesh, meld together to become a woven grid equipped with individually-addressable LEDs, which converts building façades into unique, transparent canvases for vivid, large-scale media.

IMAGIC WEAVE® HO



IMAGIC WEAVE® steel composition act as a flat, unobtrusive second skin, protecting the building from harsh elements and harmful UV rays while serving as a thermal layer. Its linear LED configurations are easily attached to the mesh structure with a patented clip system, which enables uncomplicated maintenance and addition of LED configurations. Various pixel pitches render them capable of medium resolution graphics, text, and video animations in full color.

The IMAGIC WEAVE® range is IP67-rated for indoor and outdoor environments, with an available optimal viewing distance of 40 meters to 400 meters. IMAGIC WEAVE® units are custom built for each individual project, and are controllable by DMX512 and e:pix/DVI input signals, Smart Chip technology, and intelligent software for maximum control of even the most intricate media scenarios.

Rugged structure Built on the durable structure of Haver & Boecker's stainless steel wire mesh, IMAGIC WEAVE®, IMAGIC WEAVE® HO (High Output) and IMAGIC WEAVE® HE (High Efficiency) communicate strong industrial design influences and contribute to the character of any façade with its clean, non-obstructive surface.

Many customization options LED profile length; number of pixels (from 8 to 72 LED pixels per profile piece); and the configuration and location of each LED profile, can be custom selected.

Simple assembly Linear LED configurations are easily attached to the steel mesh with a patented clip system, allowing easy installation and maintenance of the LED tubes.

Medium-resolution With typical pixel pitches of 62.5mm and 125mm for IMAGIC WEAVE®, and 40mm, 50mm, 62.5mm, and 125mm for IMAGIC WEAVE® HO, and IMAGIC WEAVE® HE, the product line is capable of a wide range of resolutions in full color at various brightness levels from 500 nits to 8400 nits, visible in daylight.

Outdoor-rated IMAGIC WEAVE® range is IP67-rated, UV-resistant, and designed to withstand outdoor elements. Additionally, it serves as a second skin, shielding building façades from sunlight while acting as a thermal layer.

Smart Chip technology Each pixel is auto-addressable and easily configured, controlled via DMX512 and e:pix (DVI-capable) protocols.

Technical Specifications & Options - IMAGIC WEAVE®

	IMAGIC WEAVE®	IMAGIC WEAVE® HE	IMAGIC WEAVE® HO
BEAM ANGLE	120°	110°	105° x 50°
COLOR	RGB	RGB	RGB
ENVIRONMENT	IP67	IP67	IP67
BRIGHTNESS	500 cd/m² @ 62.5mm x 62.5mm pitch	2200 cd/m² @ 40mm x 40mm pitch 1400 cd/m² @ 50mm x 50mm pitch 900 cd/m² @ 62.5mm x 62.5mm pitch	8400 cd/m² @ 40mm x 40mm pitch 5400 cd/m² @ 50mm x 50mm pitch 3400 cd/m² @ 62.5mm x 62.5mm pitch

Flame Towers, Baku, Azerbaijan
Lighting Designer:
Francis Krahe & Associates Inc
(Francis Krahe, Le Nguyen)

LIGHTFAIR International 2013
Product Innovation Award -
Most Impactful Use of SSL
2013

Flame Towers, Baku, Azerbaijan

Façade Panel

Powered directly with line voltage, the Façade Panel is an interior-rated media façade solution, which further extends the Façade Solutions portfolio. With its modular design and extensive range in sizes, the Façade Panel allows gapless installation leaving no spacing between the fixture housing and the window frames. The Façade Panel is suitable for interior architectural, hospitality, retail, and entertainment applications where seamless building “skin” effects are desired.

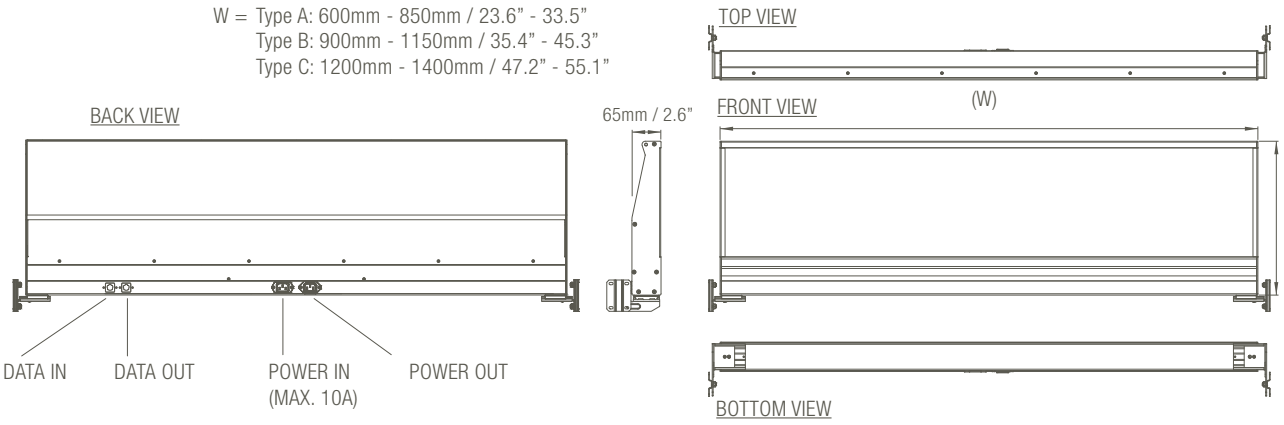
Design innovation Modular design enables gapless installation without spacing between the fixture housing and window frames.
Flexible options A wide range of panel sizes seamlessly accommodate any installation space without modification to the existing window frames.
Simple installation AC line voltage eliminates the need for external power supplies and enables daisy chain topology for fast and easy installation.
Highly efficient Ultra bright LEDs are capable of replaying bold graphics and intricate video sequences when paired with an intelligent control system.

Technical Specifications & Options

LIGHT SOURCE	Type A: 600mm-850mm: 24 LEDs, 2PXL Type B: 900mm-1150mm: 36 LEDs, 3PXL Type C: 1200mm-1400mm: 48 LEDs, 4PXL	
COLOR	RGB	
ENVIRONMENT	Indoor	
TECHNICAL SPECIFICATIONS	INPUT VOLTAGE:	100-240V, AC 50/60HZ
	CONTROL:	DMX512

* Non standard item(s). Please clarify availability with the regional sales office.

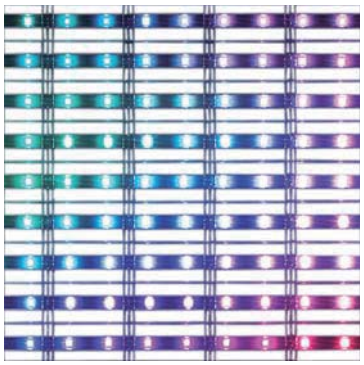
W = Type A: 600mm - 850mm / 23.6” - 33.5”
Type B: 900mm - 1150mm / 35.4” - 45.3”
Type C: 1200mm - 1400mm / 47.2” - 55.1”



Grand Stade Lille Métropole, Lille, France

Clad in a transparent IMAGIC WEAVE® media façade with three areas of varying LED resolution, this magnificent, multi-functional stadium in Lille, France, boasts an external view as exciting and distinctive as the inside. The concept of creating an elegant, clear façade that would bring the stadium to vibrant life through atmospheric light and color in a matter of seconds was seamlessly executed to create a one-of-a-kind experience for fans and passersby, alike. The installation measures 20 meters by 120 meters and includes 70,000 LED pixels, which cover the entire surface of the outer envelope. A Lighting Control Engine 2 fx (LCE2-fx) and 25 Video Micro Converters (VMCs) control the complex videos, graphics, and lighting cues displayed across the IMAGIC WEAVE®. The installation can be controlled wirelessly via a Smartphone or tablet PC, and the varying resolution areas can also be controlled separately.

System Solution



IMAGIC WEAVE®

DMX512/e:pix

Power

Video Micro Converter (VMC)

DVI

Lighting Control Engine 2 fx
(LCE2-fx)

Lighting Application Suite
(LAS)

Control

LED Engine Smart 1000 W

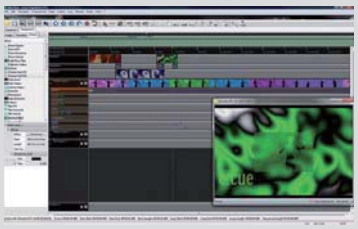
Power

Anyone Who Has A Heart, Manchester, UK

Control Software Overview

Control Software includes innovative and intuitive tools that facilitate the design of simple to complex lighting shows, position lighting fixtures in a project plan, and configure Traxon & e:cue and external devices in the central control system. In addition to programming special lighting effects, video-to-light pixel mapping, visualization of the lighting installation, and special triggering and automation features, the e:cue control software reaches far beyond dynamic lighting, providing control capabilities for a wide spectrum including multimedia, show control and building automation systems.

Programmer



Emotion FX real-time Video Synthesizer

DALI Manager and Action Pad

YAS Marina Hotel, Abu Dhabi, UAE

Lighting Application Suite 7.0

The Lighting Application Suite (LAS) 7.0 combines DMX, eDMX and DALI lighting, multimedia, and show control programming with unrivalled connectivity and matrix control features. The software suite offers maximum DMX512/RDM channel control and easier access for the end-user, including the ability to control up to 750,000 channels (via Emotion FX) and operate more than 25,000 RDM systems. The regular Programmer software controls up to 128 universes, or 65,536 DMX512/RDM channels. LAS 7.0 incorporates significant improvements to the Action Pad, a web server for browser or mobile device control, cuelists, and the Dynamic Scroll Text, for fast changes on LED matrix systems, guaranteeing even greater programming control and flexibility. Furthermore, the LAS 7.0 now completely integrates DALI devices with the e:cue ETH2DALI interface.

INNOVATION

Create stunning lighting sequences using the Live FX generator Endless lighting sequence possibilities and effects from simple color-changing chasers to complex, dynamic color patterns can be generated using the Live FX generator.

Program advanced interactive automation or triggering With simple steps, users can program various automation and triggering features for their lighting installation.

Program precisely timed lighting scenes Define transitions between cues, wait times, delay effects, and fade in/out times to the millisecond for the perfect lighting show.

Build multimedia sequences with Emotion FX Real-time video effects, overlay videos, images and scrolling text dynamically, apply real-time effects and route the result to monitors, Video Micro Converters, or output via Butler PRO. Even live streams from cameras or external video sources can be included.

Configure 1:1 pixel mapping of video content Instantly map video pixels to LED nodes for video-to-lighting.

Convert web information into scrolling text The Dynamic Scroll Text function has the ability to convert RSS feeds and website texts into scrolling texts on an LED matrix system.

Preview lighting projects with a Visualizer tool (Imagine) Using the built-in 2D Visualizer or use the Imagine software, tool to preview the lighting show in 3D.

Control lighting shows using an Internet browser An HTML-enabled web server offers browsers the possibility to trigger all functions available within the LAS software package, thus enabling the use of wireless devices or via the free apps specially designed iOS or Android™ devices.*

Intuitively arrange lighting fixtures in your project plan Using the Patchelor tool, users can easily map the lighting fixtures using a background picture of the project for intuitive planning.

Supports RDM protocol for bidirectional communication RDM (Remote Device Management) bidirectional communication allows remote configuration, status monitoring, and management of lighting fixtures with RDM capability. Use the integrated SMTP client to receive status emails of your installations.

SIMPLICITY

Select standard fixtures using the Fixture Library for easy set-up The Fixture Library includes an extensive list of standard products by major lighting manufacturers. Users can choose fixtures and arrange them, create their own fixture profile for addition of new or custom fixtures.

Organize and group fixtures Cluster fixtures and individual LEDs for easier access and management of large lighting installations with several sections. Users can name fixture groups for better organization and ease of programming.

Use the same lighting desk features on a PC Familiar features used in lighting desks such as cues, cue lists, sub-masters, grandmasters, and faders make it easy for experienced programmers and lighting designers to learn e:cue software and use the same features on a PC and on the Lighting Control Engine.

Use the Color Picker for quick color selection Assign color to individual lighting nodes or groups using the Color Picker, a standard feature in all familiar graphic software applications.

Create animations using Wizards Easily generate chasers, dynamic scrolling text, graphic animations, and map video content using software wizards.

Hanjie Wanda Plaza, Wuhan, China

Program time and date triggers Use specific date and time triggers in three calculation modes to start lighting shows based on sunrise, sunset, specific holidays including full support for daylight savings functionality and other time-related triggers.
Customize Glass Touch User Terminals Simply tailor the functionality of the touch sensitive keys and wheels of all Glass Touch User terminals using a visual tool in only a few steps. Export to Butler XT2 for small applications.
Use the Sequencer to compose shows with a visual timeline The Sequencer, as an intuitive timeline sequencing tool, displays video as single frames and audio data as a waveform, and can record manually evoked events.
Complete and easy customization of multiple remote User Interfaces Programmer's Action Pad tool allows users to create and publish their own fully customized user interface to several platforms including a local PC running e:cue Programmer; a remote PC running any browser with Flash; and wireless mobile devices via free application.
Combine functional and creative lighting Use intelligent DMX512 and DALI lighting control in one application, with a single graphical user interface over mobile devices.

FLEXIBILITY

Control large numbers of DMX512/RDM channels and pixels Design simple to complex lighting shows requiring control of up to 65,536 DMX512/RDM channels up to 25,000 RDM fixtures or control up to 750,000 RGB Pixel with Emotion FX via e:net and Butler DMX512/RDM output devices.
Use scripting language for advanced custom solutions Advanced users can utilize the e:script scripting language, based on familiar programming language concepts, to create special functions for custom solutions and unlimited programming options.
Integrate Input/Output signals for external triggering Allows integration of external control devices through various protocols to initiate various functions in the software.
Use two media players for simultaneous video/audio playback Use two media players to replay and transition between two video files simultaneously.
Realize sound-to-light effects using Audio DSP Create dynamic lighting sequences based on sound from music or other audio source.
Realize projects for a single office or for a complete building If you need only some DMX512 and DALI channels, or an integrated control of DMX512 media walls and DALI functional lighting, the Lighting Application Suite sets no limits.

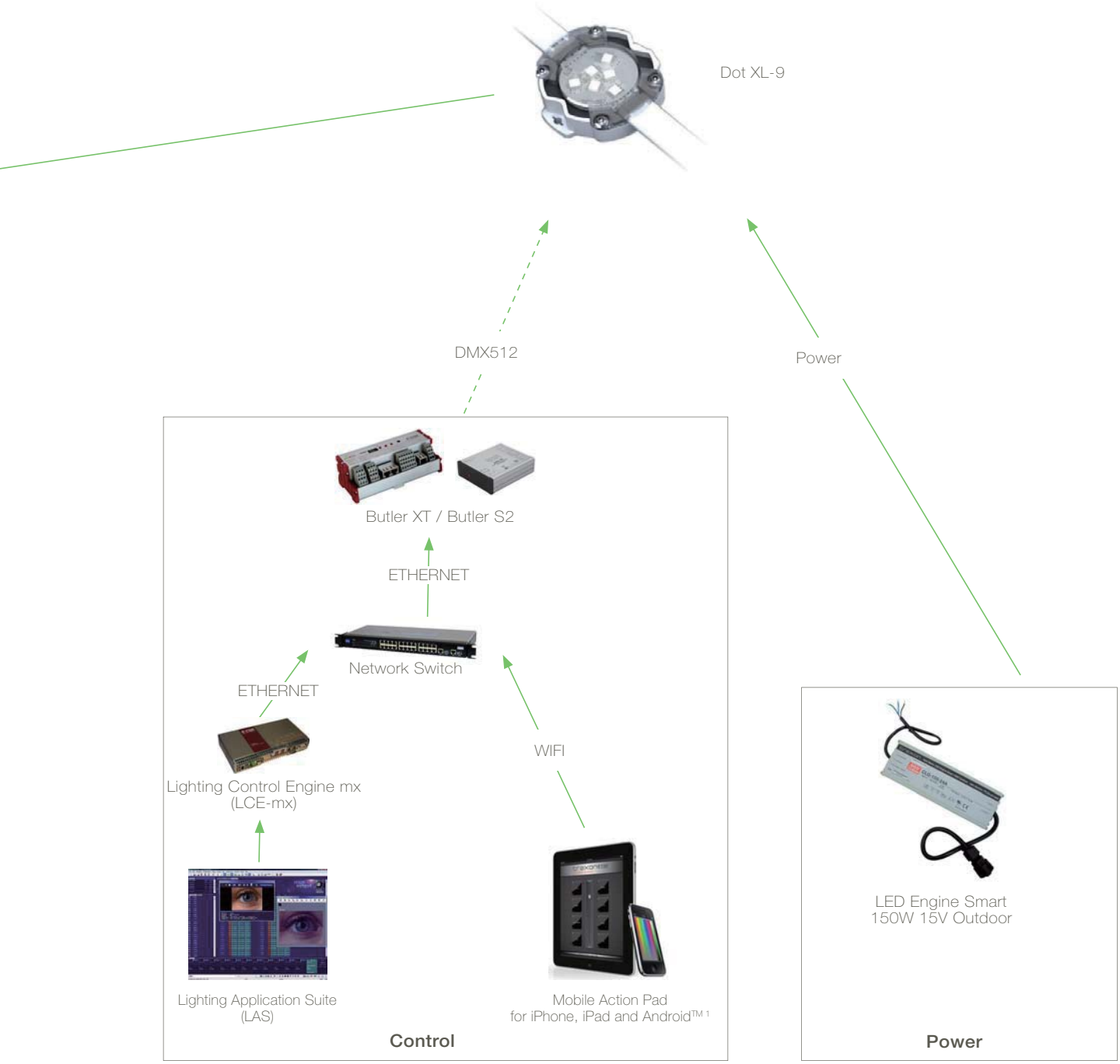
Lighting Application Suite Editions

Standard Edition Free download at www.traxontechnologies.com/support_and_downloads. This is the most basic edition of the LAS.
Premium Edition (Online Credit Upgrades possible) Two Multimedia Players with full screen playback capability and video, two light mapping features, and an Audio DSP feature enables powerful sound2light effects. Enables users to export light scenes to the e:cue Butler S2 and Butler XT2. Premium also allows integration of one external device such as midi, RS232, or SMPTE timecode, via the device manager and includes one automation trigger and sunrise timer (astronomical clock).
Enterprise Edition (Online Credit Upgrades possible) Contains all functions of the Premium edition, plus integration of up to ten external devices. In this edition, powerful automation trigger features and the sunrise timer (astronomical clock) are enabled, as well as access one Art-Net (Online Credit Upgrades possible) or KiNET universe. Allows Emotion FX editing/ demo mode. Includes 10 automation credit (Online Credit Upgrades possible); users may add additional credits.
LCE-mx Ultimate Edition Pre-installed and available only with the LCE-mx. Allows a maximum of 16 DMX512 universes and enables integration of 99 external devices. Includes one Art-Net universe upgrade, which enables output of Art-Net/ KiNET protocols that are only available with the LCE-mx.
LCE2 Ultimate Edition Pre-installed and available only with the LCE2 series. Enables integration of 99 external devices. Includes one Art-Net universe upgrade, which enables output of Art-Net/KiNET protocols are only available with the LCE2. Art-Net/KiNET upgrades can be expanded in steps of 8, 16, 32, 64 or 128 universes. Simultaneous control of DMX512/ RDM fixtures and Art-Net/ KiNET-driven fixtures. Includes 99 automation credit; users may add additional credits (Online Credit Upgrades possible).
LCE2-fx Ultimate Edition Pre-installed and available only with the LCE2-fx, this edition includes all features of the LCE2 version, in addition to the Emotion FX real-time Video Synthesizer, which allows video and lighting control combined in one machine (Online Credit Upgrades possible).

Pulse Bamboo Pavilion, Macau, China

Designed and built by University of St Joseph (Macau) third- and fourth-year architecture students, led by guest professors Kristof Crolla (LEAD) and Dannes Kok, the Pulse Pavilion is a temporary structure that stands at Plaza Sai Van, adjacent to Macau Tower, from 1–10 June 2013. It is an inhabitable sculpture, a parametrically generated organic lattice structure created from split bamboo rods, interwoven with fabric panels, and featuring an interactive LED lighting system. The bamboo pavilion was illuminated by over one thousand individual controlled dots of Traxon's ultra-bright, fully-customizable Dot XL-9 system.

System Solution



[1] iOS and iTunes are trademark of Apple Inc., registered in the U.S. and other countries. Android and Google Play are trademarks of Google Inc.

ESPRIT Flagship Store, Frankfurt, Germany

Control Engines & Interfaces Overview

Control Engines & Interfaces ensure smooth, uninterrupted operation of lighting installations. Engines generate, store, and output a wide variety of protocols and signals necessary to orchestrate communication between all devices and fixtures in lighting control systems, while Interfaces are intelligent translators further enabling communications between non-native networks and Traxon & e:cue's network. Their intelligence and modularity are the best solution for any category or scale.

Flame Towers, Baku, Azerbaijan | Asian Paints “COLOUR”, New Delhi, India | Trans Studio Bandung Roller Coaster, Bandung, Indonesia

Lighting Control Engine 2
Lighting Control Engine 2 fx

Technical Specifications & Options

LCE2

L x W x H
432 x 491 x 176 mm/
17 x 19.33 x 6.92 inch

Weight: 15 kg/33.06 lbs

Input Voltage: 100 – 240 V AC, 50/60 Hz

System Link: 2 x e:net (Ethernet, RJ-45)

Storage: SSD

Interfaces:
1 x DVI-D Out, 1 x VGA Out
2 x DMX512/RDM RJ45 Ports (In/Out)
2 x RS-232 (DSub),
6 x input dry contacts
2x SPDT Relay outputs 24V, 3A max.

Mounting: Desktop operation,
Mounting in 19" rack

LCE2-fx

L x W x H:
432 x 491 x 176 mm/
17 x 19.33 x 6.92 inch

Weight: 15 kg/33.06 lbs

Input Voltage: 100 – 240 V AC, 50/60 Hz

System Link: 2 x e:net (Ethernet, RJ-45)

Storage: SSD
Interfaces:
1 x VGA out
1 x Dual Link DVI-D
1 x Mini HDMI
1 x Dual Link DVI-I
DVI / HDMI Input Capture Card,
2 x DMX512/RDM RJ45 Ports (In/Out)
2 x RS-232 (DSub),
6 x input dry contacts
2x SPDT Relay outputs 24V, 3A max.

Mounting: Desktop operation,
Mounting in 19" rack

Lighting Control Engine 2 (LCE2)

Designed to control large and complex projects, the Lighting Control Engine 2 (LCE2) is a high performance server with the Lighting Application Suite (LAS) software pre-installed. A central control unit, this versatile server guarantees uninterrupted operation as it orchestrates all devices and fixtures within a project. With integrated DMX512/RDM inputs or outputs, dry contacts, two SPDT relay outputs, the ability to output various Ethernet-based protocols, and the capability to integrate various audio/video, external triggering, RS232, SMPTE-Timecode and other desired devices and content, the LCE2 is the ideal solution for the most demanding projects. Shows and lighting scenes can be controlled remotely via mobile devices or with browser access via the built-in web server. A built-in status display on the front communicates messages while built-in cursor keys enable system control directly from the unit. The LCE2 can be mounted in a 19" rack.

Lighting Control Engine 2 fx (LCE2-fx)

Similar to the Lighting Control Engine 2 (LCE2) but with dynamic real-time video capabilities and extended software tools, the elite Lighting Control Engine 2 fx (LCE2-fx) is a high-performance server with the Lighting Application Suite (LAS) software and the Emotion FX Video Software pre-installed. Emotion FX software supports video mixing and advanced video functionality. With added hardware capacity to control modern mixed media installation, LED matrix applications, and conventional DMX512 lighting such as moving lights, LCE2-fx is the ultimate solution for the most demanding projects. Shows and lighting scenes can be controlled remotely via mobile devices or with browser access via the built-in web server. A built-in status display on the front of the unit communicates messages while built-in cursor keys enable system control directly from the unit. The LCE2-fx can be mounted in a 19" rack and comes with a DVI/HDMI video capture card.

- Control up to 65,536 DMX512 channels (LCE2) with RDM for bidirectional communication or via Art-Net and KiNet
- Scalable to run up to 750,000 e:pix or DMX512 RGB Pixel with 25,000 RDM systems via Emotion FX (LCE2-fx)
- Equipped with e:cue's Lighting Application Suite (both) and exclusive Emotion FX software (LCE2-fx only)
- Pre-installed media content package and the ability to synchronize sound-to-light sequences
- DVI video input (LCE2-fx)
- Orchestrates a wide range of fixtures, devices, technologies and media with reliable, uninterrupted operation
- Outputs a variety of Ethernet-based protocols
- Numerous triggering options
- Integrated status display for user control and monitoring and two drive bays accessible from front (One 2.5-inch SSD drive is included; second bay allows future extensions)
- Easily mountable in standard 19-inch control rack

DRAGONFLY Office Building, Seoul, South Korea | Star Place Façade, Kaohsiung City, Taiwan | Barry J. Kaplan Bridge, Katy, TX, USA

Lighting Control Engine mx

Technical Specifications & Options

LCE-mx

L x W x H
262 x 134 x 47 mm/
10.3 x 5.3 x 1.9 inch (housing)
262 x 134 x 50 mm/
10.3 x 5.3 x 2 inch (incl. rail adapter)

Weight: 2 kg

Power supply:
external 24 V DC; 19.2 ... 28.8 V DC

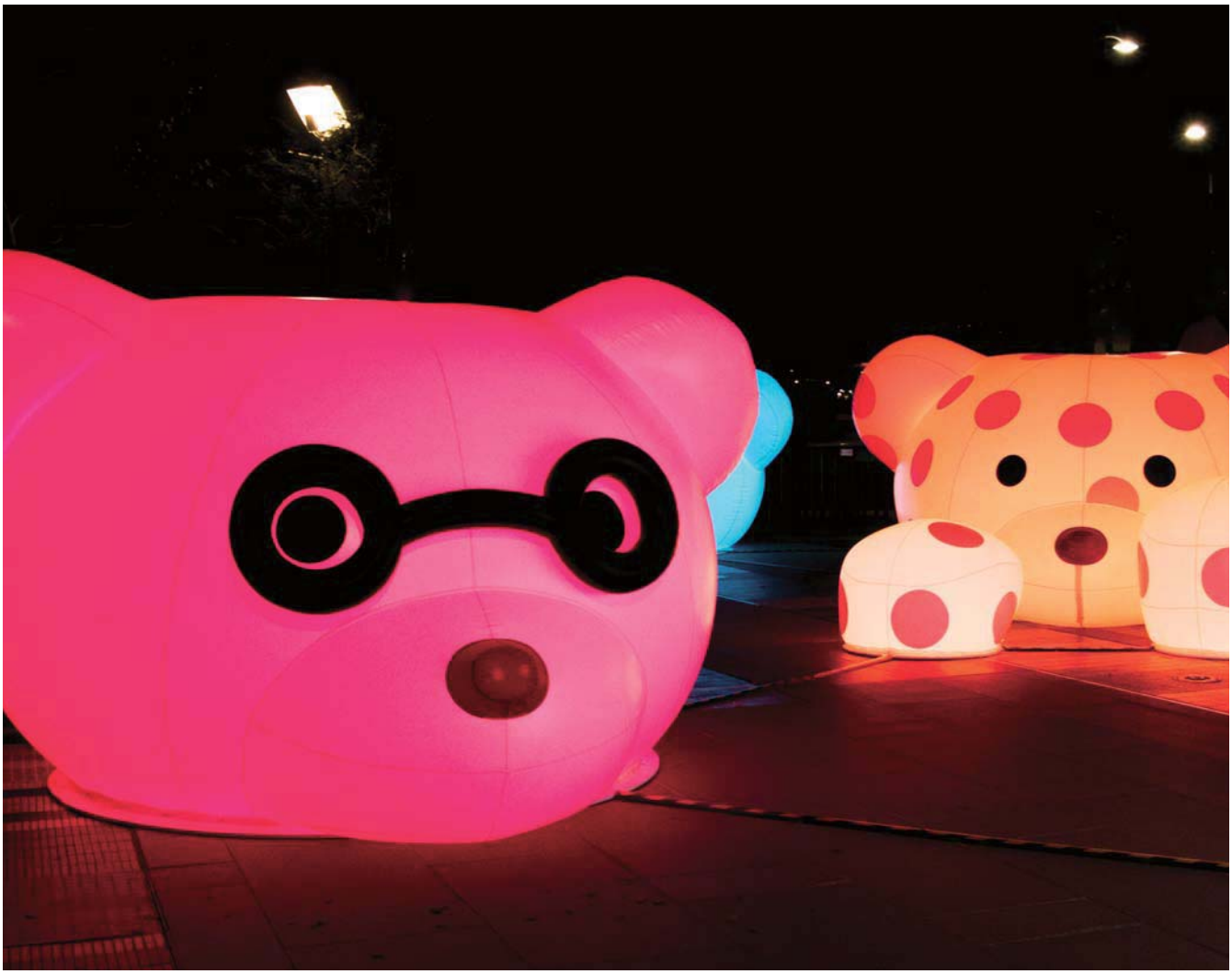
Housing: Steel, aluminum
Mounting on 35 mm DIN rail,
wall mouning (flat, portrait)

User interface:
System connection ports 2 x e:net
(RJ45 Ethernet), 1 x RS-232,
3 x USB
Data storage SSD
1 x DVI-D output

Lighting Control Engine mx

The Lighting Control Engine mx (LCE-mx) is a compact and versatile, DIN rail mountable control server with the e:cue software suite installed. It is the optimum solution for smaller to medium configurations to control devices and fixtures within a project. Designed and build for reliability and robustness in industrial environments the LCE-mx comes without any moving or rotating components, an accessible CompactFlash card servers as data exchange for shows or user data. The small form factor allows din rail mounting on walls or in rack systems, external devices are connected via USB, Ethernet/e:net and other open interfaces. All software features of the Lighting Application Suite are included, including automation, control of 16 DMX512 universes, and Art-Net/KiNet support.

- Controls up to 8,192 DMX512 channels
- Equipped with e:cue's Lighting Application Suite
- High quality components for reliable uninterrupted operation
- Certified for industrial use
- Fanless operation, SSD drive, no moving or rotating parts
- Support for a variety of Ethernet-based protocols
- Numerous triggering options
- Easily mountable on DIN rail or on walls
- USB, RS-232 and DVI interfaces, 2 x e:net/Ethernet (RJ45)
- Headless operation without keyboard and display
- Shows and lighting scenes can be controlled remotely via mobile devices or with browser access via the built-in web server



i Light Marina Bay 2014 “Joujou-Ours”, Singapore | Binary Sculpture of Manyata Embassy Business Park, Bangalore, India

Butler S2
Butler S2 Garage

Technical Specifications & Options

Butler S2

L x W x H:
71.5 x 24 x 85 mm /
2.79 x 0.94 x 3.34 inch

Weight: 0.19 kg / 0.44 lbs

Power:
12–24V AC/DC ext.
PSU (Power Supply Unit)
or PoE (Power over Ethernet)

System Link: e:net

Output: 2 x DMX512 (RJ45)

Mounting:
Optional mounting in 19" Butler Garage

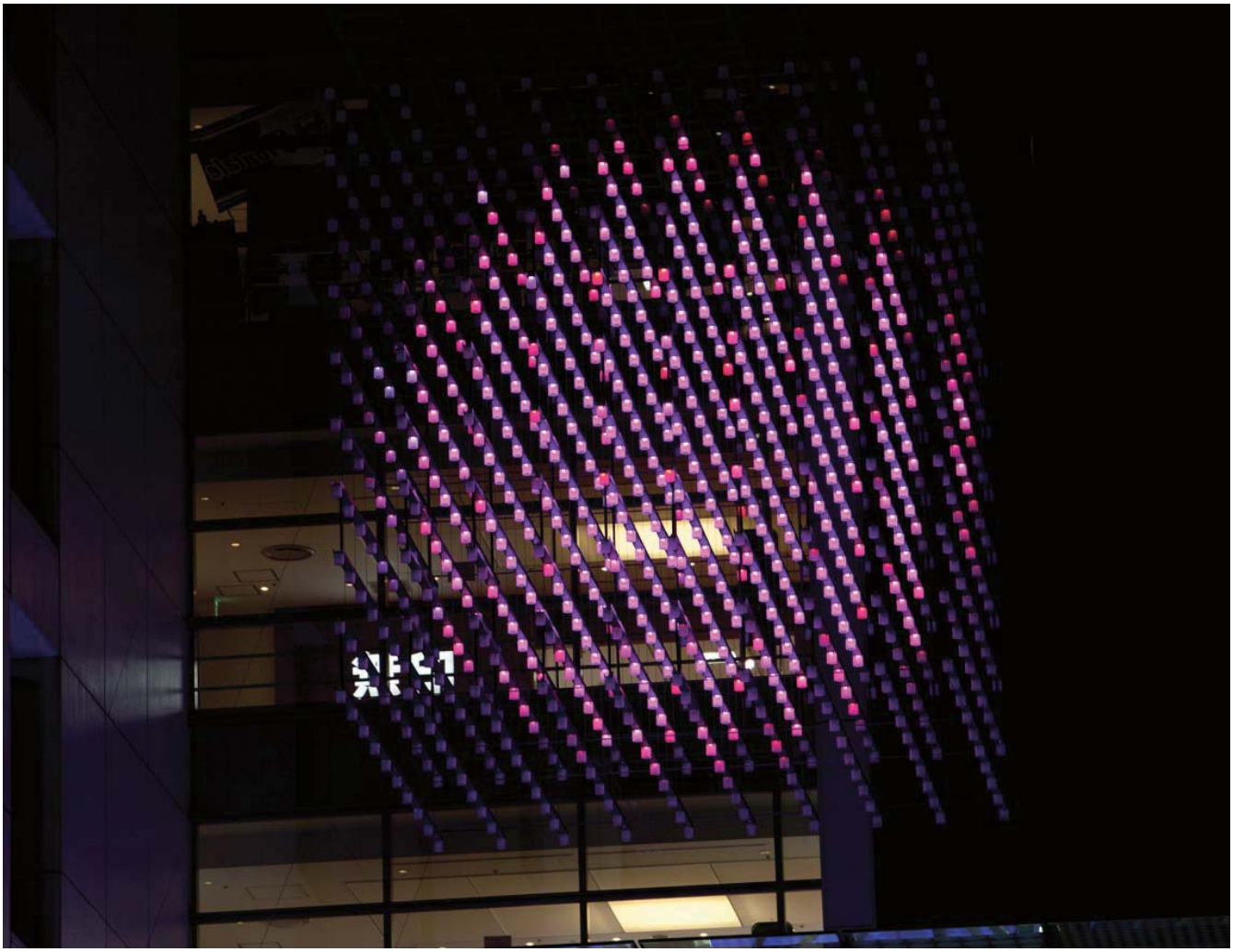
Butler S2

The Butler S2 is a simple yet powerful RDM-capable DMX512 output device, and is the simplest way to communicate via DMX512 and RDM. Ideal for storing and replaying lighting shows in small to medium standalone projects, the Butler S2 can also serve large lighting systems, adding two DMX512 universes when paired with the Lighting Application Suite (LAS). The compact control engine is cost efficient and can store up to 99 pre-programmed cuelists and play back up to eight cuelists—in parallel—in standalone mode. It is intended for use with the Butler XT2 and can also be used in cluster mode with additional control engines for output of up to 32 DMX512 universes in standalone mode, or up to 65.536 DMX512- canals in 128 universes when paired with the Lighting Application Suite (LAS). As a network-enabled device, the Butler S2 has a built-in web server for easy set up. Equipped with an integrated SD card, the engine can replay previously stored cuelists in case of a loss of Ethernet connection, making it a fail-safe solution for scalable lighting control.

- Supports RDM protocol for bidirectional communication
- Integrated web server for setup
- Store and replay pre-programmed cuelists
- If connected to e:cue control software Scalable up to 64 devices (128 DMX512 Universes) in standalone mode 16 devices, also mix with XT2 up to 32 Universes
- Reliable uninterrupted operation

Butler S2 Garage

The Butler S2 Garage is used to house and power up to 12 Butler S2s for neat arrangement and wiring. It is designed to be wall or ceiling mounted, or installed on a 19" rack. The Butler S2 Garage also includes a detachable front panel and plates which cover unused mounting slots and protect it from dust and dirt.



Le Front 3D Cube, Kawasaki, Kanagawa, Japan | Pulse Bamboo Pavilion, Macau, China | Bülow Carré, Stuttgart, Germany

Butler XT2
Butler XT2 Garage

Technical Specifications & Options

Butler XT2

L x W x H:
177 x 59,5 x 75,4 mm /
6.97 x 2.34 x 2.97 inch

Weight: 0.4 kg / 0.88 lbs

Power:
12-24V AC/DC
RS232 (clamp terminals)
Dry Contacts (clamp terminals)

System Link:
e:net (RJ45), e:bus (clamp terminals)

Output:
2x DMX512 (RJ45, clamp terminals)

Mounting:
Optional mounting in 19" Butler Garage

DIN Rail Mounting

Butler XT2

Similar to the Butler S2 but with more connectivity options, the Butler XT2 is a DMX512/RDM engine that can be used in standalone mode to replay and standalone features previously uploaded lighting shows, programmed using with the e:cue software suite. The Butler XT2 allows control and playback of up to eight independently controlled zones in standalone mode. This Engine has many connectivity options used to control the lighting show running on the device including direct connection to Glass Touch User Terminals, RS232, digital dry contact inputs, and e:cue protocols. It can be controlled using a custom graphical user interface in conjunction with a web browser or via free apps designed for iOS and Android™ devices over a wireless connection*.

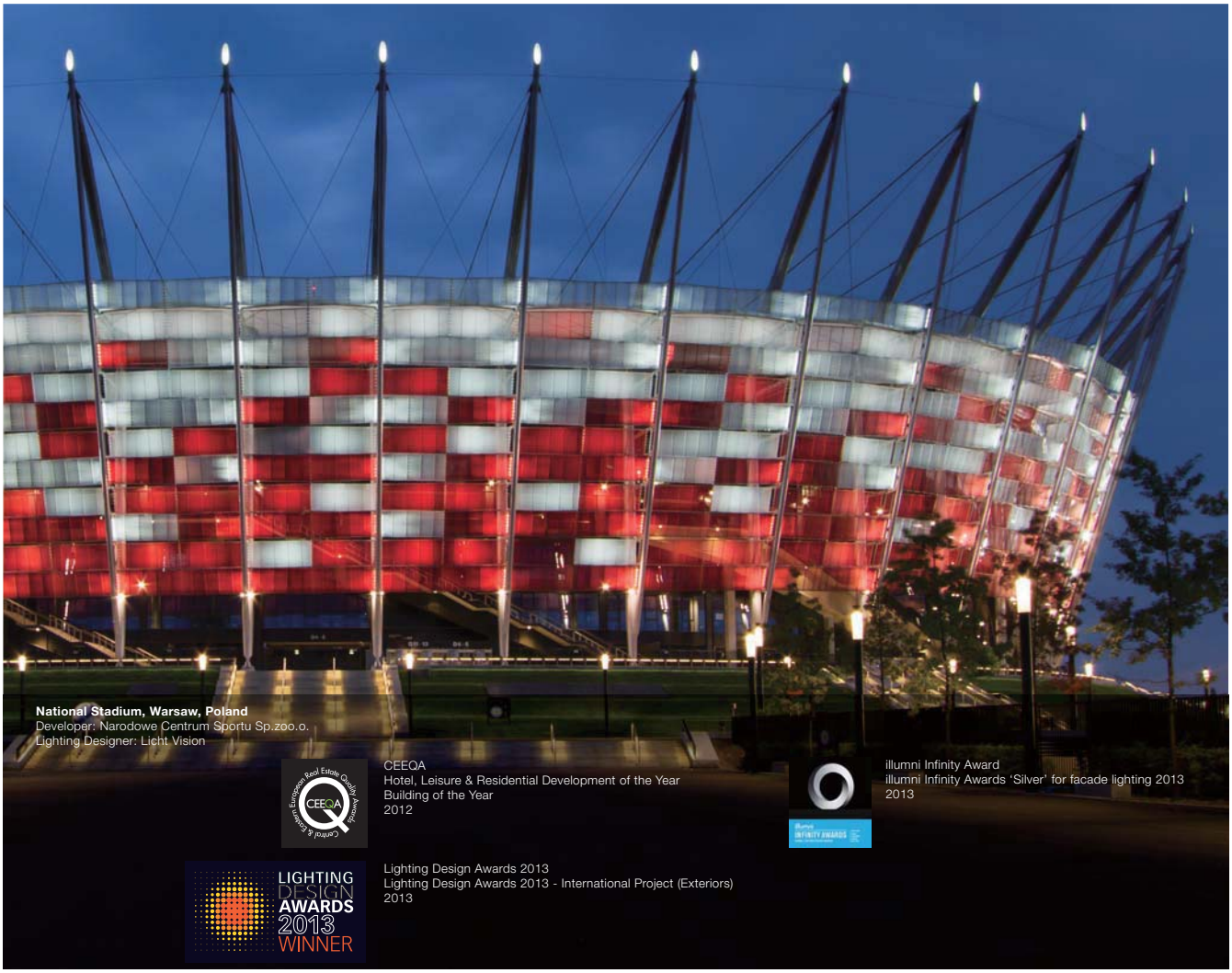
- Up to eight independently controlled zones in standalone mode
- Control up to 1024 DMX512/RDM channels
- Supports RDM protocol for bidirectional communication
- Internal real-time and astronomical clock with daylight savings options
- Easily upload lighting show files via Ethernet
- Reliable uninterrupted operation
- Scalable up to 65,536 channels in online mode, 16,384 in standalone mode with more XT2 devices or in combination with Butler S2
- Integrated webserver, remote control of lighting shows via web browser or iOS-systems*, Android Systems*

Butler XT2 Garage

The Butler XT2 Garage is a 19“ rackmounting solution for the successful e:cue Butler XT2 live and replay unit. The Garage comes with a slot-in system and carries up to two Butler XT2 units (four DMX universes). Frontside access to the Butler display allows viewing status information.

*iOS and iTunes are trademarks of Apple Inc., registered in the U.S. and other countries. Android and Google Play are trademarks of Google Inc.

Butler Pro
IES Progress Report
Accepted
2013



National Stadium, Warsaw, Poland
Developer: Narodowe Centrum Sportu Sp.zoo.o.
Lighting Designer: Licht Vision

CEEQA
Hotel, Leisure & Residential Development of the Year
Building of the Year
2012

illumni Infinity Award
illumni Infinity Awards 'Silver' for facade lighting 2013
2013

Lighting Design Awards 2013
Lighting Design Awards 2013 - International Project (Exteriors)
2013

National Stadium, Warsaw, Poland | Hirmer eShop Headquarter, Munich, Germany | Europaallee Passage, Zurich, Switzerland

Butler PRO

Technical Specifications & Options

L x W x H:
482 x 44 x 142mm /
18.97 x 1.73 x 5.59 inch

Weight: 1.2 kg / 2.64 lbs

Input Voltage:
100 - 240V AC
50 / 60 Hz

System Link:
1 x Ethernet for LAS communication
e:net (RJ45)

Output:
DMX / RDM version
16x DMX512 (RJ45)

e:pix version
16 x e:pix (RJ45)

Mounting:
mounting in 19" rack or wall mounting

The Butler PRO is an e:net to DMX512/RDM output (DMX512/RDM Version) or an e:net to e:pix output (e:pix Version) engine that interfaces seamlessly with the Lighting Application Suite (LAS). Butler PRO is connected to a server via Ethernet. The engine can be mounted in a standard 19-inch rack and accommodates wall mounting via rotatable 19-inch mounting brackets. The Butler PRO DMX512/RDM Version is the optimal choice for running a large number of DMX512 universes—up to 16 DMX512/RDM universes (8,192 channels) —with full RDM (Remote Device Management) capability for bidirectional communication, while the Butler PRO e:pix Version is running up to 16 e:pix universes (32,768 channels).

- Easily mountable in a standard 19-inch rack and accommodates wall mounting via rotatable 19-inch mounting brackets
- Status display and cursor keys for offline configuration
- Stored backup image in case of e:net signal loss
- Versatile test mode
- Supports RDM protocol for bidirectional communication (DMX512/RDM version only)
- Controls up to 8,192 DMX512/RDM channels in 16 DMX512/RDM universes (DMX512/RDM version)
- Controls up to 32,768 e:pix channels in 16 e:pix universes (e:pix version)
- Scalable to run up to 65,536 DMX512/RDM channels via the Lighting Application Suite
- Scalable to run up to 750,000 RGB Pixel with 25,000 RDM systems via Emotion FX

For more technical information please refer to page 118.

Hanjie Wanda Plaza, Wuhan, China | Tibet Pavilion at the 2010 World Expo, Shanghai, China

Video Micro Converter (VMC)
VMC Garage

Technical Specifications & Options

L x W x H
155 x 120 x 45 mm /
6.1 x 4.7 x 1.8 inch

Weight: 0.43 kg / 0.95 lbs

Power Input: 12 DC

System Link: e:net (RJ45 for setup)

Input: DVI (female connector)

Output: DVI (female connector)

Mounting: On-wall mounting, optional mounting in 19" VMC Garage

VMC

The Video Micro Converter (VMC) is a compact device used to convert a DVI signal to DMX512 or e:pix for LED control of large media installations. Specially designed to easily output video content on LED media installations, one VMC grabs up to 4096 pixels from a video source. For video lighting installations requiring more than 4096 pixels, multiple VMCs can be daisy-chained to convert the entire video via DVI signal. The VMC features very flexible pixel mapping capabilities for demanding LED installations ranging from a few hundred to a million pixels. There are two available versions of this device; VMC outputs DMX512 and e:pix, while the VMC DMX512 outputs only DMX512.

- Simple video-to-LED solution
- Supports DVI input resolutions up to 1080p (1920 x 1080 pixels)
- Highly versatile pixel mapping capabilities
- Configurable DMX512 monochrome or color channel mapping
- Grabs and converts up to 4096 DVI pixels per VMC (DMX512 mode) and 4096 pixels (e:pix mode)
- Internal active DVI signal booster
- Configurable startup delay
- Stored default image in case of video input loss
- Arrange lighting fixture and set up VMCs using the e:cue software suite

VMC Garage

The VMC Garage is a 19" rackmounting solution for the successful Video Micro Converter (VMC) unit. The VMC Garage comes with a slot-in system and a built-in multirange power supply for up to three VMC units (giving up to 3 x 4096 pixels resolution). The windows on the frontside provide access to the VMC displays and the frontside RJ45 connectors of the VMCs.

DMX2CC 6CH, DMX2CC 12CH

Technical Specifications & Options

L x W x H
DMX2CC 6CH
142 x 75.4 x 58.5 mm /
5.59 x 2.97 x 2.3 inch
DMX2CC 12CH
272 x 75.4 x 58.5 mm /
10.71 x 2.97 x 2.3 inch

Weight:
DMX2CC 6CH
0.41 kg / 0.91 lbs
DMX2CC 12CH
0.75 kg / 1.65 lbs

PSU not included, select appropriate PSU according to the load

Input: DMX512 (RJ45)

Output: 6 or 12 output channels (screw terminals) DMX512 (RJ45) to daisy chain multiple devices

Mounting (2): 35 mm-DIN Rail Mounting

Available in six-channel and twelve-channel versions, the DMX2CC enables DMX512 control of high power LEDs (1W and 3W) using a constant current dimming method, ensuring flicker-free and smooth dimming especially for environments such as television studios. The DMX512 out port repeats and amplifies the DMX512 signal for convenient daisy-chaining. Additionally, a self-diagnostic test function prevents damage to the unit and LEDs caused by incorrect wiring, open or short circuit, and overheating, and is able to maintain lighting levels in times of DMX512 data and signal loss. DMX2CC is easily set up with auto and manual DMX512 addressing modes, and conveniently mountable inside equipment racks using standardized 35mm wide DIN rail.

- Smooth, flicker-free dimming of constant current fixtures
- Pre-selectable LED current between 50mA to 700mA
- DMX512 in/out with auto/manual addressing options
- Self-diagnostic test function, overheating protection and overcurrent protection
- Status message display and keys for configuration and setup
- High efficiency (up to 95%)

DMX2CC 6CH

DMX2CC 12CH

DMX2PWM 3CH, DMX2PWM 9CH

Technical Specifications & Options

L x W x H
DMX2PWM 3CH
94 x 71.5 x 24 mm /
3.66 x 2.81 x 0.94 inch
DMX2PWM 9CH
107 x 76 x 59 mm /
4.21 x 2.99 x 2.32 inch

Weight:
DMX2PWM 3CH
0,08 kg / 0.176 lbs
DMX2PWM 9CH
0,23 kg / 0.5 lbs

PSU not included, select appropriate PSU according to the load

Input: DMX512 (RJ45)

Output:
3 or 9 output channels
(screw terminals) DMX512 (RJ45)
for chaining multiple devices

DMX2PWM Dimmers enable control of low-voltage LEDs using a DMX512 controller. Using PWM (Pulse-Width Modulation) technique, they are designed for use with constant voltage LEDs with a maximum output current of 2A per channel, or 2.5A for the three-channel version. DMX512 signal is amplified through DMX2PWM Dimmers for convenient daisy-chaining. DMX2PWM Dimmers' flexibility makes installations easy with auto and manual DMX512 addressing modes, and in the case of the nine-channel version, the option of using an RJ45 connector or loose wire for DMX512 connection. The reverse supply protection and self-resetting over-current protection ensure safety against possible damage due to incorrect wiring. The nine-channel version is conveniently mountable inside equipment racks using standard 35mm wide DIN rail.

- Control of constant voltage LED fixtures
- Three or nine individually-controllable output channels via DMX512
- Reverse supply protection and overcurrent protection (self resetting)
- Smooth dimming via PWM with 488 Hz frequency
- Manual address setting or auto-addressing selectable
- Input voltage range: 12-48 VDC
- 14bit PWM resolution calculated from 8bit DMX value

DMX2PWM 3CH

DMX2PWM 9CH

DMX2PC

Technical Specifications & Options

L x W x H
216,5 x 90 x 59 mm /
8.52 x 3.54 x 2.32 inch

Weight:
0,775 kg / 1.708 lbs

Supply power for control:
24 V DC, max. 40 mA

External PSU for DMX512 handling
not included

Input:
DMX512

Output:
4 dimmed outputs
leading or trailing edge

Mounting (2): 35 mm-DIN Rail Mounting

The DMX2PC is a universal dimmer for all phase cut dimmable luminaries, ballasts, and lamps. It is designed to dim energy-saving lamps, LED retrofits and incandescent lamps, also high voltage and low voltage halogen lamps with magnetic and electronic ballasts. Both leading and trailing edge modes are supported. Capable of handling inductive, ohmic and capacitive loads, the DMX2PC completes Traxon's range of Pulse Width Modulation (PWM) and constant current dimmers . The combination of the DMX2PC with e:cue's DMX engine Butler XT2, user interfaces like the Action Pad and Traxon's dimmable Plug'n'Play AC luminaires makes up a perfect solution.

- Four outputs, each 570 W max load
- Multi-range 48 to 230 VAC, 45 to 65 Hz
- DMX512 controllable
- Automatic load detection (switches to trailing or leading edge)
- Overheat and overload protection
- Emergency input
- Selectable dimming curves
- Various test modes for installation and maintenance
- Runs ohmic, inductive and capacitive loads

ETH2DALI

Technical Specifications & Options

W x H x D
143 x 90 x 45 mm /
5.7 x 3.6 x 1.78 inch

Power supply:
24 V DC

DALI interface:
2 x 64 devices, max. load 250 mA
per port (screw terminals)

DMX output:
512 channels (screw terminals)

Relay outputs:
2 x DPDT, max. 4 A @ 24 V AC/DC
(screw terminals)

Digital input:
6 digital inputs,
3 to 12 V DC (screw terminals)

Serial interface: RS-232 input
(screw terminals)

The ETH2DALI is an e:cue DALI Engine / Interface for combining functional and dynamic lighting in a single device. Equipped with 2 DALI universes the ETH2DALI is able to control up to 128 DALI devices, such as ballasts or daylight/PIR sensors. The integrated web server enables the user to configure the device via web interface and control the installation using a mobile device with a unique and customizable User Interface. ETH2DALI is a versatile, scalable device combining the control for DALI and DMX fixtures with powerful standalone and online features.

- 2 DALI universes to control up to 128 DALI devices
- 1 DMX512 universe (additional DMX512 Universes can be added via Butler S2 devices over network)
- R232 and dry contacts for triggering from external systems
- Relay outputs
- Supports online & standalone mode
- Status display
- Easy Commissioning Test mode
- Integrated web server for easy network configuration and remote control of lighting shows via web browser or iOS-systems*, Android Systems*
- Internal real-time and astronomical clock with daylight saving
- Data stored on micro SD Card

* iOS and iTunes are trademarks of Apple Inc., registered in the U.S. and other countries. Android and Google Play are trademarks of Google Inc.

EIB/KNX Gateway

Technical Specifications & Options

L x W x H
144 x 92 x 62 mm /
5.66 x 3.54 x 2.44 inch

Weight: 0.8 kg / 1.76 lbs

Power Supply: 12 - 28 VAC

EIB/KNX Gateway

Universal EIB/KNX-gateway for the integration of EIB sensors and systems into the e:cue e:net network. The gateway is forwarding messages from the EIB/KNX system like e.g. wind, rain, and touch sensor applications, using the e:net protocol for integration into the e:cue system. This technological combination unites the best of both worlds: EIB/KNX as a stable and widespread building automation system for an expansive range of applications and e:cue's lighting control system for controlling large numbers of dynamic DMX channels and fixtures using the e:net protocol.

- Allows integration of EIB/KNX sensors and actors into the e:cue system

* Successor product with advanced features and functionality will be available end 2014.

e:bus Input Module
Moxa ioLogic

Technical Specifications & Options

e:bus Input Module

L x W x H
47 x 44 x 13 mm/
11.9 x 11.2 x 0.5 inch

Weight: 21 g / 0.046 lbs

Power Input:
via e:bus, 24 V DC, max. 20 mA

System Link: via e:bus

Input: 4 dry contacts, light/motion sensor 0-5 V/TTL, screw terminals

Output:
e:bus, 5 V DC, screw terminals

Mounting (3):
in standard in-wall fittings

Moxa ioLogic

L x W x H
115 x 79 x 45.6 mm /
4.53 x 3.11 x 1.80 inch

Weight: 250 g / 0.55 lbs

Power Input:
24 VDC nominal, 12 to 36 VDC

System Link: e:net

Input:
E2210: 12 dry/wet inputs,
E2240: 8 analog inputs

Outputs:
E2210: 8 digital,
E2240: 2 analog outputs

Mounting: 35 mm DIN rails

e:bus Input Module

e:bus Input Module allows integration of four standard switches and a motion sensor and other dry contacts, into the e:bus system. An embedded Locator LED allows identification of modules with the e:cue software suite, and power and data are supplied via e:bus, reducing installation costs. e:bus Input Module is compact and can be installed in standard in-wall fittings.

Moxa ioLogic

Moxa ioLogic Interfaces allow integration of standard switches, such as motion sensors and other dry contacts, into the e:net system. Moxa ioLogic E2210 features 12 digital inputs with photo cell sensors and eight digital outputs for integration of external switches, the Moxa ioLogic E2240 features eight analog inputs and two analog outputs for integration of analog sources elements into the e:net system.

e:bus Input Module

Moxa ioLogic

LED Engine Smart 100W/300W 24V Indoor
LED Engine Smart 150W 24V Indoor & Outdoor
LED Engine 150W 15V Outdoor
LED Engine 240W 48V Outdoor
LED Engine 1kW 48V Indoor
LED Engine XB-SD
LED Engine XB-SD Rackmount

LED Engine Smart

LED Engine

LED Engine Smart 100W 24V Indoor

LED Engine Smart 100W 24V is a universal AC input Power Supply Unit (PSU) designed to power Traxon's TX CONNECT® cabling systems, including Panels, Modules, Boards, Cove Light and Strips. Fitted with a TX CONNECT® connector, it completes the Plug'n'Play TX CONNECT® system. The fanless LED power supply ensures silent operation and is built to maintain reliability in interior environments.

LED Engine Smart 300W 24V Indoor

LED Engine Smart 300W 24V is a wall-mountable and rack-mountable universal AC input PSU and features direct TX CONNECT® Power & Data output. Data can be centrally fed into the power supply and is output via Plug'n'Play TX CONNECT® connectors as well as open connection terminals, allowing for various wiring options. Up to three TX CONNECT® connections can be made to each 300W power supply unit, making it ideal for large installations. The optional LED Engine Smart 300W Garage holds up to three power supply units in a standard 2U 19" rack for use in centralized control rooms.

LED Engine Smart 150W 24V Indoor & Outdoor

LED Engine Smart 150W 24V Indoor is a universal AC input Power Supply Unit (PSU) designed to power Traxon's Mesh and String units. The slim profile, fanless power supply is built to maintain high reliability in interior environments, and is fitted with TX CONNECT® connectors. LED Engine Smart 150W 24V Outdoor carries the same values as its indoor version, and can extend to outdoor applications due to its IP-67 rating.

LED Engine 150W 15V Outdoor

A universal AC input Power Supply Unit (PSU) with a 15-volt output, this slim profile, fanless power supply is built to maintain high reliability in exterior environments. LED Engine 150W 15V is equipped with an outdoor-ready connector and is designed specifically to power the Dot XL system. Additional features include over-current, voltage, and temperature protection.

LED Engine 240W 48V Outdoor

LED Engine 240W 48V Outdoor is a universal AC input Power Supply Unit (PSU) designed to power Traxon's Media Tube Series. With its slim profile, the fanless outdoor power supply is built to maintain high reliability in exterior environments. Additional features include over-current, voltage, and temperature protection.

LED Engine 1kW 48V Indoor

LED Engine 1kW 48V Indoor is a universal AC input Power Supply Unit (PSU) designed to power Traxon's IMAGIC WEAVE® & Media Tube Series. The indoor power supply ensures long cabling distances for façade applications and can be housed in a standard 1U 19" rack housing. LED Engine 1kW 48V Garage houses up to three units.

LED Engine XB-SD

LED Engine XB-SD Rackmount

LED Engine XB-SD & LED Engine XB-SD Rackmount

LED Engine XB-SD is a six-mode LED controller designed to power Traxon's XB range, including Wall Washer and Liner XB, and Nano Liner fixtures. Able to drive up to 36 LEDs per output at 350mA, the fully-integrated power supply enables simple power and control. LED Engine XB-SD houses a built-in FX engine, allowing it to recall a variety of pre-programmed lighting scenarios in standalone mode, or user-defined shows while in master/slave mode. Controlled via dedicated on-board LCD panel or externally via a DMX512 controller, LED Engine XB-SD incorporates flicker-free dimm-technology for smooth and seamless dimming curves. Similarly, a 19" Rackmount version is available for driving up to 36 DMX512 channels on 12 outputs.

Technical Specifications & Options

	LED Engine XB-SD	**LED Engine XB-SD Rackmount**
FIXTURE OUTPUTS	6 Outputs (Up to 36 1W 350mA LEDs per output)	12 Outputs (Up to 36 1W 350mA LEDs per output)
ENVIRONMENT	INDOOR	INDOOR

TV Today Network Studio, Noida, India

India's leading news network, TV Today Network, recently integrated a dynamic lighting solution into studios and atriums throughout the network's new TV building in Delhi. The lighting scheme is flexible enough to be fitted for individual studio sets while retaining brand continuity for the complex as a whole. Selected for its wide range of installation possibilities, Traxon's 1PXL Strip RGB was seamlessly concealed behind backdrops, lending saturated backlighting to the studio. Paired with a Lighting Control Engine 2 (LCE2) and Butler XT2, the system allows the entire set to be bathed in precise color schemes for variable on-camera looks. e:cue's advanced control system also provides flexibility to interconnect with the third party front-lighting system. A DMX2PWM 3CH Dimmer with customized firmware makes it possible to match the dimming frequency of the white backlighting to that of the studio camera. The result is optimum lighting performance that gives the channels distinct yet cohesive personality.

System Solution

1PXL Strip RGB

OSRAM FlexLED[1]

DMX2PWM 3CH Dimmer

LED Engine Smart 100W Indoor

Power

Butler XT2

Butler XT2

e:net

e:net

Ethernet Switch

Lighting Control Engine 2 (LCE2)

Control

LED Engine Smart 100W Indoor

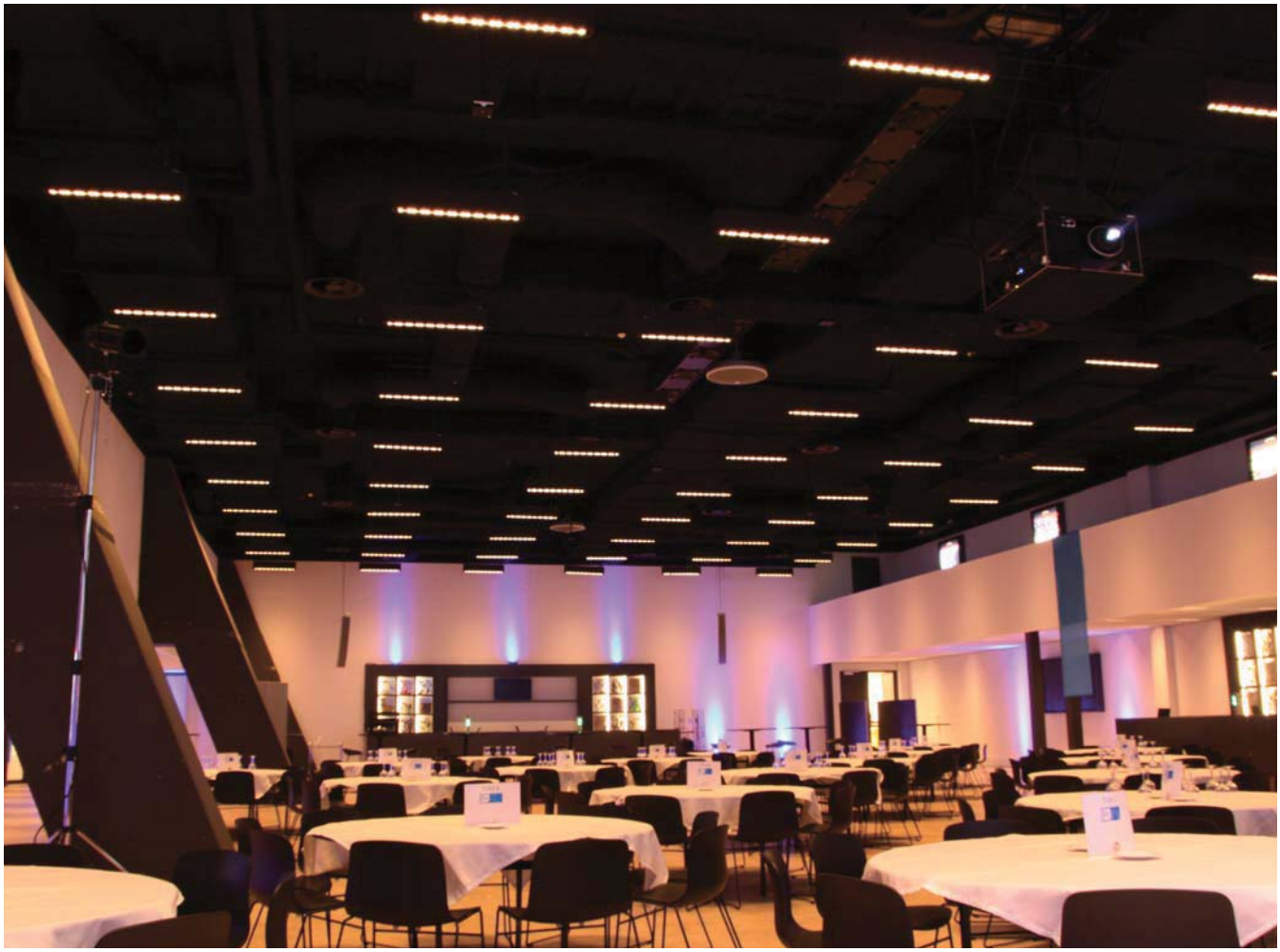
Power

[1] For more information on OSRAM FlexLED, please visit www.osram.com

O'Hare International Airport Terminal 5, Chicago, USA

User Terminals Overview

User Terminals bring personal lighting control to one's fingertips. Sharply intuitive, pleasing to the eye, and triggered by touch, User Terminals and mobile device lighting control applications offer a wide range of functions from simple to complex, with programmable selection features, Plug'n'Play, standalone DMX512 output capabilities, and customizable buttons. User Terminals combine intelligent, articulate control and sleek design into one sophisticated, fully customizable unit or application.



Amsterdam Arena, Amsterdam, the Netherlands | AOK Pediatric Clinic, Berlin, Germany
AB Concept Office, Hong Kong, China | Shinshu Tamahimeden Bridal Hall, Nagano, Japan

Glass Touch T12/T6R/T6

Technical Specifications & Options

L x W x H:
Glass Touch T6
80 x 80 x 11 mm /
3.15 x 3.15 x 0.43 inch
Glass Touch T6R & T12
80 x 160 x 11 mm /
3.15 x 6.3 x 0.43 inch

Weight:
Glass Touch T6
0.11 kg / 0.22 lbs
Glass Touch T6R, T12
0.3 kg / 0.66 lbs

Power Input:
24 VDC, 16 mA (via e:bus)

System Link: e:bus

Control: IR control

Mounting: In-wall mounting

Glass Touches are a series of User Terminals featuring a sleek design with a glass surface as well as touch-sensitive keys and wheel for user interaction. Designed to work with the Butler XT2 via the e:bus protocol, the Glass Touch keys and wheel are easily customized using the e:cue software to perform any function according to project requirements. Pleasing to the eye, these devices are the perfect solution for user interaction and control in high-end lighting applications such as hospitality, architectural, healthcare, residential, and other projects. Glass Touches are wall mountable, and up to eight units can be connected to a single Butler XT2 for flexible installation.

- Sleek glass surface with modern, elegant design
- Touch-sensitive keys and wheel
- Only two wires for power and data (e:bus)
- Easy set up and individual programming options
- Wall mountable, Compatible to standard in-wall fittings


Glass Touch T12

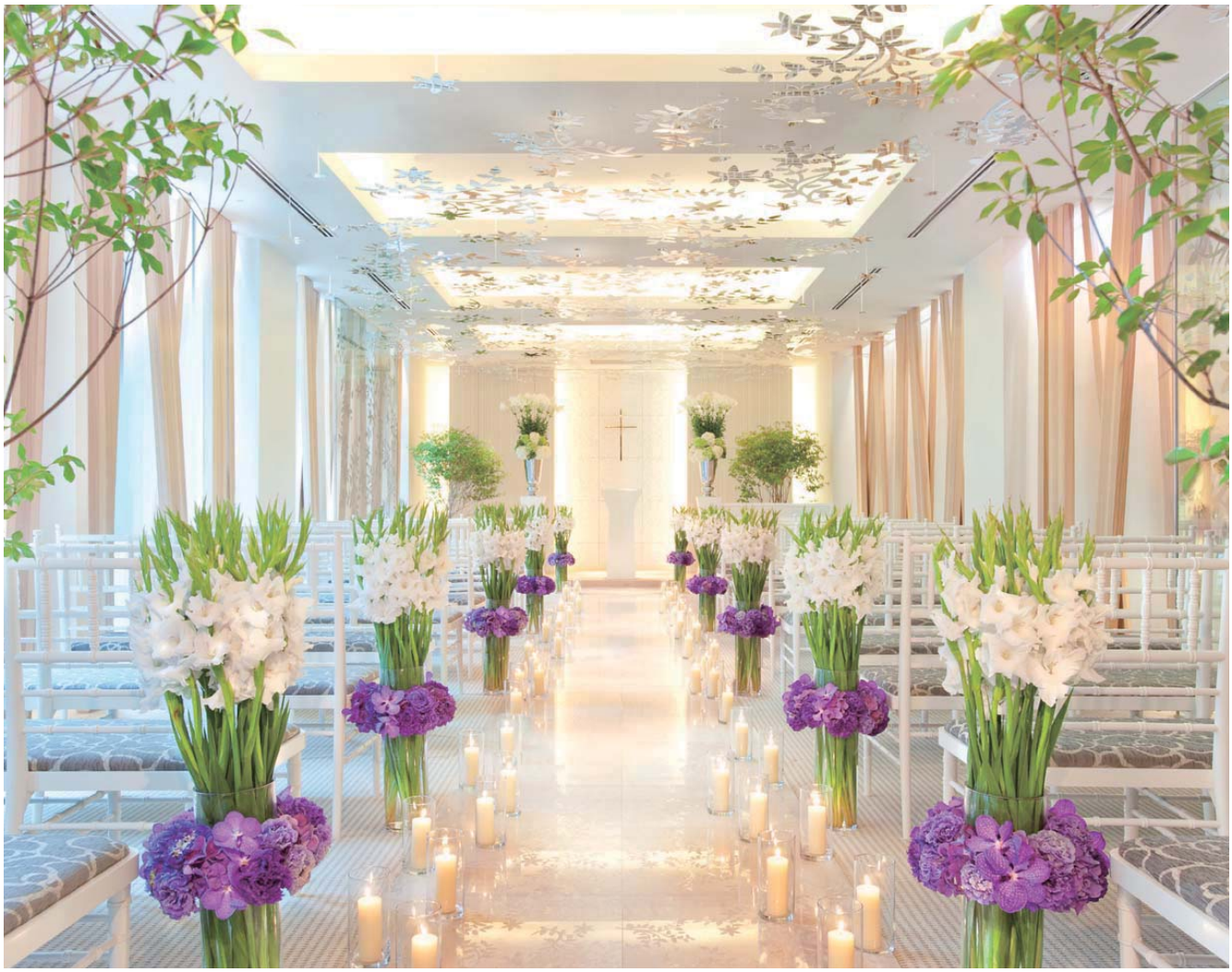

Glass Touch T6


Glass Touch T6R

Action Pad Apps

- For use with any wireless iOS or Android™ device*
- Allows seamless access to the customizable graphics user interface (GUI) and its Action Pad features (stored inside the Butler XT2 for standalone mode)
- User-friendly, free download
- Updated version, with various new features and graphical enhancements, will be available end 2014

* iOS and iTunes are trademark of Apple Inc., registered in the U.S. and other countries. Android and Google Play are trademarks of Google Inc.



Hyatt Regency Fukuoka La Frasca, Fukuoka, Japan | Dante Alighieri School, Sao Paulo, Brazil
Klodzko fortress, Klodzko, Poland | La Suite Casablanca, Casablanca, Morocco

Light-Drive Jog RGB/DW
Light-Drive RGB

Technical Specifications & Options

L x W x H:
RGB
100mm x 170mm x 45mm /
3.93 x 6.69 x 1.77 inch
Jog (RGB & DW)
100mm x 115mm x 43mm /
3.93 x 4.53 x 1.69 inch

Weight:
RGB
270g / 0.59 lbs
Jog (RGB & DW)
175g / 6oz

Power Input:
Ext. Power supply: 9 to 24V DC
PoTX (Power over TX Connect Data):
Power-back via RJ45 from
TX Connect Smart products

Power consumption:
1.5W max.

Output ports: 2 x RJ45

Zones:
RGB
2 controllable zones
Jog (RGB & DW)
1 controllable zones

DMX Channels:
RGB
Output1: 1-510 (Zone1 and Zone2)
Output2: 256-510 (Zone2)
Jog (RGB & DW)
512 channels (DMX512) duplicated
on output 1 and output 2

Light-Drive JOG

Light-Drive Jog is a wall-mounted standalone DMX512 controller and interactive user interface for dynamic lighting with RGB or white fixtures. End-users can easily control color, intensity, and speed, by simply turning the Jog's wheel, easily adjusting the mood of any lighting scenario. Available in an RGB or Dynamic White (DW) version, Light-Drive Jog is a plug'n'play device idea for controlling lighting installations with no programming required.

- User-friendly standalone DMX512 controller
- Continuous replay of color sequences
- RGB or dynamic white option
- Simple set up
- Wall mountable
- No software needed

Light-Drive RGB

Light-Drive RGB is a wall-mounted standalone DMX512 controller and interactive user interface for dynamic lighting with RGB fixtures. With a simple turn of the wheel, end-users can directly control color, intensity, and speed, in up to two lighting zones, to easily adjust the ambiance of a lighting scenario. Six memory keys allow precise individual settings to be saved and recalled at any time with the simple press of a button, or via IR Remote Control. Additionally, two sequencing modes facilitate continuous replay of saved color settings and preset color phases or a dimmable white mode. A Plug'n'Play device, Light-Drive RGB promotes simplicity, controlling lighting installations with no programming required.

- User-friendly standalone DMX512 controller
- Six memory keys and multi-dimensional wheel
- Control up to two lighting zones
- Continuous replay of color sequences
- Dimmable white mode selection
- Simple set up
- Wall mountable
- No software needed
- Optional remote control

Light-Drive RGB

Light-Drive Jog RGB

Light-Drive Elite
iF Design
iF Product Design Award 2010
2010

Light-Drive Elite
LFI Innovation Awards
Design Excellence
2010

Light-Drive Elite
2010 IIDEX/NeoCon Canada Innovation Awards
Lighting Controls - Silver
2010

Cirque du Soleil, Las Vegas, USA | Trade Fair Booth, Light + Building 2012, Frankfurt am Main, Germany

Light-Drive Elite

Technical Specifications & Options

L x W x H
160 x 80 x 11 mm /
6.3 x 3.15 x 0.43 inch

Weight: 0.3 kg / 0.66 lbs

Cable: 24V DC, 100mA, via RJ45

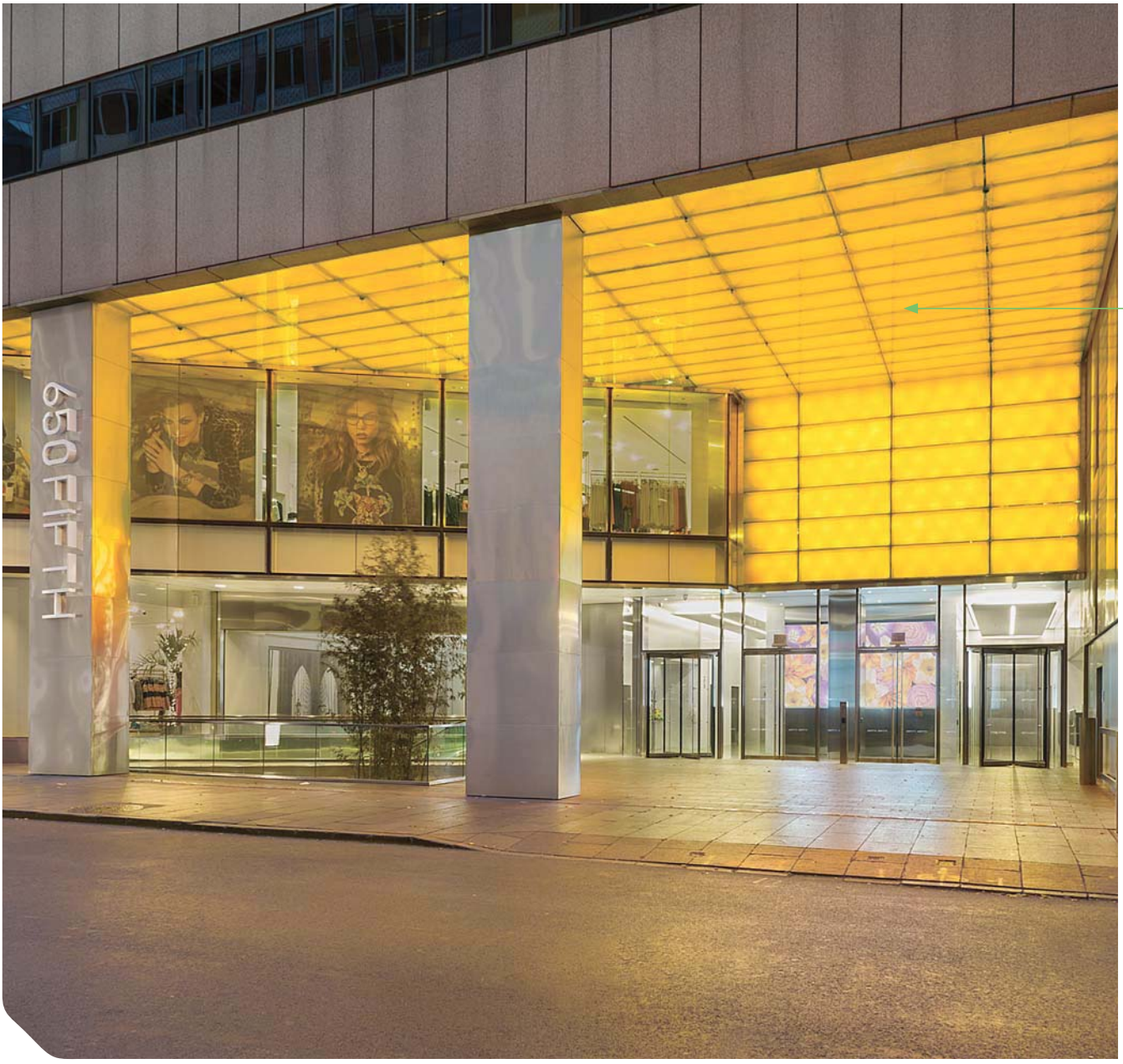
Output: DMX512 ch. (RJ45)

Control: IR control

Mounting: In-wall mounting

Light-Drive Elite is a wall-mounted standalone DMX512 controller and interactive user interface for dynamic lighting. End-users can easily setup color-changing effects and control lighting directly using the device. The user interface features touch-sensitive keys and wheel with color LEDs for intuitive selection of colors and adjustment of intensity and speed. Memory function allows end-users to define four colors for color-changing effects. It can be easily connected to LED RGB fixtures through an RJ45 connection for power and data. Light-Drive Elite's glassy finish is designed for an elegant appearance as well as easy maintenance.

- User-friendly standalone DMX512 controller
- Sleek glass surface with modern, elegant design
- Touch-sensitive keys and wheel
- Simple set up, No software needed
- Wall mountable
- 512 channels DMX output (RGB)
- Four user-defined memory slots
- Integrated IR receiver for remote control optional
- Four mode keys to select intensity, color, white and memory mode
- Color chase on up to 12 RGB fixtures / light-points with spread effect



650 Fifth Avenue, New York, NY, USA

Located on Fifth Avenue in midtown Manhattan, the entrance of 650 Fifth Avenue dazzles passerby and visitors with dynamic lighting. The highly visible luminous ceiling has a slow-moving, color-changing effect, which is automated to play 24 hours a day, 7 days a week. Easily adaptable to a variety of irregular surfaces, Traxon Dot XL-9 was installed in the ceiling and façade behind a fire-resistant 3Form diffusing material. The ceiling and façade are controlled by the Lighting Control Engine, Butler S2, Butler XT2 and a Glass Touch T12, and feature two shows – one for daytime and one for nighttime. The result is an art installation that draws the attention of all who come to 650 Fifth Avenue.

System Solution

Dot XL-9

DMX512

Power

Butler S2

ETHERNET

Network Switch

Ethanet

Lighting Control Engine 2
(LCE2)

Control

Butler XT2

e:bus

Glass Touch T12

LED Engine Smart
150W 15V Outdoor

Power

Our commitment to you.

Traxon & e:cue transforms creative visions into unforgettable lighting experiences, elevating environments around the world. We believe that the phrase “complete solutions” encompasses more than just a product portfolio; the solution starts with the first creative spark. Our team of outstanding professionals, together with our global partner network, will guide you through each project phase. From creative ideas and selecting the best system to communicate your vision, to post-installation communication, our worldwide project management, planning, and support services, are yours throughout the process. The age of digital lighting is here; you can be part of the revolution. We invite you to partner with us for your next dynamic lighting project.

OSRAM Headquarter “Lighthouse”, Munich, Germany

Appendix

Glossary

AC (Alternating Current)
Bi-directional electric charge.

Art-Net™
A proprietary protocol developed by Artistic License.

Audio DSP (Digital Sound Processing)
Representation of audio signals to digital signals for processing. Sound to Light.

CCT (Correlated Color Temperature)
The value, in degrees Kelvin, which most closely matches that of a point on the Planckian locus or black body radiator curve, emitted by an ideal black body radiator. The CCT occurs above or below the Planckian locus, the distance from which is represented by ΔUV. CCT is produced by sources which generate light via emission methods other than incandescence, such as passing an electric arc through a gaseous discharge, (fluorescent, HID), or using semi conductors, (LED).

Color Temperature
A point on the Planckian locus, measured in degrees Kelvin, which represents the heating of an ideal black body radiator to the point of incandescence. Only filament based sources which use incandescence as their light emission method have a color temperature. White light that is perceived as cool generally falls on the Planckian locus between 5000 K and 6500 K, white light that appears neutral falls generally between 3500 K and 5000 K, and white light perceived as warm generally falls between 2700 K and
3500 K.

Contrast Ratio
The ratio of the luminance of the brightest color (white) to that of the darkest color (black) that the system is capable of producing.

Cue
One static lighting scene saved in the e:cue Lighting Application Suite software. This concept is based on professional lighting control consoles.

Cuelist
A set of consecutive cues forming one dynamic lighting sequence.

DALI (Digital Addressable Lighting Interface)
A digital protocol used in lighting control, typically for electrical ballasts and dimmers, and commonly used to control fluorescent lighting.

DC (Direct Current)
Electric charge that flows in one constant direction.

Daisy-chain
A topology in which multiple devices are connected, one after another, in sequence.

Digital dry contact inputs
Digital input used to integrate external devices, such as occupancy and motion sensors, various buttons, regular light switches, and other building control devices. Also known as “dry contact closures”, or simply “dry contacts”.

DMX512 (Digital Multiplex)
A standard communication protocol originally used in stage lighting, and increasing in use in architectural lighting, for communication between controllers and lighting fixtures.

DMX512 Universe
A data link transmitting 512 DMX512 channels.

DSI (Digital Signal Interface)
A protocol used for lighting control in buildings.

Dynamic White
A mixture of warm white and cold white LED nodes, which allows the user to tune various CCTs from warm to cold.

e:bus
A special e:cue protocol used to communicate between the Glass Touch Series and the Butler XT2, for system integration. The e:bus protocol functions using only two wires for power and data using any network topology.

e:net
An Ethernet-based e:cue protocol used as the backbone communication standard between most e:cue Engines and Interfaces.

e:pix
An e:cue protocol similar to DMX512, for faster communication between the VMC and Traxon Technologies e:pix-capable LED media products. Can handle more control channels as DMX512.

EIB (European Installation Bus)/KNX
EIB, presently succeeded by KNX, is a standard communication protocol for building automation.

Efficacy
The ratio of the luminous flux of a light source to the power required to produce that flux. Efficacy is expressed in lumens per Watt (lm/W).

IP Rating (Ingress Protection Rating)
A classification of the degree of protection provided against the intrusion of solid objects such as dust, accidental contact, and water into electrical enclosures. The rating consists of the letters "IP" followed by two digits and an optional letter.

KiNET™
A proprietary protocol developed by Color Kinetics.

Luminous Flux
The measure of the perceived power of light, if reflects the varying sensitivity of the human eye to varying wavelengths of light.

MIDI (Musical Instrument Digital Interface)
A standard protocol that enables electronic musical instruments, computers and other electronic equipment to communicate and synchronize with each other.

Pitch
The distance between the center of two adjacent pixels in an array.

PoE (Power over Ethernet)
Power over Ethernet (PoE) technology describes a system to safely pass limited electrical power, along with data, on Ethernet cabling (cat5 or higher). Power can come from a power supply within a PoE-enabled networking device such as an Ethernet switch or from a device built for "injecting" power onto the Ethernet cabling.

PWM (Pulse Width Modulation)
A dimming technique made possible through constant voltage and turning the LEDs on and off at varying high frequencies, at which the human eye cannot detect any flickering.

RDM (Remote Device Management)
A protocol based on DMX512-A with bi-directional communication capability between a lighting controller and RDM-capable lighting fixtures or devices.

Resolution
The measurement of the total number of pixels within the display area.

RS232
A standard for communication between devices in a control system, which allows interfacing with various competitor-controlled devices, as well as residential and building automation systems.

Smart Chip
An auto-addressing system available in Traxon Modules, Boards, Coves, and Strips.

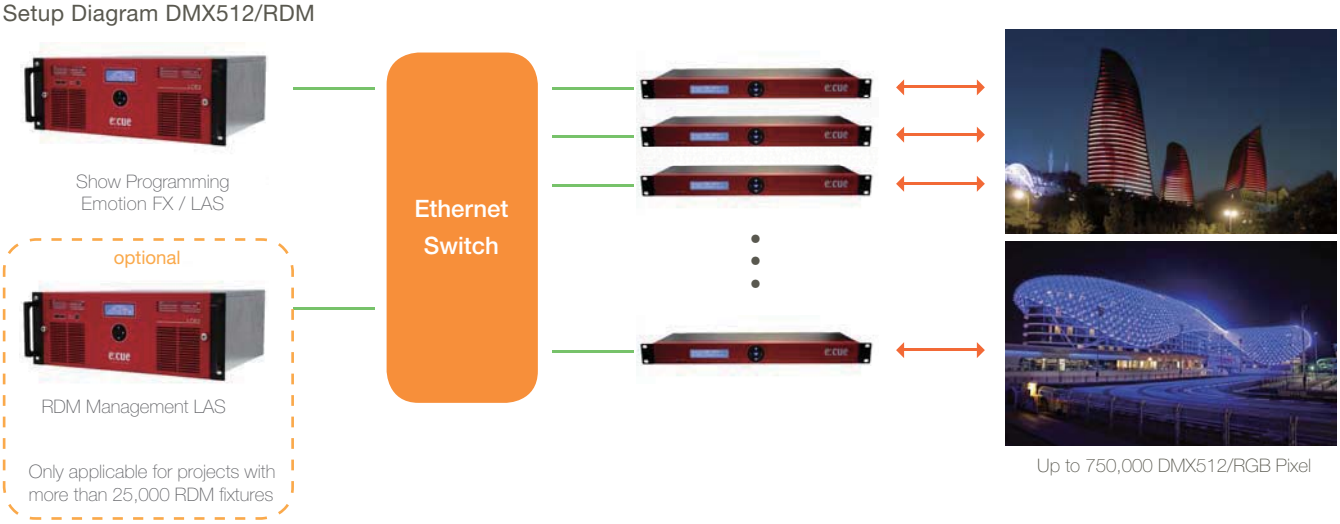
SUITABLE FOR COASTAL ENVIRONMENT
Coastal locations present particular challenges for specifiers, designers or owners when choosing suitable lighting solutions due to the amount of airborne salt and humidity that a coastal property is subjected to, as these act as catalysts to oxidation and rust.

Traxon Nano Liner Allegro AC XB, Monochrome Tube, Media Tube, and Wall Washer Shield AC XB are proven suitable for coastal environments. These weather-proof lighting solutions underwent vigorous assessments including 200 hours salt spray tests and 168 hours high temperature/high humidity tests to verify their resilience to corrosive sea air. These luminaires are suitable for use in coastal environments and have 3 or 5 years functional warranty.

TX CONNECT®
A simple connection system, that combines power and data into a single cable in many Traxon fixtures.

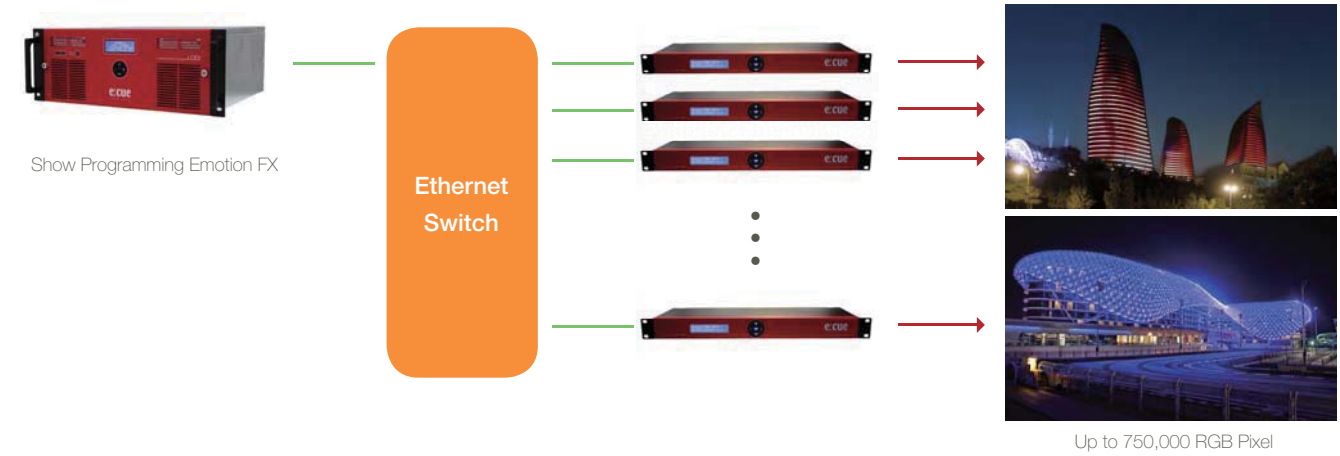
Butler PRO Application Scenario

Setup Diagram DMX512/RDM



Show Creation RDM Message Handling	Signal Distribution	Ethernet (e:net) to DMX512/RDM Gateway	DMX512/RDM fixtures

Setup Diagram e:pix



Show Creation	Signal Distribution	Ethernet (e:net) to e:pix Gateway	e:pix fixtures

DMX512/RDM
e:pix
e:net

Awards

Product Awards

64PXL Mirror Wash RGB
Design for Asia Award
Best Design - Greater China
2006

Middle East Lighting Design Awards (MELDA)
Innovative Product of the Year
2007

Butler Pro
IES Progress Report
Accepted
2013

Cove Light AC Dim
Production Innovation Awards (PIA)
PIA12 - Category: Cove/ Linear/ Wall Wash
2012

Cove Light AC HO
IES Progress Report
Accepted
2013

IMAGIC WEAVE® HE/HO
Production Innovation Awards (PIA)
PIA13 - Category: Building Enclosure
2013

Light-Drive
Architektur und Technik
“Architektur und Technik” award
2008

Light-Drive Elite
2010 IIDEX/NeoCon Canada Innovation Awards
Lighting Controls - Silver
2010

iF Design
iF Product Design Award 2010
2010

LFI Innovation Awards
Design Excellence
2010

Mesh RGB
2010 IIDEX/NeoCon Canada Innovation Awards
Innovative Lighting - Bronze
2010

Red Dot
Red Dot Design Award in 2009
2009

Nano Liner Allegro AC XB
IES Progress Report
Accepted
2013

Project Awards

Christ the Redeemer Monument - Rio de Janeiro, Brazil
Lighting Designer: Peter Gasper

Production Innovation Awards (PIA)
Best Renovation/Retrofit using SSL
2012

Crystal Hall - Baku, Azerbaijan
Lighting Designer: Lichtvision

illumni Infinity Award
illumni Infinity Awards ‘Bronze’ for facade lighting 2013
2013

Strand East Tower – London, United Kingdom
Lighting Designer: Hoare Lea Lighting

Lighting Design Awards 2013
Lighting Design Awards 2013 - Special Projects
2013

Flame Towers - Baku, Azerbaijan
Lighting Designer: Francis Krahe & Associates Inc (Francis Krahe, Le Nguyen)

LIGHTFAIR International 2013
Product Innovation Award - Most Impactful Use of SSL
2013

National Stadium - Warsaw, Poland
Developer: Narodowe Centrum Sportu Sp.zoo.o.
Lighting Designer: Lichtvision

CEEQA
Hotel, Leisure & Residential Development of the Year
Building of the Year
2012

illumni Infinity Award
illumni Infinity Awards ‘Silver’ for facade lighting 2013
2013

LDA Awards London
Best international project
2013

Lighting Design Awards 2013
Lighting Design Awards 2013 - International Project (Exteriors)
2013

Silo 468 - Helsinki, Finland
Lighting Designer: Lighting Design Collective

IALD International
IALD International Lighting Design Awards - Award of Excellence
2013

illumni Infinity Award
illumni Infinity Awards “Gold” for Light art installations 2013
2013

Project Credits

P4
JR Tokyo Station
Tokyo, Japan
Photography: © Toshio Kaneko

P6-7
Trade Fair Booth
Light + Building 2012
Frankfurt am Main, Germany
Photography: Natalie Bothur
2012

P8
National Stadium
Warsaw, Poland
Lighting Designer: Lichtvision
Architect: GMP Architekten-Berlin, Germany, JSK Architekci Sp. z o.o.,Warsaw, Poland, SBP-Stuttgart, Germany
Installer: Elektrobudowa S.A
Photography: © Florian Licht, Licht und Soehne
2012

P9
Crystal Hall
Baku, Azerbaijan
Lighting Designer: Lichtvision
Designer: GMP Architekten
Photography: © Florian Licht, Licht und Soehne
2012

Maillart Bridge
Aarburg, Switzerland
Lighting Designer: Hübschergestaltet GmbH, unabhängige Lichtgestalter
Designer: SE Lightmanagement AG
Installer: Alpiq InTec West AG
Photography: SE Lightmanagement
2012

Pitt Street Mall
Sydney, Australia
Client: City of Sydney
Lighting Designer: Haron Robson Lightmatters, Electrolight
Architect: Tony Caro Architecture
2012

P10
Galeries Lafayette "Chrysalide"
Paris, France
Lighting Designer: Yann Kersalé
Architect: Djuric Tardio
Installer: INEO/Fayat Metal
Photography: © AIK-Yann Kersalé
2012

P11
ESPRIT Flagship Store
Frankfurt/Main, Germany
Designer/Architect: Corneille Uedingslohmann Architekten
Installer: BEN HUR GmbH/ Lightlife GmbH
Photography: Frank Alexander Rümmele/LightLife GmbH
2010

Chevy Chase Pavilion
Washington, D.C., USA
Lighting Designer: MCLA Architectural Lighting Design
Architect: Streetsense
Photography: © Ira Wexler
2013

UNIQLO Myeongdong Central Flagship Store
Seoul, Korea
Lighting Design: FDS
Photography: © UNIQLO
2011

P12
Hyatt Regency Fukuoka
Fukuoka, Japan
Architect: bazik Inc.
Photogaphy: Photo Courtesy of Hyatt Regency Fukuoka
2012

P13
Rendezvous Grand Hotel Singapore
Architect: WOW Architects
Lighting Design: Light Cibles
Photo Courtesy of Rendezvous Grand Hotel Singapore
2011

Vetro Bar
Essex, United Kingdom
Lighting Designer: Lightqube
Architect: Astounding Interior Design International
Photography: Steve Allen, Lightqube
2012

Patient Room 2020
New York, NY, USA
Lighting Designer: Rachel Calemmo
Photography: © Tom Powel Imaging
2013

P14
Heldendisplay Museum Leipzig
Leipzig, Germany
Lighting Designer/Architect: Atelier Rosalie
Photography: © Wolf-Dieter Gericke
2013

P15
Priscilla Queen of the Desert The Musical
New York City, USA
Designer/Architect: Nick Schlieper
Installer: Hudson Scenic Studio
Photography: © Joan Marcus
2010

Mission Space
Neede, The Netherlands
Lighting Designer: IBG
Installer: KMG Operations
Photography © Rhalda Jansen Fotografie/Digital Video
2011

Lantern Wonderland 2012 "Golden Moon"
Hong Kong, China
Lighting Designer/Installer: LEDARTIST
Designer: L.E.A.D
Photography: © LEDARTIST
2012

P16
Heating Power Plant in Linden
Hannover, Germany
Installer: Stageled GmbH
Photography: © Stefan Dauth
2013

P18
JR Tokyo Station
Tokyo, Japan
Photography: © Toshio Kaneko

Geolog Stadium
Tyumen, Russia
Lighting Designer: E. Cebeci
Installer: AE – Elektropanç
2011

BayArena
Leverkusen, Germany
Installation/Technical Direction: TecArena+, IPM, PTG Planungsbüro
Photography: KS Verlag / Bayer 04
2014

P20
Holmenkollen
Oslo, Norway
Lighting Designer: Multiconsult / Norconsult / EngeryOptimal
Architect: JDS
Photography: © Daniel Mikkelsen
2012

Klodzko fortress
Klodzko, Poland
Architect: KLIMART sp.zo.o.
Lighting Designer: Dr. Marian Okoń
Photography: OSRAM
2013

Carlton City Hotel Singapore
Singapore
Architect: DP Architects Pte Ltd
Lighting Designer: The Lightbox Pte Ltd
2013

P22
Suntec Singapore Convention & Exhibition Centre Singapore
Architect: Aedas Pte Ltd
Lighting Designer: Bo Steiber Lighting Design
2013

Strand East Tower
London, United Kingdom
Lighting Design: Hoare Lea Lighting
Sculpture Design: ARC-ML (architect) and eHRM (engineer)
2012

ETECH Center
Linz, Austria
Lighting Designer: Siteco Austria
System Integration: ETECH Schmid u. Pachler Elektronik GmbH & Co. KG
2012

P24
Christ the Redeemer Monument
Rio de Janeiro, Brazil
Lighting Designer: Peter Gasper
Photography: courtesy of OSRAM/Traxon
2011

Crystal Hall
Baku, Azerbaijan
Lighting Designer: Lichtvision
Designer: GMP Architekten
Photography: © Florian Licht
2012

Trans Studio Bandung Roller Coaster
Bandung, Indonesia
Installer: Andromeda Lighting
2011

P26
Rendezvous Grand Hotel Singapore
Architect: WOW Architects
Lighting Design: Light Cibles
Photo Courtesy of Rendezvous Grand Hotel Singapore
2011

Lee Gardens One
Hong Kong, China
Lighting Design, Architect: Andrew Lee King Fun & Associates Architects Limited
2012

Siemens Building Technologies Division Headquarters' Car Park
Zug, Switzerland
Designer/Architect: HEFTI. HESS. MARTIGNONI
2010

P28
UNIQLO Ximen
Taipei, Taiwan
Lighting Designer: Gensler
Photography: courtesy of UNIQLO
2012

V City Mall
Hong Kong, China
Architect: Benoy
Lighting Designer: Dinotech (AV portion)
2013

Centro Cultural Caixa Recife, Brazil
Client: Caixa Econômica Federal
General Contractor/Installer: Cinzel Engenharia
Lighting Programmer: OSRAM do Brasil
Lighting Designer: Cristina Maluf
Photography: © Alexandre Albuquerque
2011

P30
National Stadium
Warsaw, Poland
Lighting Designer: Lichtvision
Architect: GMP Architekten-Berlin, JSK Architekci Sp. z o.o., Warsaw, Poland, SBP-Stuttgart,
Installer: Elektrobudowa S.A
Photography: © Florian Licht, Licht und Soehne
2012

P32
BASF
Florham Park, NJ, USA
Lighting Designer: Kugler Ning Lighting Design
Architect: Gensler
Photography: © Gensler
2012

P34
Nemours Children's Hospital
Orlando, FL, USA
Lighting Design: Anjan Sarkar, CD+M
Photography: © Jonathan Hillyer
2012

UNIQLO Myeongdong Central Flagship Store
Seoul, Korea
Lighting Design: FDS
Photography: © UNIQLO
2011

Quality Alexandra Hotel
Molde, Norway
Designer / Architect: Hotell Contract Interiør AS
2008

P36
Public Library Foyer
Vancouver, Canada
2012

Subsuelo Bar
Pamplona, Spain
Architect / Installer: Inter Music
2009

P38
Nemours Children's Hospital
Orlando, FL, USA
Lighting Design: Anjan Sarkar, CD+M
Photography: © Jonathan Hillyer
2012

BASF
Florham Park, NJ, USA
Lighting Designer: Kugler Ning Lighting Design
Architect: Gensler
Photography: © Gensler
2012

P40
Al Gurg Trading &
Projects Office
Dubai, UAE
Lighting Designer/Installer:
Scientechnic
2012

DOMO Showroom
Paris, France
Architect: Gabriel Kowalski
Lighting Designer:
Anne Bureau
Installer:
Connecting Technology
Photography:
© Gabriel Kowalski
2010

Washington Hospital Center
Washington, D.C., USA
Installer: Evans & Paul
Photography: © DuPont.
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2009

P42
TV Today Network Studio
Noida, India
Lighting Designer: LDG
(Lighting Design Group)
Installer: Pico
Photography: © TV Today
2012

Lacoste
Bangkok, Thailand
Client: Lacoste
Architect/Designer/Installer: C
& P Lighting
2007

P44
V City Mall
Hong Kong, China
Architect: Benoy
Lighting Designer:
Dinotech (AV portion)
2013

St. Joseph's
Regional Medical Center
Paterson, USA
Lighting Designer:
Rachel Calemmo, LC LEED
AP, Francis Cauffman
Photography: © Todd Mason/
Halkin Photography
2010

Pachinko ZAP Ofuna Hall
Kanagawa, Japan
Designer / Architect: HAU'Z
co., Ltd. / KERUN co., Ltd.
2009

P46
Nemours Children's Hospital
Orlando, FL, USA
Lighting Design:
Anjan Sarkar, CD+M
Photography:© Jonathan
Hillyer
2012

Shinshu Tamahimeden
Bridal Hall
Nagano, Japan
Lighting Designer: Inter Media
Inc. and Traxon Japan
Photo Courtesy of Shinshu
Tamahimeden
2012

SSE Hydro Arena
Glasgow, United Kingdom
Installer / Programmer:
Black Light Ltd
2013

P48
V City Mall
Hong Kong, China
Architect: Benoy
Lighting Designer:
Dinotech (AV portion)
2013

Heattech
New York, NY, USA
Designer/Architect: Mona Kim
Mona Kim Projects
2009

Vetro Bar
Essex, United Kingdom
Lighting Designer: Lightqube
Photography: Steve Allen,
Lightqube
2012

P50
Oil Port Bridge
Raunheim, Germany
Architect: BDB Architekten
Photography: Natalie Bothur
2013

Kempinski Ambience Hotel
Shahdara, India
Lighting Design: Illuminate
Lighting Design, Singapore
Photography:
Photo Courtesy of Kempinski
Ambience Hotel Delhi
2013

Carlton City Hotel Singapore
Singapore
Architect:
DP Architects Pte Ltd
Lighting Designer:
The Lightbox Pte Ltd
2013

P52
Mood Light™ Motion
Application Pictures

P54
David H. Koch Theater,
Lincoln Center
New York City, USA
Designer/Architect: Diller
Scofidio + Renfro/Tillotson
Design Associates
Installer: Evans and Paul
Photography: © Iwan Baan
2009

P56
YBM GangNam Center
Seoul City, South Korea
Lighting Designer/Installer:
B2 co.Ltd
Architect: MAC ENC
2012

P58
Eaton
Cleveland, OH, USA
Architect:
Ralph Appelbaum Associates
Photography: © Eaton
2013

YBM GangNam Center
Seoul City, South Korea
Lighting Designer/Installer:
B2 co.Ltd
Architect: MAC ENC
2012

IBM Executive Briefing Center
Rome, Italy
Architect: Massimo Iosa Ghini
Installer:
Sangalli Technologies Srl.
© Kevin A. Beswick
2009

P60
Shanghai International
Harbour Terminal
Shanghai, China
Lighting Designer: Shanghai
Yanhui
Installer: Shanghai N&N
2013

i Light Marina Bay 2014
"Bedazzled"
Singapore
Lighting Designer: Meinhardt
Light Studio Team (Rita
Widjaja, Lester Philip Cruz,
Nicole Ang)
2014

The Merrywell Pub
at Crown Melbourne
Melbourne, Australia
Architect:
Mills Gorman Architect
Lighting Designer: Electrolight
Photography: © Tony Mott
2012

P62
Silo 468
Helsinki, Finland
Lighting Designer: Lighting
Design Collective
Installer: YIT
Photography:
© Hannu Iso-Oja
2012

Noevir Tokyo Headquarters
Tokyo, Japan
Installer: Odelic Co,.Ltd
Photography: Odelic co.,Ltd
2013

PSA Building
Singapore
Lighting Design:
The Lightbox Pte Ltd
Photography: Courtesy of
Lightbox Pte Ltd
2012

P64
National Stadium
Lima, Peru
Lighting Designer:
Claudia Paz
Architect: Jose Bentin
Diez Canseco
Installer: CAM/Arquileds
Photography:
© Pablo Moreno
2011

FedExField
Landover, MD, USA
Architect: DLR Group
Designer: DLR group
Photography: © David Strong
2011

The Detroit People Mover:
Millender Station
Detroit, USA
Lighting Designer:
Barbara Bouyea
Installer: Hoover Electric
Architect:
Steven C. Flum, Inc.
Photography:
© Beth Singer Photographer
2011

P66
Triumph
Vienna, Austria
Designer / Architect:
EasyLife Schütz GmbH
Installer: EasyLife
Schütz GmbH
2011

Shanghai World EXPO
Shanghai, China
Architect: IDG
Installer: Cyber Concept
2010

Sephora Qianmen Flagship
Store
Beijing, China
Client: Sephora Qianmen
Flagship Store
Installer: Cyberconcept
2009

P68
Hypercube Skolkovo
Moscow, Russia
Architect: Boris Bernaskoni
Installer: Futmedia
2012

Grand Stade Lille Métropole
Lille, France
Architect:
Valode & Pistre / Pierre Ferret
Installer: EIFFAGE GROUP
Photography:
HAVER & BOECKER
2012

P70
Flame Towers
Baku, Azerbaijan
Lighting Designer: Francis
Krahe & Associates Inc.
(Francis Krahe & Le Nguyen)
Architect: HOK International
Installer:
Vetas Electric & Lighting
Photography: © Florian Licht,
Licht und Soehne
2012

P72
Grand Stade Lille Métropole
Lille, France
Architect:
Valode & Pistre / Pierre Ferret
Installer: EIFFAGE GROUP
Photography:
HAVER & BOECKER
2012

P74
Anyone Who Has A Heart
Manchester, United Kingdom
Lighting Designer:
Andrew Small, Steve Almond
Installer: Adams Moulding
Photography: © Chris Foster
2011

P76
YAS Marina Hotel
Abu Dhabi, UAE
Lighting Designer:
ARUP Lighting, New York
Architect:
Asymptote Architecture
2009

Project Credits

P78
Hanjie Wanda Plaza
Wuhan, China
Architect: UNStudio
Lighting Designer: BIAD Zheng Jian Wei Lighting Studio
Photography:
© BIAD Zheng Jian Wei Lighting Studio
2013

P80
Pulse Bamboo Pavilion
Macau, China
Design: USJ 3rd and 4th year architecture students
Photography: Courtesy of University of Saint Joseph
2013

P82
ESPRIT Flagship Store
Frankfurt/Main, Germany
Designer/Architect: Corneille Uedingslohmann Architekten
Installer: BEN HUR GmbH/ Lightlife GmbH
Photography: Frank Alexander Rümmele/LightLife GmbH
2010

P84
Flame Towers
Baku, Azerbaijan
Lighting Designer: Francis Krahe & Associates Inc. (Francis Krahe & Le Nguyen)
Architect: HOK International
Installer:
Vetas Electric & Lighting
Photography: © Florian Licht, Licht und Soehne
2012

Asian Paints "COLOUR"
New Delhi, India
Client: Eurolite
Architect: Fitch, Singapore
Lighting Consultant: LDP, Australia
Programmer: Traxon India
General Contractor / Installer: Eurolite
M&E Consultant: InProjects India Pvt. Ltd., Delhi
VAP / System Integrator: Eurolite
Photo credit: © Fitch
2011

Trans Studio Bandung
Roller Coaster
Bandung, Indonesia
Installer: Andromeda Lighting
2011

P86
DRAGONFLY Office Building
Seoul, South Korea
Client: DRAGONFLY Company Ltd.
Lighting Design / Installer: B2
2012

Star Place Façade
Kaohsiung City, Taiwan
Lighting Design: UNStudio, Lightlife (A. Barthelmes), ArupLighting Alliance Optotek Corporation
Executive Architects: HCF Architects, Planners & Associates
Coordination:
Mulberry Planning and Design
2008

Barry J. Kaplan Bridge
Katy, TX, USA
Architect: TBG Partners
Photography:
© Ruby Rubenstahl
2013

P88
i Light Marina Bay 2014
"Joujou-Ours"
Singapore
Lighting Designer: Work No. 3 by Uno Lai
Technical Design: Sunnia Cheng, Jeff Hung
Interactive Design: Jasper Tseng, innoCirque New Media
Photos © innoCirque New Media
2014

Binary Sculpture of Manyata Embassy Business Park
Bangalore, India
Lighting Designer:
DPA Lighting Design, London
Installer: Prism Inc
2013

P90
Le Front 3D Cube
Kawasaki, Kanagawa, Japan
Client: MITSUBISHI JISHO retail management
Lighting Design: Lighting system LTD.
System Integrator: Lighting system LTD.
Video Contents: GRATRI
General Contractor: TAKENAKA
Photography © Masaru Satou
2012

Pulse Bamboo Pavilion
Macau, China
Design: USJ 3rd and 4th year architecture students
Photography: Courtesy of University of Saint Joseph
2013

Bülow Carré
Stuttgart, Germany
Art- and Lighting Concept:
Simone M. Ph. Jasinski, Dortmund and müllerundröhrig GmbH
Installation:
müllerundröhrig GmbH
Photography:
müllerundröhrig GmbH
2013

P92
National Stadium
Warsaw, Poland
Lighting Designer: Lichtvision
Architect: GMP Architekten-Berlin, Germany, JSK Architekci Sp. z o.o.,Warsaw, Poland, SBP-Stuttgart, Germany
Installer: Elektrobudowa S.A
Photography: © Florian Licht, Licht und Soehne
2012

Hirmer eShop Headquater
Munich, Germany
Lighting Designer: André Platz
Photography:Hirmer Webshop
2013

Europaallee Passage
Zurich, Switzerland
Lighting Designer: iart ag, Basel
Architect: Max Dudler Architekten, Zürich
Installer:
SE Lightmanagement AG, certified Traxon partner
Photography:
SE Lightmanagement AG
2012

P94
Hanjie Wanda Plaza
Wuhan, China
Architect: UNStudio
Lighting Designer: BIAD Zheng Jian Wei Lighting Studio
Photography:
© BIAD Zheng Jian Wei Lighting Studio
2013

Tibet Pavilion at the 2010 World Expo
Shanghai, China
Client: Tibetan Government
Designer/Artist/Programmer: LEDARTIST
General Contractor: Pico
VAP/System Integrator: LEDARTIST
Photography © LEDARTIST
2010

P102
TV Today Network Studio
Noida, India
Lighting Designer:
LDG (Lighting Design Group)
Installer: Pico
Photography: © TV Today
2012

P104
O'Hare International Airport
Terminal 5
Chicago, USA
Photography:
© Sarah Prange
2011

P106
Amsterdam ArenA
Amsterdam, the Netherlands
Lighting Designer:
Piet Boon (Interior Deisgner)
2013

AOK Pediatric Clinic
Berlin, Germany
Architect/Designer: lichtraeume
2011

AB Concept Office
Hong Kong, China
Client/Designer/Architect/
Installer: AB Concept
2010

Shinshu Tamahimeden
Bridal Hall
Nagano, Japan
Lighting Designer: Inter Media Inc. and Traxon Japan
Photo Courtesy of Shinshu Tamahimeden
2012

P108
Hyatt Regency Fukuoka
Fukuoka, Japan
Architect: bazik Inc.
Photogaphy: Photo Courtesy of Hyatt Regency Fukuoka
2012

Dante Alighieri School
Sao Paulo, Brazil
Architect / Designer:
Airton José Pimenta
Photography:
© Sandra Neaime
2011

Klodzko fortress
Klodzko, Poland
Architect: KLIMART sp.zo.o.
Lighting Designer:
Dr. Marian Okoń
Photography: OSRAM
2013

La Suite Casablanca
Casablanca, Morocco
Designer / Architekt:
Christophe Biche
2010

P110
Cirque du Soleil
Las Vegas, USA
Designer/Architect: KGM/ Marnell Corrao
Installer: NSI
2006

Trade Fair Booth
Light + Building 2012
Frankfurt/Main, Germany
Photography: Natalie Bothur
2012

P112
650 Fifth Avenue
New York, NY, USA
Lighting Designer:
Tillotson Design Associates
Photography:
Jeffrey Kilmer
2013

P114
OSRAM Headquarter
"Lighthouse"
Munich, Germany
Installer:
Traxon Technologies
2013

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AN OSRAM BUSINESS

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FLEXIBILITY, SIMPLICITY & INNOVATION IN LIGHTING SOLUTIONS & SERVICES